

DISCOVER

MASTER OF BUSINESS ADMINISTRATION

The West Chester MBA. Top Accreditation. Top Ranking. Top Value. 100% Online.



West Chester University's Master of Business Administration Program is a flexible, dynamic curriculum that exposes students to the core business topics relevant to a global business environment, while also presenting options for acquiring more specialized knowledge.

Contact the MBA office at mba@wcupa.edu for details.

Top Accreditation. Top Ranking.

We are accredited by AACSB International — the premier global accrediting body for business schools. AACSB accreditation represents the highest standard of achievement for business schools worldwide, with less than 5% of the world's 13,000 business programs having earned the accreditation. AACSB-accredited schools produce highly skilled graduates that are more desirable to employers than graduates of non-accredited schools.

We are ranked #55 in the top 100 in U.S. News and World Report's rankings of the Best Online MBA Programs for 2016, including a #2 ranking in the Philadelphia area. Among the public universities in the rankings, we are #3 in Pennsylvania, #4 in the Mid-Atlantic (Pennsylvania, New Jersey, New York, Maryland, Delaware and Washington, D.C.), and #5 in U.S. News' North Region. "These are the best online master's degree programs in business administration, based on factors such as admissions selectivity, reputation for excellence among peer institutions and academic and career support services offered to students."

Top Value for In-State and Out of State Students.

Our programs are among the best educational values in Pennsylvania and throughout the United States. Pennsylvania residents pay an affordable \$1,449 per 3-credit course; out-of-state students pay just \$1,479 in tuition per course.

Curriculum

West Chester University's Master of Business Administration Program is a 10-course, 30-credit program. You are required to complete 7 core level courses and 3 elective courses. You may choose from any MBA course elective in order to complete your degree, or you may complete your Project Management, Business Analytics, or Entrepreneurship Certificate at the same time.

MBA Core-level Courses - 21 Credits – Required

1. MBA 601 Strategic Cost Management
2. MBA 602 Financial Analysis and Valuation
3. MBA 603 Global Operations and Supply Chain Management

4. MBA 604 Components of Effective Leadership
5. MBA 605 Business, Society & Environment
6. MBA 606 Innovation and Marketing Strategy
7. MBA 699 Strategic Management and Planning

MBA Elective Courses - 9 Credits – Choose 3 Courses

1. Option 1 - Choose any three electives
2. Option 2 - Entrepreneurship Certificate (MBA 610, MBA 611 and MBA 612 selected as electives).
3. Option 3 - Project Management Certificate (MBA 616 and MBA 618 selected as electives, one other free elective remaining).
4. Option 4 - Business Analytics Certificate (MBA 617, MBA 619 and MBA 620 selected as electives).

Certificate Programs

Each certificate may be taken independently of the MBA or as a part of the MBA Program.

Entrepreneurship Certificate

This certificate addresses key areas of entrepreneurship including: Finance; Leadership; Marketing; Intellectual Property; Business Contract Law; Opportunity Recognition; Industry Analysis, and Target Market Analysis. Students may participate in the Cottrell Entrepreneurial Leadership Center programs, including Global Entrepreneurship Week, a private equity due diligence fellowship, and a business idea competition.

Project Management Certificate

This Certificate addresses trends in the business profession with particular emphasis on the skills of project management, including the application of knowledge, skills, tools, and techniques to project activities to meet project requirements.

Business Analytics Certificate

This certificate addresses the demand for workers skilled in business analytics by exposing students to various analytical tools that are readily available and that can be applied to a multitude of business areas. The regional environment has high demand for people with business analytics skills. Major regional industries such as healthcare, finance, government, and telecommunications are all avenues of employment for students holding certificates in Business Analytics.

100% Online Courses

The entire MBA and the Certificate programs are offered online. Each of our programs are open both to in-state and out-of-state students. Our online courses are offered over 8 weeks. Five terms are offered in each academic year (Fall 1, Fall 2, Spring 1, Spring 2, and Summer). Each 8-week term course is a full 3 credit graduate course. Most part-time students take only one course per 8-week term. Full-time students take multiple courses per 8 week term. You can vary your load in a given session to suit your work/life balance.

Our online courses are asynchronous, which means that there are weekly deadlines and examination windows, but generally no other set time that you need to log into the course. This means that you can complete your classwork on your weekly schedule — around your work and family commitments. In some cases professors may assign students into teams, and teams may need to coordinate their work and therefore be available at a certain time.

Admissions

We highly recommend that you contact the MBA Office first — before you apply to any of our programs. We can help guide you through the process. Contact mba@wcupa.edu to get started today!

To apply for admission to West Chester University's MBA Programs applicants need to follow the steps listed below. Applications to the West Chester University MBA are processed year-round and students may start at different times of the year.

Successful applicants meet the following criteria:

1. Hold a bachelor's degree or above in any major/field from an accredited institution; and
2. Earn a GMAT minimum overall score (or GRE equivalent) of 460 or above within 5 years prior to the date of application. GMAT/GRE waivers are granted at the discretion of the MBA director based on prior academic performance and experience; and
3. Earn an admissions score ((Cumulative GPA from highest degree earned x 200) + GMAT Score)) of 1100 or above; and
4. Prove competency in the Prerequisite Knowledge Areas of Accounting, Economics, Finance, Marketing, Management, and Quantitative Business Analysis. Competency is demonstrated at the discretion of the MBA director by prior coursework with a C grade or above in the Prerequisite Knowledge areas, by third party certifications, or by significant professional experience.

For More Information

Master of Business Administration

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Web: www.wcupa.edu/grad
Visit: www.facebook.com/wcugrad

The Graduate Catalog is available online at
<http://catalog.wcupa.edu/graduate/>.

About Graduate Studies

West Chester University offers high-quality graduate degrees in more than 70 disciplines or areas of study, as well as certificate and certification programs. The graduate studies program has grown remarkably since its introduction in 1960. West Chester University's program is the largest within the 14 institutions in Pennsylvania's State System of Higher Education, enrolling more than 2,200 graduate students. Programs may be taken on a part-time basis, and most of the graduate classes are scheduled during late afternoons and evenings for the benefit of in-service teachers and other employed persons.

About West Chester University

A comprehensive, public institution, West Chester University of Pennsylvania offers high-quality undergraduate and graduate degrees, as well as certification and certificate programs, in more than 100 subject areas. As the largest member of Pennsylvania's State System of Higher Education, West Chester offers a full and rewarding educational experience as well as reasonable tuition.

With a rich heritage dating to the 19th century, West Chester University was founded in 1871 as West Chester Normal School for the purpose of training teachers for the Commonwealth's newly established public schools. In 1960, West Chester State Teachers College expanded its programs to include liberal arts and graduate degrees and, as a result, dropped "Teachers" from its name. In 1983, West Chester State College became one of the 14 institutions in the State System of Higher Education. Along with its university status, the school acquired a new system of governance and the opportunity to expand its degree programs. Today, more than 16,000 graduate and undergraduate students, as well as 1,900 faculty and staff, study and work on the 406-acre campus. Situated in the Borough of West Chester, the campus is a picturesque mix of Gothic, Victorian, and modern architecture with pleasant, tree-shaded walks. Strategically located at the center of the mid-Atlantic corridor, West Chester University is just 25 miles west of Philadelphia and 17 miles north of Wilmington, Delaware. The campus is convenient to major cultural institutions, recreational activities, and commercial businesses, many of which provide internship opportunities for WCU's students.

OFFICE OF GRADUATE STUDIES

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