

West Chester University

Entrepreneurship Certificate Program Plans

Core Knowledge Requirements*	Completed
1. Accounting (ACC)	
2. Economics (ECO)	
3. Finance (FIN)	
4. Law (LAW)	
5. Marketing (MKT)	
6. Management (MGT)	
7. Quantitative Business Analysis (QBA)	
8. Math (MAT)	
Orientation (On Campus Students)	
Core-level Courses (required of all students)	
21 Credits	
1. MBA 602 (FIN 601) Financial Analysis & Valuation**	
2. MBA 604 (MGT 611) Components of Effective Leadership**	
3. MBA 606 (MKT 605) Innovation and Marketing Strategy**	
4. MBA 610 Law and Ethics in the Business Environment***	
5. MBA 611 Entrepreneurship and New Venture Creation***	
6. MBA 612 Entrepreneurship Strategy***	

* Core Knowledge Requirements are required for all programs of study.

** Required course in the MBA curriculum.

*** Qualifies as an MBA elective. If you choose MBA 610, MBA 611, and MBA 612 as your MBA electives you simultaneously fulfill the MBA and Entrepreneurship Certificate requirements.