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# West Chester University

M A G A Z I N E

SUMMER 2011

## New Faces in Philanthropy & Leadership



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2010-2011 Women in Leadership and Service committee: 1. Mary Maloney '65, M'67, 2. Linda Antonowich '69, 3. Connie Bompadre '84, 4. Bronwyn Martin, M'00, 5. Connie Bernard '04, 6. Sandy Byrne '83, 7. Megan Cantalupo, 8. Tiffany Pottinger-Sutton '06, 9. Jeanne McClellan '67, M'85, 10. Becky Ross, 11. Nicolle Bambach '04, 12. Sandra Weisenstein, 13. Lisa Lucas, 14. Kim Morton '79, 15. Carol Napierkowski, 16. Molly Nece, M'03 (Not pictured: Carol Clark, Darla Spence Coffey, Kim Cox, Sandra Demas, Marie J. Killian '71, Christy Ferguson '96).

# West Chester University

MAGAZINE

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## WOMEN SUPPORTING WOMEN

In the summer 2009, eight women formed a committee representing different ages, backgrounds and professional experiences, but they all shared a common interest – to support female students at the University.

In just two years, what started as a small group of volunteers has impressively grown into a formal organization with close to two dozen members.

“In my visits to alumnae and friends of the University, many of them had expressed an interest in seeing their gifts specifically benefitting female students,” explains Dana Raftas, a major gifts officer with the West Chester University Foundation.

“Over that summer, a group of women put together a committee to decide how they could accomplish that. They came up with the idea of not just raising money for scholarships, but becoming directly involved with our students through mentoring and networking.” says Raftas.

Thus, Women in Leadership and Service was established.

In addition to developing mentoring and networking programs and establishing an annual award in recognition of professional women, Women in Leadership and Service has raised \$70,000 in scholarship funds for women students. And, the organization appears to be growing: recently, close to 100 women attended the organization’s second networking event.

“Research suggests that women give for different reasons than men,” says Raftas. “They generally support causes that involve other women and in ways they can more directly make a difference. It’s more personal to them.”

In this issue of the magazine, we profile some of these women and learn why they are such engaged philanthropists.

Pam Sheridan  
*Editor*  
*Director of Public Relations and Marketing*



SUMMER 2011

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# SPRING COMMENCEMENT 2011

This May's graduating seniors were offered advice on how to be successful and happy from someone who appears to have achieved both. Dr. Mehmet Oz, host of the daytime Emmy award-winning program, "The Dr. Oz Show" and author of six *New York Times* best sellers, urged the class of 2011 to focus on what they do best, but also to become an "expert" in an area other than their chosen profession. He pointed to his own experience of being a heart surgeon and member of the medical faculty at Columbia agreeing to host a television program.

"It ended up being one of the best things I could have done for myself," claimed Oz.

Equally important, he told the seniors, is to develop a system for living their lives, find a mentor, and approach whatever they pursue with a "child-like passion." His advice also centered on the importance of relationships and how they should view others by not making negative assumptions about people and recognizing that relationships have to keep growing.

Oz also stressed that they should know how to take care of themselves physically and emotionally, living in and appreciating the present. Finally he advised them to make love the driving force in their lives. "Love is more important than anything else, including wisdom," concluded Oz. "Humans die not of the darkness; they die of the cold."

(cont. on next page)

BELOW: Dr. Mehmet Oz. RIGHT: Stanley Weintraub'49, the Evan Pugh Professor Emeritus of Arts and Humanities. FAR RIGHT: President Greg Weisenstein.



## SPRING COMMENCEMENT 2011 (cont. from previous page)

Oz, who also was awarded an honorary Doctor of Public Service, noted that he considered it an honor to have been asked to speak at the University where his grandmother-in-law Emilie Kessel Asplundh, a 1927 graduate, also received an honorary Doctor of Public Service in 1993, and where his mother-in-law, Emily Jane Lemole, serves on the WCU Foundation Board of Trustees.

In addition to his award-winning broadcast career, Oz is vice chair and professor of surgery at Columbia University, and directs the Cardiovascular Institute and Complementary Medicine program at New York Presbyterian Hospital. A recipient of the prestigious Gross Surgical Research Scholarship, he has been voted a "Doctor of the Year" by *Hippocrates* magazine; "Healer of the Millennium" by *Healthy Living* magazine; one of *Time* magazine's 100 "Most Influential People;" among *Esquire* magazine's "75 Most Influential People of the 21<sup>st</sup> Century;" and one of Harvard University's "100 Most Influential Alumni."

This year's speaker at the May graduate ceremonies was scholar, author and humanitarian Stanley Weintraub' 49. A member of Penn State's English faculty for 43 years and former director of that university's Institute of the Arts and Humanistic Studies, he retired in 1999 as the Evan Pugh Professor Emeritus of Arts and Humanities. A scholar of 19th- and 20th-century cultural history, biography and literature, Weintraub has authored more than 50 books.

