



Lynda.com for Students and Staff

How does Lynda.com help students and staff?

1 Academic Development

Writing a research paper, proper grammar, and critical thinking are all foundational skills of being a student

2 Career Development

Getting professionally ready for the workforce is just as valuable as the degrees students are earning

3 Mobile Learning

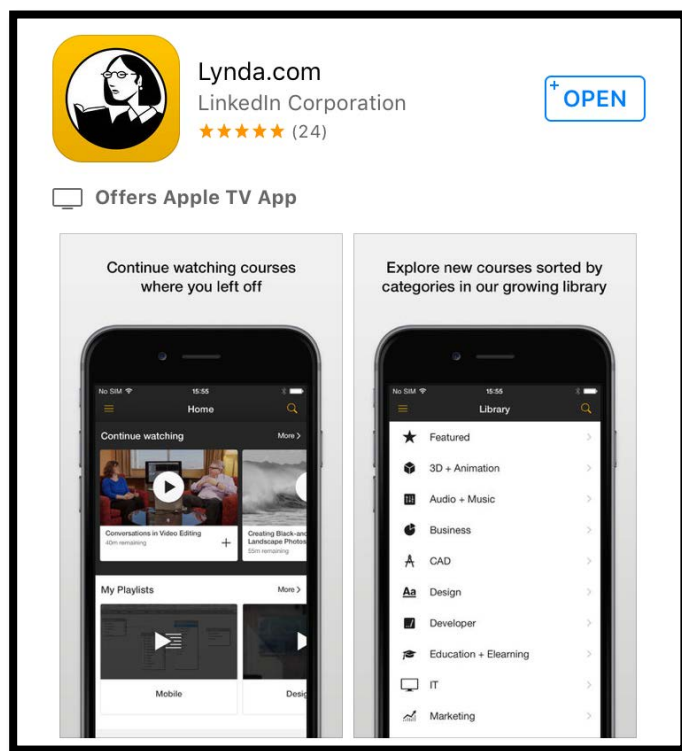
Just like knowledge and connections, students can learn anytime, anywhere.

Recommended Content:

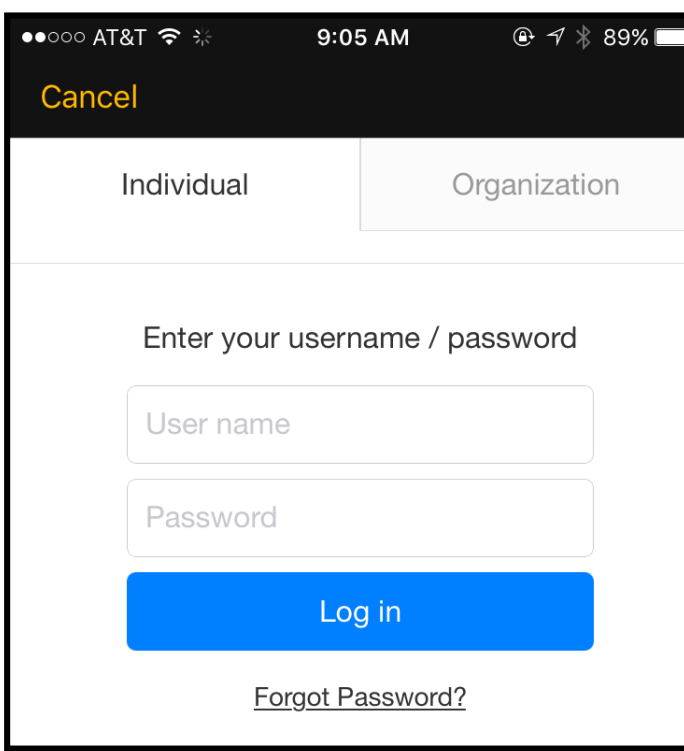
- [Student Development](#)
- [Managing Your Time](#)
- Blog: [10 Skills All Students Need to be Successful](#)
- Blog: [This Company Got Great Adoption with Lynda.com](#)

Any Device, Any Time!

