

CARHU Banner Art Contest – Full Creative Brief 2026–2027

Theme:

Arts & Humanities — Informing Our Shared History, Advancing Justice, Strengthening Communities

We are looking for creative submissions from students that tell the story of how the arts and humanities connect the past, present, and future through the themes of Informing Our Shared History (Past), Advancing Justice (Present), and Strengthening Communities (Future).

There are many ways to interpret these ideas, but here are a few prompts to help inspire your concept:

- Tell the story of how the disciplines in the arts and humanities inform our shared history.
- Visualize what advancing justice looks like.
- Show how the arts and humanities strengthen and unite communities.
- Explore how the past, present, and future interact through cultural and creative work.

You are encouraged to think broadly and creatively. We look forward to seeing your unique vision of how the arts and humanities reflect our shared human experience across time.

Eligibility & Prize

This project is open to any WCU student or group of students. Collaboration is encouraged, though individual submissions are also welcome.

💰 Up to \$1,000 in prize money!

Submission Requirements

Each submission must include:

1. A visual concept (mockup or draft of your design) that represents all three themes/panels.
2. A 200-word narrative describing your concept, its message, and its connection to the theme.

Send your submission materials to arts@wcupa.edu.

Panel & Design Details

The final installation will consist of three panels that will be placed on Main Hall facing the Quad.

- Two panels: 55” wide x 115” high (*Live area 109”h x 49”w (3” in from edge)*)
- One center panel: 75” wide x 155” high (*Live area 109”h x 69”w (3” in from edge)*)
- Please submit final designs as Hi resolution PDF files

Note: The final work will need to be scaled to fit these dimensions and have high enough resolution for print.

Timeline

- Concept submissions due: January 27, 2026
- Final artwork due: April 28, 2026
- Installation: Summer 2026 (outside Main Hall)

Get Inspired

Visit the Academic Quad to view the current banners and get a sense of their scale, visual impact, and storytelling potential.