

A photograph of three people—two women and one man—sitting at a table in a library or study area. They are all smiling and looking towards each other, engaged in a conversation. The background features wooden bookshelves filled with books and some informational posters. A semi-transparent purple banner is overlaid across the middle of the image, containing the main title.

# Student Success & Career Readiness

TWARDOWSKI  
**CAREER**  
DEVELOPMENT  
**CENTER**

# Topics for Today

- Why College?
- A Model for Success
- Benefits of Using the Center's Resources
- The Importance of Engagement

# Why College?

- **To get a JOB!**
- Knowledge, skills, and training
- Growth, maturity, experience
- Graduate with a plan for future careers
- Long-term earning potential

***Job vs. Career?***



# Keys to Student Success



- Academic Performance
- Engagement & Involvement
- Utilize Resources and Be Proactive
- Experience – Internships, Student Teaching, Volunteering

# Why the Career Center...NOW?

- Not for Seniors Only
- Not for Job Search Only
- Conveniently located with:
  - Dining Hall & Einstein Bagels
  - Learning Assistance & Resource Center
  - Pre-Major Academic Advising
  - Office for Students with Disabilities
  - Center for Women & Gender Equity
  - Counseling Center



# Our Mission

Educate students and alumni to actively develop and implement their academic, career, personal, and professional goals.



# Career Development Process



## *Fall Exploratory Events*

### **Career Center I.C.E. Breaker**

**Thursday, August 31**

**4pm and 5pm, Sykes Ballrooms B&C**

Enjoy an ice cream sundae while upperclass students talk about I.C.E. (Interest & Career Exploration)

### **Meet Your Major Fair**

**Thursday, October 12**

**12noon-3pm, Sykes Ballrooms**

Join the CDC and representatives from academic departments to learn more about WCU majors and minors.

# Career Readiness

- Critical Thinking / Problem Solving
- Oral / Written Communication Skills
- Teamwork / Collaboration
- Digital Technology
- Leadership
- Professionalism / Work Ethic
- Career Management
- Global/Intercultural Competency



# What Employers Want



The National Association of Colleges and Employers (NACE) **Job Outlook 2017** shows the attributes employers seek most from college graduates (including all majors and industries).

