

**B.S. ECONOMICS and B.S. FINANCE  
ADVISING GUIDE  
EFFECTIVE FOR STUDENTS ENTERING the Major FALL 2010**

NAME \_\_\_\_\_ Writing Emphasis (1) \_\_\_\_\_  
(2) \_\_\_\_\_  
(3) \_\_\_\_\_

FALL

SPRING

PRE-BUSINESS MAJORS – FRESHMAN YEAR

ECO 111	Prin of Macroecon.	_____	ECO 112	Prin of Microecon	_____
*MAT _____	MAT 105, 107, or 110	_____	MAT _____	Calculus – MAT 108 or 161	_____
WRT 120	Effective Writing I	_____	WRT _____	Any approved course	_____
HIS or LIT	Humanities Elective	_____	PHI _____	PHI 101, 150, or 180	_____
_____	Social Science Elective	_____	_____	Science Elective	_____
	(15 credits)			(15 credits)	

SOPHOMORE YEAR

To apply for their business major, Pre-business students must: 1) complete ECO111, ECO112, ECO251, MGT200, ACC201, and MAT107 (or 105 or 108 or 110) with a C or better; 2) complete MAT108 (or 161); 3) have at least 45 credits; 4) have a minimum overall GPA of 2.5 and 5) pass an Excel proficiency exam. The same rules apply for internal and external transfers.

ACC 201	Financial Accounting	_____	ACC 202	Managerial Accounting	_____
_____	Science Elective	_____	BLA 201	Legal Environmt of Bus.	_____
SPK _____	SPK 208 or 230	_____	ENG 368	Business Writing	_____
ECO 251	Quant Bus Analy I	_____	ECO 252	Quant Bus Analy II	_____
MGT 200	Prin of Management	_____	_____	Social Science Elective	_____
	(15 credits)			(15 credits)	

JUNIOR YEAR

MKT 325	Marketing Management	_____	_____	ECO 338 or FIN 372	_____
FIN 325	Corporate Finance	_____	_____	Diversity Requirement (J)	_____
ECO 348	Interm Macroeconomics	_____	FIN 326	FIN 326	_____
_____	Interdisciplinary Rqt. (I)	_____	ECO 340	Interm Microeconomics	_____
_____	Arts Requirement	_____	_____	ECO elective	_____
	(15 credits)			(15 credits)	

SENIOR YEAR

_____	FIN 337 or ECO 335	_____	MGT 499	Business Policy	_____
_____	ECO elective	_____	FIN 375	Contemporary Fin'l Issues	_____
MGT 341	Production Operations	_____	_____	Restricted Elective**	_____
ECO 400	Research Methods	_____	MGT 313	Business and Society	_____
FIN 344	Investments	_____	_____	Free Elective	_____
	(15 credits)			(15 credits)	

A minimum of 15 credit hours in 300- or 400-level Economics courses must be taken at WCU. A minimum of 30 credits in business courses must be taken at WCU. Business electives, Finance electives, and Economics electives must be 300-level or above.

A minimum grade of C must be attained in all MAJOR AREA courses and:

ECO 111	ACC 201	ECO 251	MKT 325	BLA 201	MGT 341
ECO 112	ACC 202	ECO 252	MGT 200	FIN 325	MGT 499

\*MAT 105, 107, or 110

Any of the above courses in which a grade of C is not earned must be repeated until a grade of C or better is earned. Students must maintain a 2.5 overall GPA to register for 300- or 400-level business courses and to graduate.

PSC 318, GEO 325, and GEO 425 may be treated as Business Electives.

\* Students who are exempt from MAT 107 and only take MAT 108 or MAT 161, must earn a C in MAT 108 or MAT 161.

\*\* Restricted elective – This elective may not be a business course.

OVER

## GENERAL EDUCATION PROGRAM CHOICES

### I. Distributive Requirements (21 semester hours)

#### A. Science (6 semester hours)

Select two courses from the following areas: Biology, Chemistry, Earth Science, or Physics

**Recommended courses are:**

Biology - BIO 100 or BIO 110

Earth Science – ESS101 or 111

Computer Science – CSC110, 115, or 141

Physics - PHY 100, 105, 130, 140, 170 or 180

Chemistry - CHE 100, 102, 103, 104, 105, 106 or 107

#### B. Behavioral and Social Sciences (6 semester hours)

Both ECO111 and ECO112 are required in the business program; one of which will satisfy a social science requirement for non-economics majors.

Select one additional course from one of the following areas: Anthropology, Sociology, Geography, Psychology, or Government. Economics majors must select two courses – one from each of two different areas.

**Recommended courses are:**

Anthropology - ANT 102 or 103

Sociology - SOC 200 or 240

Government - PSC 100, 101, or 213

Psychology - PSY 100

Geography - GEO 101 or 103

#### C. Humanities (6 semester hours)

One course in philosophy (either PHI101 or 150 or 180) is required in the business program.

Select one additional course in literature or history.

**Recommended courses are:**

Literature - LIT165, CLS165, CLS260, or CLS261

History - HIS 101, 102, 150, 151 or 152

#### D. The Arts (3 semester hours)

Select one arts course from one of the following areas: art, cinematography, dance, music, photography, and theatre.

### II. Academic Foundations ( 18 credits)

#### A. English Composition (6 semester hours)

#### B. Mathematics (3 semester hours)

#### C. Communication (3 semester hours)

#### D. Diversity Requirement (3 semester hours)

A diversity course (J) is required for all students regardless of credits transferred.

#### E. Interdisciplinary Requirement (3 semester hours)

An interdisciplinary course (I) is required for all students regardless of credits transferred.

### III. Additional Baccalaureate Requirements

#### A. Writing Emphasis Courses (3-9 semester hours)

All students who take their entire general education program at WCU must complete three approved writing emphasis courses. All students who enter with fewer than 40 credits must take at least three approved writing emphasis courses at WCU. Transfer students who enter with 40-70 credits must take two writing emphasis courses. Students who transfer more than 70 credits must take one writing emphasis course.

