

# COLLEGE OF BUSINESS AND PUBLIC AFFAIRS



Sketch of the new College of Business and Public Affairs Center

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2015

## FROM THE DEAN'S CORNER...

*It has been a very productive semester in the CBPA. The faculty, staff, and students are completing work that is **innovating, impacting, and inspiring**. This update highlights several initiatives and accomplishments. Congratulations to those individuals and programs that are mentioned in this latest update.*

Michelle L. Patrick, Dean

## College Spotlight

On March 18<sup>th</sup>, the College of Business and Public Affairs held the Women's Leadership Forum: Helping Women Create their Future.

The event featured a panel discussion, networking, and several workshops.

**Michael Antonio** (Criminal Justice) is offering a summer class "Gang Prevention" (CRJ-455-21 or CRJ-555-21), in conjunction with the organization *Voices4Peru*, which includes travel to Peru for 13 days and nights. West Chester University students will observe and learn how alternative education can empower the impoverished youth of Peru through skill developing and team building activities.

The 3<sup>rd</sup> Annual Business Idea Competition has begun! This year features various competition tracks, all with a \$4,000 grand prize. Finalists will be announced on April 1<sup>st</sup> and receive coaching from entrepreneurs with vast experience in specific industries. The final Business Idea Pitch will be held on April 22<sup>nd</sup>, followed by an award ceremony at the WCU Alumni and Foundation Center.

## Recognitions

**Jana Nestrode** (Criminal Justice) for being inducted into West Chester University's Legacy of Leadership on March 7, 2015.

**Chun-Chen (Liz) Wang** (Marketing) for being selected as one of the finalists for the 13th Annual Marketing Management Association Master Teacher Award Competition. She was chosen based on the service-learning projects in her Consumer Behavior class.

## In The News

Next month the Doctorate in Public Administration is projected to become the second doctorate on campus. Once approved, the program is expected to start in Fall 2015.

## Building Update

Despite the weather challenges from this past winter, steady progress is being made on the new College of Business and Public Affairs Center. With the steel work being completed soon, the building is still on track for a Fall 2016 opening. Visit our homepage, [http://www.wcupa.edu/\\_academics/sch\\_sba/](http://www.wcupa.edu/_academics/sch_sba/) for more information and a live update.

## Upcoming Events

- 4/6 **Guest Speaker: Judy Wicks "Sustainable Business Models"**  
*Co-sponsored by the CBPA*  
7:00 PM, Ware Recital Hall  
Swope Music Building
- 4/13 **The Annual CBPA Outstanding Student Recognition Event**  
*Hosted by the Dean*  
4:00 PM, Graduate Business Center
- 4/15 **Guest Speaker: Dr. James Zogby "Do Christians Have a Future in the Middle East"**  
*Hosted by the Political Science Dept.*  
4:00 PM, Sykes Ballroom
- 4/16 **The Society for Human Resource Management Chartering Ceremony**  
5:00 PM, 126 Graduate Business Center
- 4/17 **"Topping Off" Ceremony for the new CBPA Center**  
Mid-morning
- 4/17 **Community Outreach: On campus visit by middle school students from Proverbs, a nonprofit organization from Chester, PA**  
*Hosted by the Dean, Dept. of Accounting, Dept. of Undergrad. Social Work, and WCU Chapter of NABA*  
All day, various locations
- 4/22 **Business Idea Competition Awards Ceremony**  
*Hosted by the CBPA*  
5:00 – 8:30 PM, WCU Alumni and Foundation Center
- 4/23 **Annual Accounting Alumni Event**  
*Hosted by the Dean*  
5:30 – 9:00 PM, Sykes Ballrooms
- 4/29 **The Annual CBPA Student Scholarship Awards Ceremony**  
*Hosted by the Dean*  
2:00 PM, Graduate Business Center