

# West Chester University

## MBA Program Plans

Core Knowledge Requirements*	Completed
1. Accounting (ACC)	
2. Economics (ECO)	
3. Finance (FIN)	
4. Law (LAW)	
5. Marketing (MKT)	
6. Management (MGT)	
7. Quantitative Business Analysis (QBA)	
8. Math (MAT)	

Orientation (On Campus Students)	
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Core-level Courses (required of all students) 21 Credits	
1. MBA 601 (ACC601) Strategic Cost Management	
2. MBA 602 (FIN 601) Financial Analysis & Valuation**	
3. MBA 603 (MGT 604) Global Operations and Supply Chain Management	
4. MBA 604 (MGT 611) Components of Effective Leadership**	
5. MBA 605 (MKT 605) Business, Society & Environment	
6. MBA 606 (MKT 605) Innovation and Marketing Strategy**	
7. MBA 699 (MGT 699) Strategic Management and Planning	

Elective Courses (required of all students) 9 Credits – Choose 3 of the Courses Below	Completed
1. MBA 610 (BLA 501) Law and Ethics in the Business Environment**	
2. MBA 611 (MGT 652) Entrepreneurship and New Venture Creation**	
3. MBA 612 Entrepreneurship Strategy**	
4. MBA 613 (MGT 661) Globalization and Management	
5. MBA 614 (ECO 611) International Trade and Finance	
6. MBA 615 (ECO 650) The Economics of Health Care and Analytics	
7. MBA 616 (MGT 618) Applications of Project Management	
8. MBA 617 (MIS 601) Business Information Systems	

\* Core Knowledge Requirements are required for all programs of study.

\*\* Required for Entrepreneurship Certificate. This Certificate may be taken concurrently with, or independently of, the MBA degree program.