



WCU Entrepreneurship Fellows Program

*Coaching, Mentoring and Networking for
Aspiring Entrepreneurs*

The WCU Entrepreneurs Fellows Program assists aspiring entrepreneurs to successfully start a new venture through coaching, mentoring, networking, and entrepreneurship educational workshops. The program is open to aspiring entrepreneurs from across the university. The goal of the Entrepreneurship Fellows program is to prepare students to strengthen and refine their entrepreneurial aspirations, develop skills vital to their entrepreneurial success, expand their network, and more broadly position the fellows for a successful career. The fellowship includes guest presentations, experiential learning opportunities, and workshops focused on developing skills and techniques of successful entrepreneurs.

Benefits of the Fellowship

- Access to tools and literature designed for entrepreneurs
- Complimentary subscription to Entrepreneur Magazine
- Formal and/or informal mentoring, advising, and coaching
- Personalized business cards
- Interaction with a small cohort of aspiring entrepreneurs
- Development of entrepreneurship related networking skills
- Strengthening of entrepreneurship related communication tools
- Non-academic certificate recognizing completion of program

How to Apply

Students will be selected based open the following criteria:

- Completion of an application form available at www.cottrellcenter.org/fellows
- One page essay indicating your entrepreneurial aspiration
- Minimum GPA of 3.0



WCU Entrepreneurship Fellows Program Application Form

Name: _____

Major: _____

Minor (if appropriate): _____

Credits Completed at end of Spring 2011: _____

WCU Email Address: _____

Secondary Email Address (e.g. gmail): _____

Phone Number: _____

Entrepreneurship Related Interest: _____

Name of Faculty Reference: _____

(Faculty letter of recommendation may be submitted separately from the application.)

Nominations materials should be submitted electronically to cottrellcenter@cottrellcenter.org



WCU Entrepreneurs Fellowship Program

Application Essay

Describe your interest in entrepreneurship, how the WCU Entrepreneurship Fellowship Program would be beneficial to you, and why you would like to participate in the program.