

Sarah G. Blogger

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KEY SKILLS

- Experienced in social media platforms such as Facebook, Twitter, Instagram, Google+, Instagram, Pinterest, and YouTube
- Intermediate ability with Adobe Creative Suite
- Comfortable working with a team and independently in a fast-paced environment
- Effective communicator with a creative mind and keen attention for detail

RELATED EXPERIENCE

Intern: Social Media & Marketing - Digital Marketing Agency: Plymouth Meeting, PA – May 2019 to present

- Work with the marketing team on day-to-day social media management for multiple clients/partners
- Complete market research which includes identifying and engaging with key influencers
- Monitor social media presence and complete daily social media outreach
- Develop promotional social media campaigns to engage users and build followers
- Communicate information to our management team
- Research and assist with developing marketing material

Owner, Myownfoodsite.com | @myownfoodtwitter : Remote – March 2016 to present

- Develop weekly content for personal website dedicated to healthy eating
- Post a minimum of 15 tweets per week generating an average of 50 weekly retweets
- Grew Twitter followers by 27% in the first 4 months of creating account

Intern: Media Relations, foodbloggersunite.org Remote – January 2018 to June 2018

- Monitored and posted on blogs, forums, and social networks
- Performed online outreach and promotion using Facebook, Instagram, and Twitter
- Optimized disorganized website and create first social media accounts

ADDITIONAL WORK EXPERIENCE

Cashier, Healthy Eating Ambassador - Whole Foods Market: Plymouth Meeting, PA – Oct 2017 to present

- Assisted the Healthy Eating Specialist in store events and projects
- Provided excellent customer service; participated in quarterly store inventories

Child Care Provider, Private Family: Summer 2017/2018/2019

- Supervised three children ages 5, 7, and 9
- Developed daily engaging activities

EDUCATION

West Chester University, West Chester, PA

Bachelor of Science in Professional Studies - May 2019

Minors:

- Business and Technical Writing
- Health Sciences