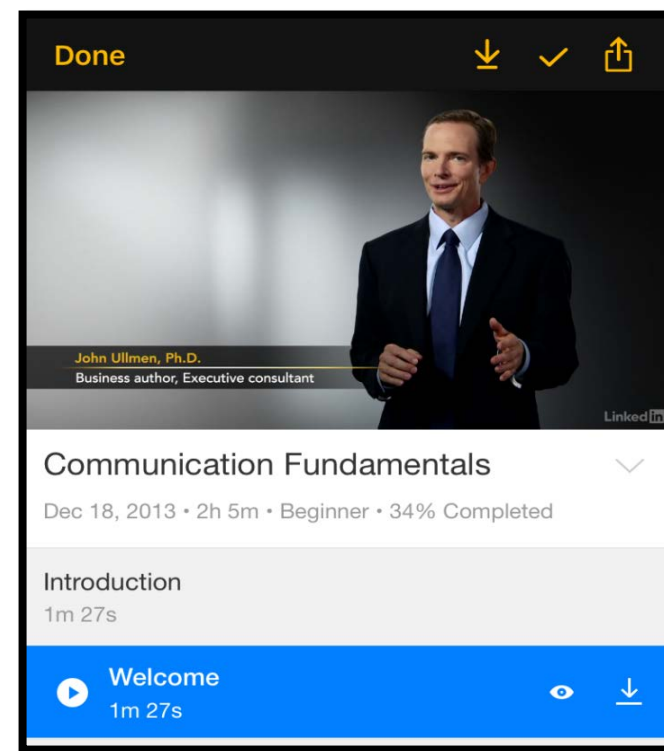
1 Download



2 Login



3 Learn



Learning Paths >

Become a Successful Job Hunter

Maximize your job search efforts with expert advice from career coaches and business professionals. Whether you're a college graduate or student looking ahead, learn how to craft a career plan, write a resume, search for a job, and nail the interview. You'll also get a primer for professional life with courses on business acumen and how to start your job off right.

- Plan your career path.
- Discover and identify job opportunities.
- Learn the most effective interview techniques.

Start learning

▶ Preview the first video


Part of your Lynda.com membership.

▶ 12 Hours of expert-created video tutorials


✓ Practice to reinforce what you learned

✓


Help students become job-ready by promoting learning paths through the Career or Student Services Centers




Job Hunting for College Grads with Lisa Citroen
Job hunting is different for today's college grads. Learn how to create a career plan, understand what companies are looking for, and stand apart from the competition.
1h 10m • COURSE



Creating a Career Plan with Dr. Chaz Austin
Learn how to use strategic career planning to identify your dream job, determine your career goals, and then define and market your personal brand.
1h 11m • COURSE



How to Turn an Internship into a Job with Valerie Sutton
Turn an internship into a stepping stone for your career. Learn how to find the right internship, network at your new job, and negotiate a full-time position.
54m 21s • COURSE



Writing a Resume with Stacey Gordon
Learn how to write a resume that impresses hiring managers and speaks to your personal and professional strengths. This resume writing course deals with the nuts and bolts of resume formatting, layout, and word choice.
2h 39m • COURSE

Fostering Collaboration

Teams are increasingly relied upon as the primary means for getting work done in an organization. And the best work comes from teams who can collaborate effectively. This path helps managers and employees learn the key skills required for effective collaboration.

Learn how to establish the appropriate roles and environment for team success.

Develop listening, trust-building, and decision-making skills to promote successful team communication.

Manage meetings and difficult conversations, whether your team is colocated or remote.

Start learning

▶ Preview the first video

Part of your Lynda.com membership.

