**College of Business and Public Management Joins Principles for Responsible Management Education**

**October 25, 2019**

**WEST CHESTER, Pa.** - West Chester University’s College of Business and Public Management became a signatory of the United Nations’ Principles for Responsible Management Education (PRME) initiative in the summer of 2019.

PRME is a global effort aimed at incorporating the values of sustainability into business and management education, research and thought leadership, while promoting awareness of the UN’s Sustainable Development Goals (SDGs). West Chester joins over 650 leading business and management schools from more than 85 countries dedicated to advancing values such as sustainability, responsibility, and ethics.

The College of Business and Public Management had its official launch of its PRME membership on October 23, 2019 with an educational event. Faculty, staff and students were invited to learn more about the PRME initiative, the UN’s Sustainable Development Goals (SDGs), which courses offered at WCU have a sustainability focus, and get feedback on how to better equip students with educational opportunities focused on sustainability.

Another highlight of the event was the ribbon cutting of the College of Business and Public Management’s new composter, located outside the second floor entrance of the Business and Public Management Center.