

# Aaron Chester

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## EDUCATION

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### West Chester University

Bachelor of Science in International Business  
Minor in Philosophy  
GPA: 3.2

West Chester, PA  
May 2020

### American University in Rome

Study Abroad/Courses in Travel Blogging and International Business

Rome, Italy  
Spring 2019

## HONORS AND AWARDS

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- President's Scholarship September 2016- Present
- International Business Honors Society Inducted Fall 2018

## RELATED EXPERIENCE

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### Cigna

*International Research Intern*

Philadelphia, PA  
June 2019-August 2019

- Generated an analysis report and data visualization of claims submitted in China using Tableau
- Conducted market research for 10+ departments, utilizing in-house and outside resources and databases
- Supported the planning and organization of international trade training programs and seminars, including Cigna's annual fundraiser, Growing Global

### Richard Ginori

*Social Media Intern*

Rome, Italy  
February 2019-April 2019

- Managed the company's Instagram account, posting pictures and content to highlight new products; increased followers by 7% over two months
- Cooperated with artists to set up photo shoots for dinnerware, ensuring the lighting, background and set up highlighted the products
- Created content intended for an American audience to increase exposure of the brand in the US

## ADDITIONAL EXPERIENCE

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### Lorgus Flowers

*Shop Assistant*

West Chester, PA  
December 2016-December 2018

- Assisted customers by taking orders over the phone and in person, utilizing customer service and communication skills

## LEADERSHIP EXPERIENCE

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### University Ambassador, West Chester University

*Lead Ambassador*

West Chester, PA  
September 2019-present

### International Business Club, West Chester University

*Member*

West Chester, PA  
November 2017-present

## SKILLS & LANGUAGES

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- Microsoft Applications:** Excel, PowerPoint, Word
- Social Media:** Instagram, Twitter, Hootsuite
- Italian** – intermediate in reading writing and speaking
- German** – conversational