Stanley and Rodelle Weintraub founded the Rodelle and Stanley Weintraub Center for the Study of the Arts and Humanities and presented WCU's library, which houses the Stanley and Rodelle Weintraub Room, with an important collection of his personal papers, including correspondence and notes relating to several of his books.

In addition to such honors as the Decorated Bronze Star Medal, a Guggenheim Fellowship, the George Freedley Memorial Award from the Theatre Library Association, the Freedoms Foundation Award, and a National Book Award nomination, Stanley Weintraub received West Chester University's Distinguished Alumnus Award and, along with Rodelle Weintraub, the WCU President's Award.

## Student Volunteerism on the Rise



This year students logged in close to 294,000 hours of volunteering and raised approximately \$120,000 for charitable causes. And, again this year, the University was named to the President's Higher Education Community Service Honor Roll by the Corporation for National and Community Service.

## WCU Ranked 19th "Regional North" University

The "Webometrics Ranking of World Universities" ranked WCU 19th out of the top 100 "regional north" universities.

According to the ranking organization, web presence and visibility are used as indicators of the global performance of a university taking into account its teaching commitment, the research results, its perceived international prestige and the links with its community and with their industrial and economical sectors. For a full listing, go to [www.webometrics.info/regional\\_usacan.asp?reg=natnorth](http://www.webometrics.info/regional_usacan.asp?reg=natnorth).



## T. BOONE PICKENS TAKES PART IN Q&A ON NATURAL GAS

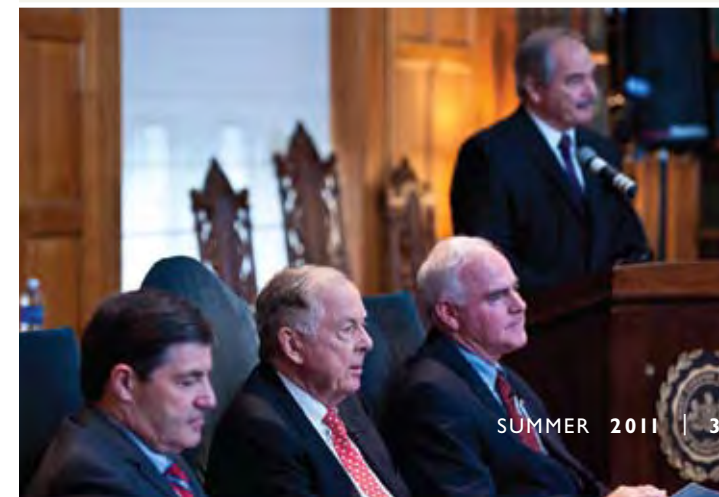
Texas oil tycoon and energy entrepreneur T. Boone Pickens toured West Chester University's compressed natural gas (CNG) fueling station in late May. Pickens was joined by U.S. Congressmen Jim Gerlach and Pat Meehan.

Facilities director Greg Cuprak explained that 22 out of the 83 vehicles in the University's fleet run on CNG: seven vehicles run on CNG only and 15 vehicles are bi-fueled, meaning they can run on CNG or gasoline. CNG provided 25 percent of the vehicle fuel used by WCU: the University pumped 9,800 gasoline gallon equivalents (gge) of CNG last year. One gge of CNG cost \$1.65, significantly lower than the current cost of gasoline.

Larry Krackov, supervisor of the University's garage, explained how the fueling process works as he filled one of the WCU pickup trucks.

Following the visit to the University's natural gas fueling station, WCU President Greg Weisenstein led a question and answer session in Philips Autograph Library. Pickens, who is in favor of converting the nation's tractor trailers to compressed natural gas, discussed the potential for natural gas as an alternative energy source.

Pickens' interest in the University's natural gas initiative stems from his advocacy for alternative energy solutions in the United States. His concepts to eliminate the United States' dependence on foreign oil, which also include support of wind energy, are outlined in the "Pickens Plan."





# POETRY, ART, MUSIC!



FIRST ROW: WCU sophomore Jule Coppa, winner of the Iris N. Spencer Undergraduate Poetry Award; Poetry Center director Kim Bridgford; the Myong Cha Son Haiku Award winner and University of Pennsylvania student Talia Lev; and runner-up for the Spencer poetry award Zebbie Watson, a Bryn Mawr College undergraduate. SECOND ROW (l to r): Kean Spencer, Tim Graver; and the Donald Justice Award recipient, Amit Majmudar.

This spring, attendees at West Chester University’s 17<sup>th</sup> annual poetry conference shared a special celebration with conference participant, Richard Wilbur, in recognition of his 90<sup>th</sup> birthday. In her toast to the two-time Pulitzer Prize winning poet, Poetry Center director Kim Bridgford noted that “West Chester University’s Poetry Conference is all about grandeur and kindness – and Richard Wilbur epitomizes both.”

