

INTERNATIONAL BUSINESS MINOR

Undergraduate Fact Sheet

Because of an increasing focus on international issues and global business, many students are becoming interested in international business. As a result, the School of Business at West Chester University offers a minor in International Business within the Department of Management. The International Business minor is multi-disciplinary, combining coursework in International Business, Foreign Language, and other related disciplines, such as Anthropology, Economics, Geography, History, and Political Science. A minor in International Business is an important academic degree since the world has “shrunk” and global commerce has increased dramatically over the latter part of the 20th century and into the 21st century. In addition, the minor in International Business should be a positive step in preparing graduates for international careers.

The international business minor requires 21 semester hours as follows:

Required Courses (12 semester hours)

INB 300 Introduction to International Business

INB 469 International Management Seminar

Two courses from the Department of Foreign Languages

Elective Courses (9 semester hours)

Students may choose three from the following courses which a cross-section of the University’s curriculum:

ANT 102 Introduction of Anthropology

ANT 224 Native People of South America

ANT 322 Ethnology of Central America

ANT 324 Native People of the Andes

ANT 326 Cultures and Peoples of Sub-Saharan Countries

ANT 327 Cultures and Peoples of India

CLS 165 Introduction to World Literature

CLS 203 African Studies

CLS 333 Latino Writing

COM 250 Intercultural Communication

ECO 338 International Economics (special permission required for non-business majors)

ECO 343 Comparative Economic Systems (special permission required for non-business majors)

FIN 372 International Finance (special permission required for non-business majors)

GEO 101 World Geography
GEO 200 Patterns of World Cultures
GEO 302 Latin America
GEO 303 Europe
GEO 304 The Former Soviet Union
GEO 335 GEO Politics

HIS 301 History of South Asia
HIS 302 Modern India
HIS 305 Modern China
HIS 308 Intro to the Islamic World
HIS 316 Modern Latin America
HIS 317 History of Mexico
HIS 330 Conflicts in Modern Europe
HIS 331 20th Century Europe
HIS 412 Middle East Since 1600
HIS 422 History of England Since 1688
HIS 423 Modern Germany
HIS 425 20th Century Russia
HIS 427 Modern France: 1789 to Present
HIS 428 History of Spain

MKT 404 International Marketing (special permission required for non-business majors)

PSC 213 International Relations
PSC 310 The United States and Latin America
PSC 311 Russian Foreign Policy
PSC 312 Politics of Modern Nationalism
PSC 317 Contemporary International Relations
PSC 318 International Political Economy
PSC 319 Middle Eastern Politics
PSC 320 U.S. Foreign Policy
PSC 340 Latin American Culture and Politics
PSC 342 European Politics
PSC 343 Culture and Politics of Asia
PSC 346 Russian Government and Politics
PSC 348 African Culture and Politics
PSC 349 Comparative Communism
PSC 353 Latino Politics

SSC 201 Global Perspectives

WOS 315 Third World Women

For electives, students can also choose any approved culture cluster course from the Department of Foreign Languages.

Students normally will be advised to concentrate on specific regions of the world; thus, the courses selected will pertain to a particular country or region. For example, students might choose to study the Russian language as their required language courses, and for their electives they could take courses related to Russian politics, history, economy, and culture.

NOTE: A minimum grade of “C” must be attained in these courses.

For more information and advising please contact:

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