

Robert J. Fortunato  
20 Tompkins Place, Apt. 3  
Brooklyn, NY 11231  
856.816.0813 | rob42nato@gmail.com

## **PRODUCTION EXPERIENCE**

### **Freelance Production Manager**

- Facilitate and supervise day-to-day production workflow. Responsibilities include: overseeing and preparing budget, hiring personnel, ordering equipment, and collaborating with Assistant Director to efficiently create a shooting schedule within the parameters of production's capabilities.

#### **Notable Productions Include:**

○ Avocados From Mexico (Super Bowl Commercial)	<i>O Positive</i>	<i>December, 2016</i>
○ TD Ameritrade Commercial	<i>Furlined</i>	<i>November, 2016</i>
○ Samsung VR Commercial	<i>Radial Media</i>	<i>October, 2016</i>
○ IBM Watson Commercial	<i>PYTKA</i>	<i>July, 2016</i>
○ Chipotle Commercial Shoot	<i>Alldayeveryday</i>	<i>May, 2015</i>

### **Freelance Production Coordinator**

*October 2012 – Present*

- Responsible for assembling crew and distributing pertinent materials-including scripts, storyboards, and daily schedules.
- Create and distribute "Pre Pro Book." This includes compiling a single running document of all essential information that is required to produce a commercial.
- Coordinate equipment pick-up and deliveries by guiding Production Assistants to collect necessary gear in a timely manner.
- Assign call times for crew and ensure each member receives a 'Call Sheet,' detailing when and where to report to set.
- Supporting all departments during shoot days to facilitate a positive and productive environment.
- Collect Invoices from vendors and ensure timely payment.

#### **Notable Productions Include:**

○ Apple	<i>Imperial Woodpecker</i>	<i>August, 2015</i>
○ L'Oreal	<i>Knucklehead</i>	<i>January, 2015</i>
○ Verizon Wireless	<i>Smuggler</i>	<i>December, 2014</i>
○ Verizon Wireless, Motorola Droid	<i>Rattling Stick</i>	<i>October, 2014</i>
○ New York Lottery	<i>O Positive</i>	<i>May, 2014</i>
○ Time Warner Cable Campaign	<i>Park Pictures</i>	<i>November 2013 - April 2014</i>
○ "Mirrors" Justin Timberlake Music Video	<i>Black Dog Films</i>	<i>March, 2013</i>

### **Director**

- Wrote, Directed, and established funding of two short films.
- Solely responsible for casting, location scouting and storyboarding.
- Successfully reached funding goal on an IndieGoGo campaign.
- Promoted films and submitted to Independent Film Festivals.
  - *Pigeon & Me* *Pushed Envelope* *May, 2011*
  - *Loretta* *Teranga Productions* *October, 2013*
    - *Official Selection Asbury Shorts Film Festival*
    - *Official Selection Williamsburg International Film Festival, Opening Night*
      - *Winner: Achievement in Filmmaking*
    - *Official Selection Williamsburg Independent Film Festival*
    - *Official Selection New Filmmakers NY 2014 Fall Series*

### **Scholarly Achievement**

- Associates Degree in Film Production from Full Sail University (Graduated 2005)