

Navigating THE Journey

2019 WEST CHESTER UNIVERSITY WOMEN'S ENTREPRENEURSHIP CONFERENCE

An educational conference
focused on the unique
joys & challenges of
women entrepreneurs

- **Tuesday, November 19**
8:30am – 1:00pm
WCU Alumni & Foundation Center
- **Breakfast & Lunch included**
- **Cost \$10.00 per person**
(no charge for students)
- **More Info:**
wcupa.edu/cottrellcenter
cottrellcenter@wcupa.edu

Keynote Speaker: [Karen Loftus](#),
Entrepreneur & Founder, Women's
Adventure Travels

Speaker & Workshop Facilitator:
[Barbara Bigford](#), Entrepreneur &
Product Development Specialist

Panel Discussions:

Meet the Experts: • **Moderator, Christine R. McGoldrick**, VP, Relationship Manager, Commercial Banking, Bryn Mawr Trust • **Marybeth DiVincenzo**, Sr. VP, Chief Marketing Officer – Chester County Economic Development Council • **Maria Smith**, Global Business Leader, Executive Vice Chair, SCORE Chester & Delaware County • **Patricia Wenger**, Esq., Patent Attorney, Wenger Law Offices • **Monica Zimmerman**, PhD, CPA, Professor of Mgmt, WCU, Executive Director Cottrell Center

Lessons Learned: • **Moderator, Lisa M Bryant**, M.Th., CEO, LM Bryant Consulting, President WCU Alumni Association • **Parul Agarwol**, Executive Coach, Founder, Scope Communications • **Barbara Bigford**, Entrepreneur & Product Development Specialist • **Lindsey Keenan**, Phd, LAT, ATC, Associate Professor/Trainer WCU, Founder PROMotion Health • **Jennifer Walker**, Esq., Founder, Peak Legal Group

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