# How We Help



**Career Center Activities: Usage Rates For WCU Students**

\* Summer 2016 through Spring 2017

# Employers Want WCU Students & Alumni

**2016-2017:**

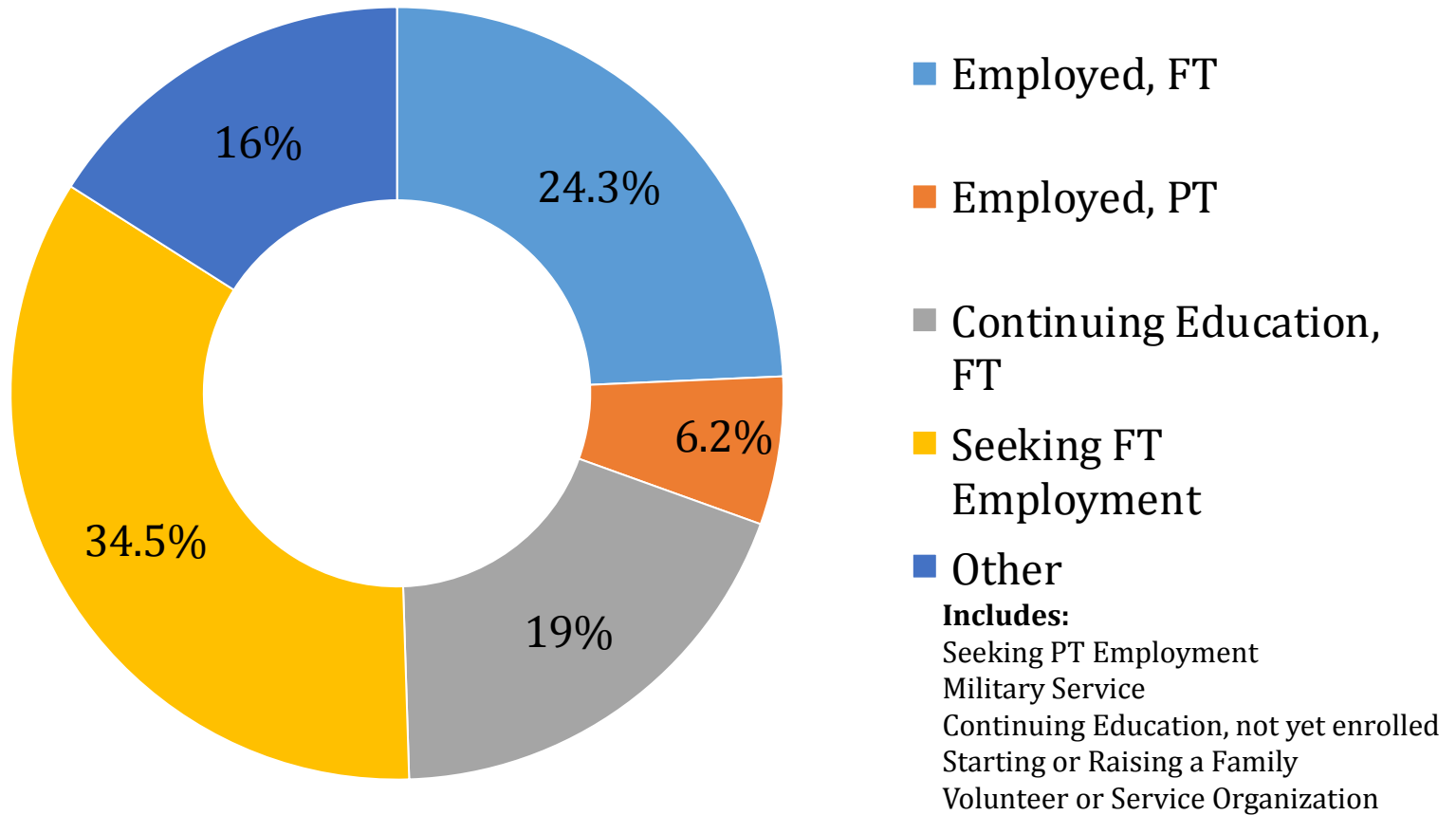


**3,477** internships, full-time and part-time jobs posted

**55** employers with **159** internships and full-time jobs  
participated in **On-Campus Interviewing**

**183** employers connected with **917** students  
across all **job and networking fairs**

# Future Plans Survey



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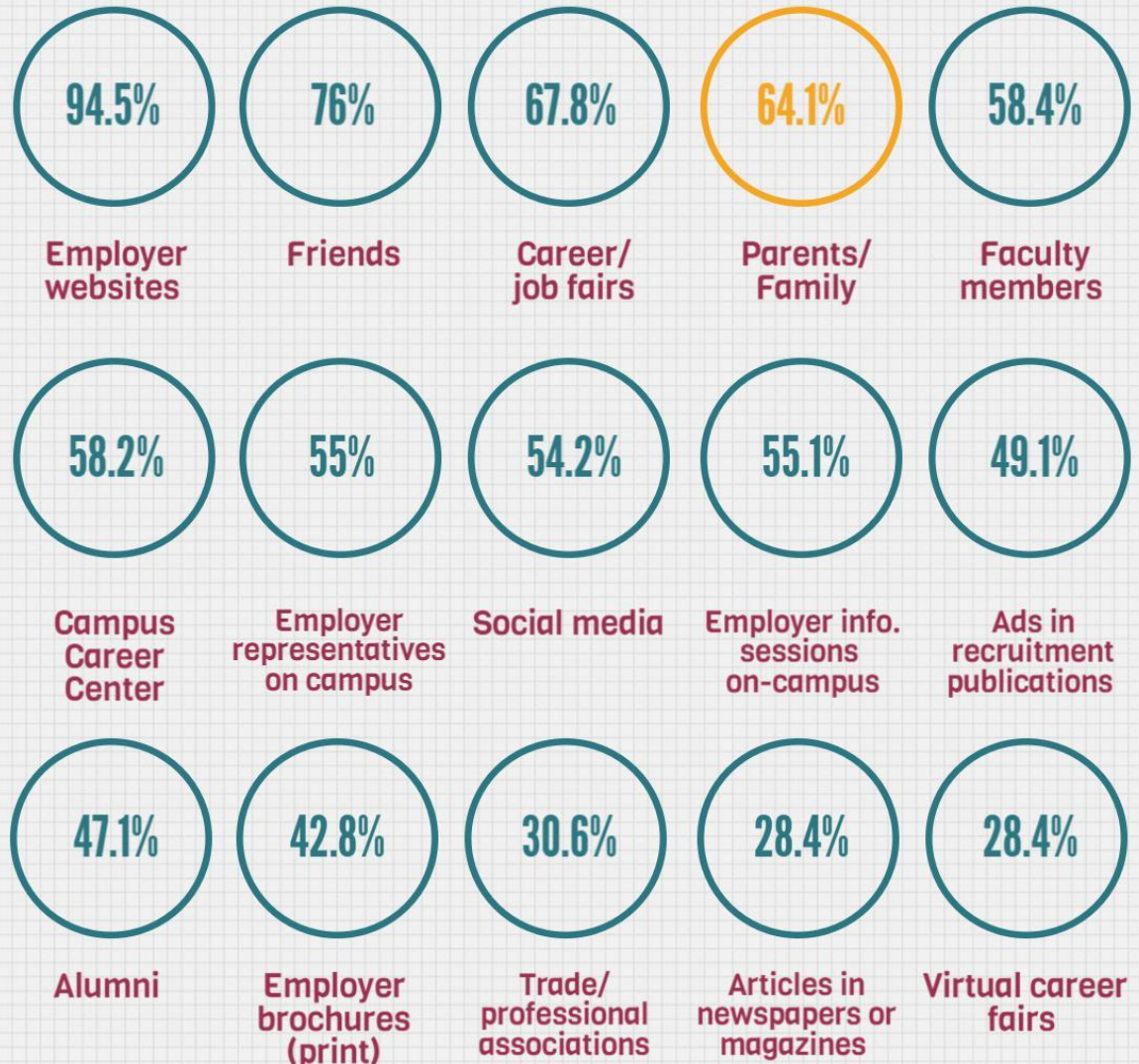
The Future Plans Survey was conducted by the Office of Institutional Research in spring 2017.  
A total of 756 graduating seniors responded (33.9%). Complete report available at [www.wcupa.edu/oir](http://www.wcupa.edu/oir)



# Student Strategies

## Resources Used in Employer Information Search

\*As reported in  
the 2016 NACE  
Student Survey





# Keys to Student Success

- Academic Performance
- Engagement & Involvement
- Utilize Resources and Be Proactive
- Experience – Internships, Student Teaching, etc.
- **Utilize the Career Center and start your job or internship search early**

# QUESTIONS?

## www.wcupa.edu/cdc

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### Events Calendar



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Select: All | None

Add To My Calendar

Other Event Actions...

<input type="checkbox"/>	Jun 5	1pm	Drop-In Hours
<input type="checkbox"/>	Jun 6	1pm	Drop-In Hours
<input type="checkbox"/>	Jun 6	1pm	Job Fair - Bracebridge Hall Job Fair
<input type="checkbox"/>	Jun 7	1pm	Drop-In Hours
<input type="checkbox"/>	Jun 8	1pm	Drop-In Hours



Events calendar powered by 25Live

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Alumni Services

Employer Services

Faculty & Staff Resources

Parent & Family Resources

► Schedule an Appointment

► Location and Parking

► Student Organizations: Request a Program

► Faculty/Staff: Request a Program