▶ **11 Hours** of expert-created video tutorials

✓ **Practice** to reinforce what you learned

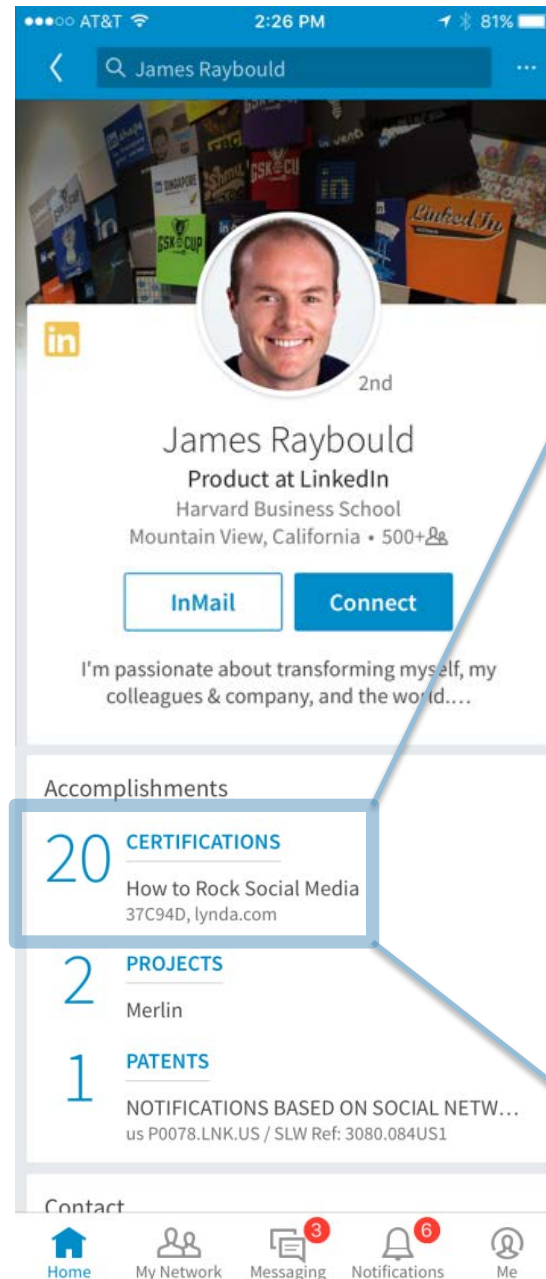
Learning paths are pre-packaged playlists that keep track of the progress and help build foundational skills

www.lynda.com/learning-paths

Recommended Learning Paths:

- Master In-Demand Professional Soft Skills [\[link\]](#)
- Finding and Retaining Talent [\[link\]](#)
- Managing Performance [\[link\]](#)
- Become a Manager [\[link\]](#)
- Fostering Collaboration [\[link\]](#)
- Become a Sales Representative [\[link\]](#)
- Improve Your Presentation Skills [\[link\]](#)

Certificates of completion are badges students can use to show they are cultivating and advancing in new skills



Accomplishments

20 Certifications

How to Rock Social Media

License 37C94D

May 2015 – Present



lynda.com

See certificate

Up and Running with Apple Watch

License 7D0BCC

May 2015 – Present



lynda.com

See certificate

Growth Hacking Fundamentals

License 5ECF56

Jun 2015 – Present



lynda.com

See certificate

Business Storytelling with C.C. Chapman

License CC08AF

Jun 2015 – Present



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See certificate

How to use lynda.com

Jun 2015 – Present



lynda.com

See certificate

search
watch
learn
share



LyndaCampus



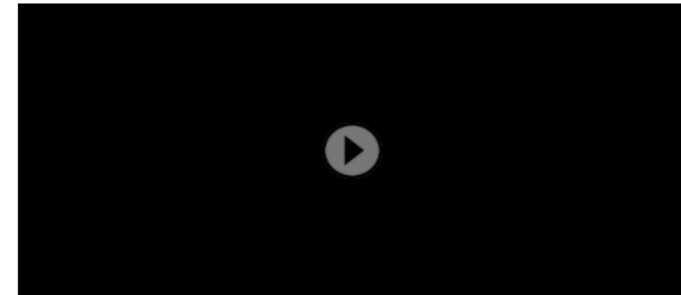
Provides access to a library of high-quality training videos and tutorials dedicated to specific skills, subject areas and software

LyndaCampus is coming to Campus, Tuesday February 6, 2018
Get a chance to WIN an Amazon Gift Card! [Click For More Information About the Event](#)

Free unlimited access for all WCU faculty, staff and currently enrolled students to thousands of up-to-date business, creative and technology skills training.

With LyndaCampus you get:

- **Unlimited Access.** More than 7,000 high-quality videos on the latest software tools and skills with new videos added weekly.
- **Accessibility.** Closed captioning and searchable, time-coded transcripts.
- **Personalized Recommendations.** Explore the most in-demand skills based on your experience.
- **Expert Authors.** Learn from industry leaders, all in one place.
- **Convenient Learning.** Access videos on your schedule, from any desktop or [mobile device](#).
- **Helpful Resources.** Reinforce new knowledge with quizzes, exercise files and coding practice windows.
- **Certificates of Completion.** Share your success with coworkers, friends, and potential employers.



