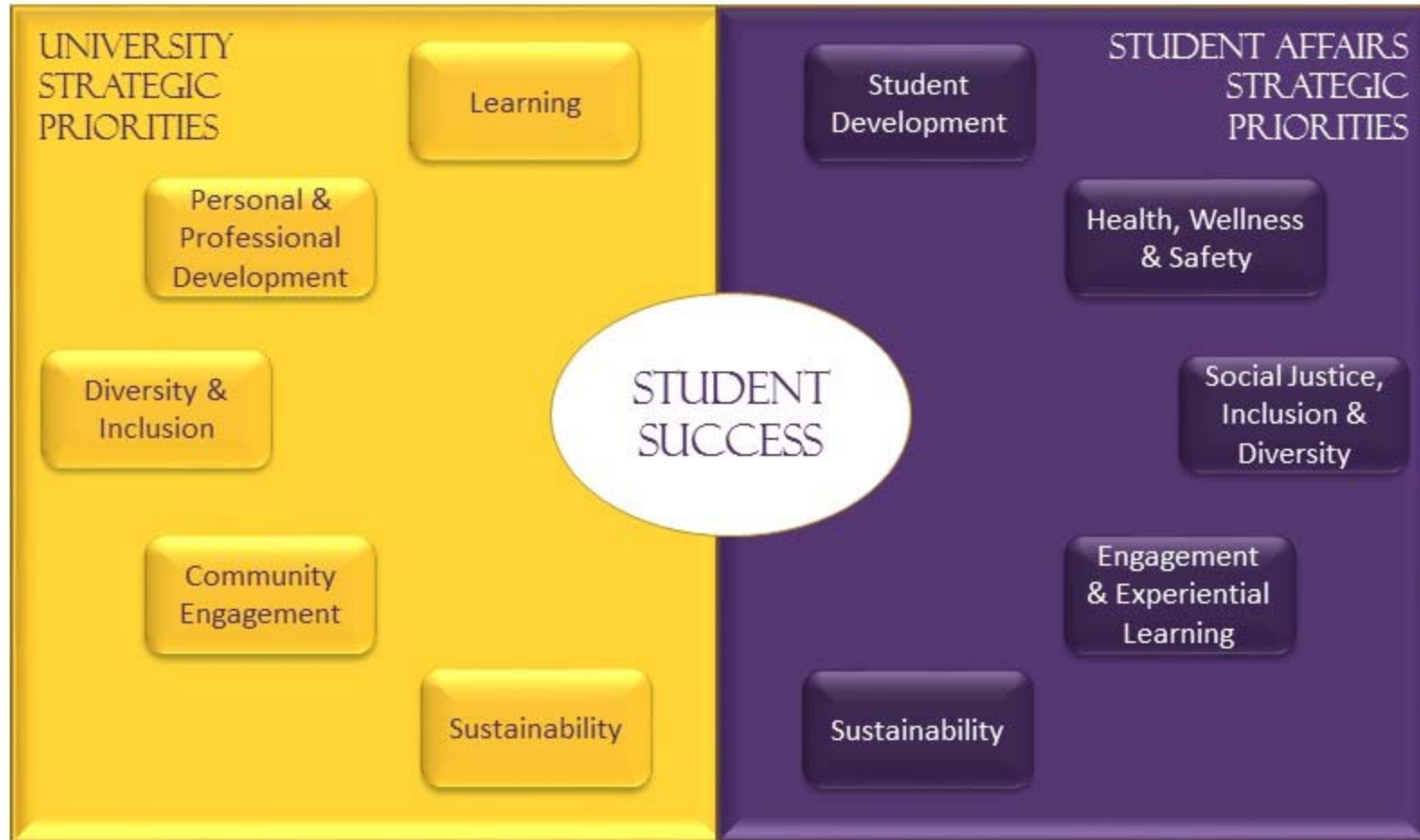


# OUR PATH TO 2020

## DIVISION OF STUDENT AFFAIRS STRATEGIC PLAN



West Chester University is a community of educators that develops graduates to succeed personally and professionally and contribute to the common good. It is the vision of the Division of Student Affairs to be nationally respected among public universities for excellence in achieving inclusivity while creating transformative experiences for every student that inspire life-long discovery and positive action.

