

Challenge 2020: Stay the Course and Seize the Opportunities

A Virtual Event Presented by BB&T Bank now Truist

Tuesday, November 17th 8:30am – 12:30pm

- **Keynote Speaker:** Laura Haung, Associate Professor at Harvard Business School and author of "The Edge: Turning Adversity into Advantage"
- **Featured Speaker:** Karin Underwood, Stanford Social Innovation Fellow and founder of CoachMe Health
- **Topic Specific Breakout Sessions** featuring Dr. Laura Sicola, author of "Speaking to Influence", Sandra Shpilberg, author of "New Startup Mindset", and Maresa Friedman, social media marketing strategist.
- Exhibit Hall
- Networking Opportunities
- **Presenting Sponsor:** BB&T Bank now Truist
- **Partners:** Women's Business Connection and The Chester County Fund for Women & Girls

Additional and Registration Details to Follow
For additional information email: cottrellcenter@wcupa.edu



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