



# SCORE Annual Women's Entrepreneurship Conference

## Filter & Focus

An educational conference focused on  
how you can find and develop productivity for your life and business

**Tuesday, November 13 | 8:30am-1:00pm**

West Chester University Alumni & Foundation Center, 202 Carter Drive, West Chester, PA

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Conference Moderator

**Dr. Julie Dietrich, Executive Director for External Relations, West Chester University**

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Conference Speakers

**Carly Meyers Bentley, Private Client Advisor, Wilmington Trust**  
*Women & Finance: Driving empowerment, confidence and success*

**Angela Wilsey, Executive Director, JPMorgan Chase**  
*Getting to "Yes": Developing and executing a winning strategy  
for yourself and for your business*

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Keynote Speaker

**Darla DeMorrow, Owner, HeartWork Organizing**  
**and author of "Organizing Your Home with SORT and SUCCEED"**  
*Beyond Productivity Hacks for Women*

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Panel Discussion

**The Value of Mentoring for Entrepreneurs**

*Panelists*

**Tracy Flanagan, Co-Founder, Sr. Vice President JDog Franchises, LLC**  
**Jessica Venezia, Founder, Mindfulness Matters**  
**Heather Steiger, Co-Founder and Vice President of Operations, 2120 Creative**

**[Register here](#) or email [cottrellcenterevents@wcupa.edu](mailto:cottrellcenterevents@wcupa.edu)**

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