The Student Affairs staff are educators who design and facilitate high-quality co-curricular experiences to develop students’ personal, professional, and intellectual talents, preparing them to learn, lead, and serve. The Student Affairs Strategic plan process launched in August 2016, soon after the arrival of Dr. Zebulun Davenport, Vice President for Student Affairs. Planning began with a listening tour conducted by Dr. Davenport whereby staff shared their thoughts on the most imminent needs for students and our division. Today, our plan includes five priorities:

- Engagement and Experiential Learning
- Student Development
- Health, Wellness and Safety
- Social Justice, Inclusion and Diversity
- Sustainability

## Our Process



White shading = Completed tasks  
 Purple shading = Remaining tasks

## Our Priorities

## Our Goals

## Our Outcomes

Engagement &  
Experiential Learning

Develop intentional opportunities for students to engage on campus and within the broader community.

Leverage technology/multimedia platforms to engage students, communicate our programs and services, and provide learning opportunities.

Develop stronger mutually beneficial partnerships with our internal and external stakeholders.

Student Development

Create an environment of evidence-based practices that engage our diverse student population and maximize our impact student success.

Use WCU's Student Affairs learning domains to inform programs and services that contribute to student success throughout their college career and thereafter.

Use data and assessment results for program improvement.

Health, Wellness &  
Safety

Promote the comprehensive health, wellness and safety of all students to create a community of care.

Provide education, training and treatment for students regarding healthy living.

Coach students regarding the impact of their decisions and encouraging personal accountability.

Social Justice, Inclusion  
& Diversity

Create an environment that understands, recognizes, and embraces diversity, inclusion and social justice as a primary component of the campus community.

Provide professional development training on systems of oppression, privilege and equity.

Review existing data and conduct policy and practice reviews to identify and address potential campus climate issues and systems of oppression.

Infuse diversity, inclusion and social justice knowledge into the policies, programs and services to positively impact campus climate and larger community.

Sustainability

Promote responsible stewardship of human, fiscal, and physical resources needed to achieve success for our departments and to ensure the standards of our profession.

Expanding existing and establish new funding sources.

Providing professional development opportunities for staff at all levels.

Engaging in long-range planning to ensure sustainability.

## 2018 Strategic Projects

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Engagement & Experiential Learning	Create a Partnership with the Higher Education Policy and Student Affairs Graduate Program	Create a Co-Curricular Learning Framework
Student Development	Create a Four Year Residence Education Curriculum	
Health, Wellness & Safety	Revise the Fraternity and Sorority Recruitment Process	Partner with Students to Provide Health Programs for Residential Students
Social Justice, Inclusion & Diversity		
Sustainability	Design a Co-Curricular Program/Service Catalog	