In addition to the Wilbur celebration, the three-day conference included a keynote address by Robert Pinsky, a former U.S. Poet Laureate, panel discussions and workshops covering subjects from hip hop to assembling a first manuscript and readings by poets from David Mason to A.E. Stallings.

A highlight of the conference was a discussion about the life and work of collagist Romare Bearden by Howard Dodson ’61, former director of the Schomburg Center for Research in Black Culture at the New York Public Library, poet Russell Goings who lent a series of Bearden collages to the University for display, and Bearden’s assistant Andre Thibault/Teabo.

Again this year, aspiring young poets were recognized through the generosity of Kean W. Spencer, a successful businessman and benefactor of the arts, who established the Iris N. Spencer Poetry Awards in honor of his mother,



MIDDLE: Robert Pinsky.  
RIGHT: Interactive hip hop workshop.



TOP: Dana Gioia, the former chairman of the National Endowment for the Arts and a professor of poetry and public culture at the University of Southern California. BOTTOM: Richard Wilbur’s (right) 90<sup>th</sup> birthday celebration.

Iris N. Spencer. This year’s winner of the award was WCU sophomore Jule Coppa, and Zebbie Watson, a Bryn Mawr College student was the runner-up.

The winner and runner-up of the Myong Cha Son Haiku Award were University of Pennsylvania students Talia Lev and Lisa Pang., respectively. Amit Majmudar, author of the novel *Partitions* and a collection of poems, entitled *0, 0: Poems*, received the Donald Justice Award, which recognizes poets who submit unpublished, original book-length collections of poems that pay attention to form.



L TO R: Cave Canem Fellow Mahogany Browne; poet Russell Goings; and Michael Cirelli, executive director of Urban Word NYC.

## WCU Student Wins NBCC Scholarship

WCU student Jonathan Harold is the recipient of a 2010 military scholarship from the Foundation of the National Board for Certified Counselors. The scholarship is awarded to service members and veterans who are pursuing a counseling education, and who are committed to serving fellow military personnel after graduation.

Harold is currently studying for a master’s in higher education counseling and working with the Pennsylvania Department of Labor and Industry helping jobless veterans find jobs. After completing his graduate studies, he plans to counsel a veterans’ group through the Office of Vocational Rehabilitation.



## WCU Student Wins Newman Fellows Civic Award

A second-year student at WCU was one of only 135 students nationwide to be named an inaugural Campus Compact Newman Civic Fellows. An Honors College kinesiology major, Michael Jendzurski was selected for his participation in countless community building and service activities.

“Michael demonstrates a well rounded and emerging record of truly outstanding scholarship, leadership and service,” says Honors College director Kevin Dean. “In many ways he has achieved more as a sophomore than many do in four years.”

This past March, Jendzurski earned an Honors International Research Scholarship that allowed him to travel to South Africa where he conducted research into the apartheid era and assisted with the H.E.L.P. Ministries soup distribution program in Capetown. He also has led efforts in raising funds for those afflicted with HIV-AIDS and has given presentations in South Africa on service-learning practices.

A skilled percussionist and an accomplished pianist, Jendzurski also plays varsity tennis for West Chester, Ultimate Frisbee at the club level, and is active in intramural sports. In 2010, he was both WCU’s Scholar Athlete of the Year as the top academic on the tennis team and a top male athlete of the University.

“These students represent the next generation of public problem solvers and civic leaders. They serve as national examples of the role that higher education can – and does – play in building a better world,” explains Campus Compact President Maureen F. Curley.



## Internet Safety and Ethics



The Internet Safety and Ethics Education and Knowledge Institute or ISEEK has been established at WCU by a coordinated effort between the Computer Science Department and the Information Services Division. Richard Epstein with the Computer Science faculty, members of the Information Services staff, and WCU

students teamed up to establish the Institute to explore new and effective ways of promoting education related to Internet safety and ethics and the many social implications of Internet technologies.

ISEEK promotes faculty and student research and publications and sponsors guest lectures and presentations. For more information about ISEEK go to [www.wcupa.edu/ISEEK](http://www.wcupa.edu/ISEEK).



# PAINTING A BRIGHT FUTURE



More than 350 guests attended the 28th annual Presidential Scholarship Community Gala on Saturday, April 2, in Hollinger Field House, where colorful painting motifs reflected the fundraiser's theme of "painting a bright future."

Event co-chairs Sally Van Orden, a member of the University's art faculty, and Karen DiVincenzo, vice president of business development at Meridian Bank, worked with countless volunteers overseeing arrangements, which included a silent auction, hors d'oeuvres and dinner served at multiple tables and dancing to the band, "Contagious."