[How to use Lynda.com](#) by Lynda.com Staff

Feedback Survey

FAQs and Help

Sign In

Lynda.wcupa.edu

Search

The screenshot shows the Lynda.com search interface. At the top, there is a navigation bar with a 'LIBRARY' tab (highlighted with a red box) and a 'FEATURED' dropdown menu. To the right of the navigation bar is a search bar with the placeholder text 'Search for the software or skills you want to learn' and a magnifying glass icon. Below the navigation bar, there is a sidebar on the left with a list of categories: 3D + Animation, Audio + Music, Business (highlighted with a yellow bar), CAD, Design, Developer, Education + Elearning, IT, Marketing, Photography, Video, and Web. The main content area is divided into two columns. The left column is titled 'Topics' (highlighted with a red box) and lists various skills: Business Skills, Communication, Data Analysis, Leadership, Management, Online Marketing, Presentations, Productivity, Project Management, Social Media Marketing, and a 'See All' button. The right column is titled 'Software' (highlighted with a red box) and lists various software applications: Access, Excel, FileMaker, Google AdWords, Google Analytics, Outlook, PowerPoint, QuickBooks, SharePoint, Word, and a 'See All' button. Below the 'Software' list, there is a 'Guides' section with the titles 'Starting a Business' and 'Becoming a Manager'.

LIBRARY FEATURED

Search for the software or skills you want to learn

Topics My playlist **Software**

Business Skills
Communication
Data Analysis
Leadership
Management
Online Marketing
Presentations
Productivity
Project Management
Social Media Marketing
See All

Access
Excel
FileMaker
Google AdWords
Google Analytics
Outlook
PowerPoint
QuickBooks
SharePoint
Word
See All

Guides
Starting a Business
Becoming a Manager

3D + Animation
Audio + Music
Business
CAD
Design
Developer
Education + Elearning
IT
Marketing
Photography
Video
Web

Watch

- Table of Contents
- Transcript Search
- Smart Transcript
- Closed Caption
- Playback Speed control
- Add to playlist
- Share
- View Offline
- Exercise Files
- Feedback

The screenshot displays the Lynda.com video player interface. On the left, a 'Contents' sidebar lists the course structure: 'Introduction' (Welcome, 1m 44s), '1. The Elevator Pitch' (Benefits to an elevator speech, 2m 1s; Making an initial connection, 2m 43s; Structuring your pitch, 3m 57s), and 'Conclusion' (Making your pitch stick, 2m 40s). The main video area shows a man, Todd Dewett, PhD, speaking. Below the video, a completion message reads: 'Great job, Reggie, you've earned a certificate of completion! Share Your Achievement'. Social sharing buttons for LinkedIn, Facebook, and Twitter are visible, along with a 'Publish to Profile' button. At the bottom, there is a 'Course Feedback' section and a transcript snippet: '- Let me ask you a question. In just a few short seconds, do you really know how to effectively explain who you are as a professional?'.

Learn

1x per day



+

for 20 minutes &
21 days



=


creates a
learning habit!


Make it
stick

Share

Lynda.com
FROM LINKEDIN

LIBRARY ▾

Search for the software or skills you want to learn 

Hi, Rochelle 

Playlists | Course History | Recommended | Bookmarks | Certificates Of Completion

Take a guided tour [Create new playlist](#)

Playlist type

Owned playlists (144)

Career

Professional Development

Strengthen My Communications Skills

Finance

Sales and Client Services

Sharpen Your Sales Skills

Learn Microsoft Office on Mac OS X

Manage People and Projects More Effectively

Strengthen My Communications Skills

Strengthen My Leadership Skills

Learn Project Management

Get the Most Out of My Apple

Playlist details

Build Leadership Skills Copy


Courses: **7** • Videos: **152**
Total duration: **8h 52m**
*You are the **owner** of this playlist*


1% complete


Curated by: Rochelle Gisbert
Last updated: Jan 20, 2017


Be a leader people love to follow. Uncover your hidden strengths and discover how to inspire your team and position yourself as an industry leader.


Share this playlist via:


 Email address


 URL link




 Edit playlist

 Watch playlist

 Copy playlist

 Make private

 [Share](#)

Course/Video/Chapter name	Progress	Watched	Duration
 ▶ Course: Leadership Fundamentals	<div><div></div></div> 4%		1h 24m
 ▶ Course: Becoming a Thought Leader	<div><div></div></div> 0%		44m 58s
 ▶ Course: Leading with Emotional Intelligence	<div><div></div></div> 0%		1h 46m

Questions?