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## 2019 Strategic Projects

Engagement & Experiential Learning	Design a Living Learning Community Model	Enhance Community Connections to the Sykes Student Union
	Initiate Community Service Programs for Sport Clubs	Extend Outreach Efforts to Transfer Students
	Expand Outreach Efforts to Off Campus and Commuter Students	Increase Engagement and Positive Messaging in Our Community
	Implement Livestream for Student Affairs Events	Create Deeper Connections Between Students and Student Affairs Staff
	Increase Options to Meet Student Conduct Sanction Requirements	Re-apply for the Carnegie Community Engagement Reclassification
	Develop a Comprehensive Plan to Support First Generation Students and Families 🚩	Initiate an Off-Campus Living Education Program
	Leverage Technology to Maximize Internship and Employment Opportunities	
Student Development	Enhance the First Destination Report	Expand Student Athlete Support Services
	Pilot Co-Curricular Paths and a Co-Curricular Transcript	Align Sanction Requirements with the New Student Affairs Learning Outcomes
Health, Wellness & Safety	Enhance the Healthy Lifestyle Education Program 🚩	Establish a Collegiate Recovery Community and Programs
	Expand Crisis Prevention, Intervention, and Response Resources and Training	Revise the Sexual Misconduct Infrastructure
	Build Faculty and Staff Capacity Regarding Violence Prevention	Improve Mental Health Support for Athletes
	Create a Wellness Network	
Social Justice, Inclusion & Diversity	Educate the WCU Community about the Student Conduct Process	Re-establish Religious Life Council and Resources 🚩
	Expand the Student Wellness Framework to Incorporate Multiple Identities	Create Social Justice Programming for Women 🚩
	Expand LGBTQA Resources for Students 🚩	Enhance Outreach and Programming for the LGBTQA Community 🚩

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Sustainability	Study the Impact of Co-Curricular Programs and Services	Leverage Spending through the Coordination of Division Purchases
	Engage the Campus Community in Providing Ideas for Improving West Chester University	Reduce Rollover to the Plant Fund
	Create a Student Affairs Development/ Fundraising Plan and Resources	Prepare the Sciences and Engineering Center and Commons for Opening
	Promote Environmental Sustainability	Evaluate Student Affairs Involvement in First Year Student Summer Programs
	Revise the Divisional Organizational Structure	Provide Paraprofessional Training Opportunities
	Evaluate the Recognition Model for New Student Clubs and Organizations	Evaluate the Implementation of Alcohol and Drug Sanctions
	Review and Revise the Student Affairs Budget Process	Improve Physical Space and Infrastructure
	Increase Parent and Family Engagement in Promoting Student Success	Implement a Procedure for Scheduling Programs in Advance
	Develop a Plan to Renovate the Sykes Student Union	

## 2020 Strategic Projects

Engagement & Experiential Learning	Create Online Support Programs and Resources 📌	Develop a Comprehensive Fraternity/Sorority Advising Model
	Collaborate with Academic Affairs on Pathway Certificates	Integrate Service Learning into the First Year Experience
Student Development	Create a Four Year Educational Map	Implement a Holistic Student Development Model for Fraternity and Sorority Members
	Create a Physical Environment that Reinforces Learning and Our Values	
Health, Wellness & Safety	Strengthen Suicide Prevention Efforts	Improve Campus Influenza Education and Prevention
	Increase Awareness of Initiatives to Reduce Student Alcohol Issues within the Community	
Social Justice, Inclusion & Diversity	Promote Underrepresented Minority Student Connections 📌	Increase Outreach, Support, Services and Programming for Multicultural Students
	Create a Student Affairs Diversity Plan	Reduce Financial Barriers to Student Degree Completion
	Integrate Social Justice into Sanctions, Programs and Training 📌	
Sustainability	Create a Student Affairs Staff Development Plan (Sara)	Re-imagine Housing Space to Maximize Occupancy
	Create Department Operations Manuals	Strengthen the Student Affairs Assessment Infrastructure
	Create a Comprehensive Student Affairs Communications and Marketing Plan	

📌 Philadelphia Campus Partnership

# Division of Student Affairs

Athletics

Campus Recreation

Center for Women and Gender Equity

Counseling & Psychological Services

Fraternity & Sorority Life

Dining Services

Lawrence A. Dowdy Multicultural Center

Lesbian, Gay, Bisexual, Transgender, Queer & Asexual Services

New Student Programs

Off Campus and Commuter Services

Residence Life & Housing Services

Senior Leadership Team

Service-Learning & Volunteer Programs

Student Activities

Student Conduct

Student Health Services

Student Leadership & Involvement

Sykes Student Union

Twardowski Career Development Center

Wellness Promotion

