

Jin Chan

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Education

Master of Applied Statistics GPA: 3.37/4.00, December 2019
West Chester University – West Chester, PA

Bachelor of Statistics GPA: 3.00/4.00, May 2016
Beijing Technology and Business University – Beijing, P.R.China
Minor: Business Administration GPA: 3.20/4.00

Related Coursework

Intermediate Linear Models	Principles of Experimental Analysis
Introduction to Categorical Data Analysis	Modern Experimental Design

Skills

SAS(Base Certified)	Microsoft Office
SQL SPSS	Mandarin Cantonese

Experience

Marketing Analytics June 2018 to August 2018
Swift Capital – Wilmington, DE

Summer Intern

- Lead the efforts related to data collection, extraction and processing of customer acquisition data
- Assisted in the development, maintenance and execution of all marketing campaigns
- Designed and develop highly scalable database structures in support of business process automation
- Gathered and documented requirements from the analytics team to store all the fields and variables required for analysis and modeling purposes
- Performed analysis on all aspects from the campaign management cycle; including direct mail targeting, response modeling, campaign execution, and back-end analysis
- Developed and generated analytical reports to track the results of marketing initiatives and campaigns

Flight Coordinator/Ground Handler, February 2016 to August 2016
Fastransit Aviation Service Limited – Beijing, P.R.China

Intern

- Communicated with foreign charter company via phone and email for business cooperation
- Kept and fulfilled advanced schedule for each flight operation
- Solved unexpected and emergent events
- Cooperated with ramp service departments to insure smooth flight operation
- Maintained good relation with relative government and airport authority
- Worked as a team member and an individual

Projects

A Multivariate Analysis of Airline Delays in Philadelphia, January 2019
Multiple Regression Project on Quality Control, April 2017
Simulated resource management of manufacturing factory; overall highest profit among 12 groups, October 2015

Activity

Judge of 2018 ASA Poster Competition Pennsylvania Chapter
Volunteer at Willimantic Food Co-op
Volunteered in Beijing Paralympic Games as team leader and awarded as excellent volunteer