Since this black-tie affair was first organized in 1983, the gala has raised close to \$1 million and awarded over 100 prestigious Presidential Scholarships.

This year's Presidential Scholars were Katherine Monaghan (Norristown, Pa.); Kaitlyn Plush (Glenn Mills, Pa.); and Alexander Marthaler (Smyrna, Del.)

To see additional photos of the 2011 gala, go to [facebook.com/wcufoundation](https://www.facebook.com/wcufoundation).

Those interested in serving on the Gala Steering committee or sponsoring the event, please contact Melissa A. Henry, director of donor relations and scholarships at 610-430-4151 or [mhenry@wcufoundation.org](mailto:mhenry@wcufoundation.org).

*"Painting a Bright Future" steering committee.*



## PRESIDENT WEISENSTEIN RECEIVES PRESTIGIOUS CADET COMMAND AWARD

President Weisenstein recently received national recognition for his participation in many programs supporting military veterans at the University. At a ceremony held earlier this month at the Joint Base McGuire-Dix-Lakehurst, N.J., he was presented the General William E. DePuy Award, considered the most prestigious award given by U.S. Army Cadet Command, the parent organization of the Army ROTC program.



Created in 2005 in honor of the first commander of the Army's Training and Doctrine Command, the award is given to an individual who has provided significant support to the local or national Army ROTC, demonstrated support during the past year and provided service or achievement resulting in tangible or intangible benefits to the Army ROTC program.

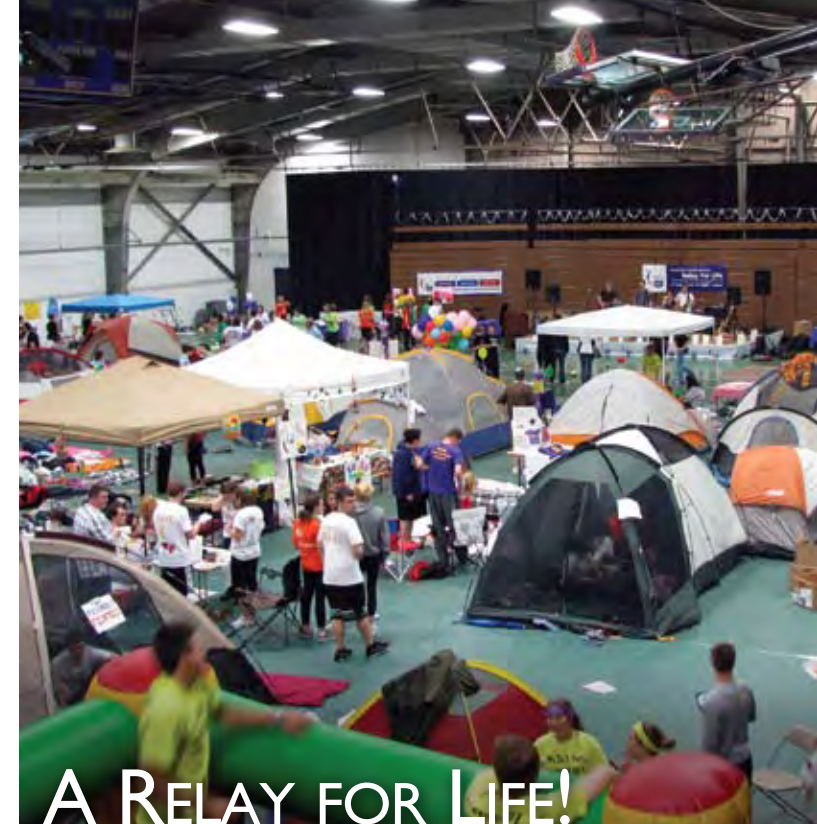
"I am extremely honored to receive the DePuy Award," says Weisenstein. "Knowing the many accomplishments of Gen. William E. DePuy makes the award in his name very special to me."

Weisenstein has participated in several programs supporting military veterans at West Chester University. Among the most noted of these is the "Troops to Teachers," a U.S. Department of Education and Department of Defense program that helps eligible military personnel begin a new career as teachers in public schools where their skills, knowledge and experience are most needed.

"Although we are still seeking our own flag, the University has provided space for ROTC, has offered ROTC courses on campus, and is actively recruiting additional ROTC students," Weisenstein says. He also cited the unanimous support of the Student Government Association for the establishment of the veterans' student organization at West Chester.



Major General David L. Mann, Commanding General of the United States Army Recruiting Command presenting the 2011 Cadet Command General William E. DePuy Award to President Weisenstein.



## A RELAY FOR LIFE!

With a goal of \$50,000, this year's Relay for Life was held in mid-April and involved 71 teams representing academic clubs, residence halls, fraternities and sororities, service organizations, student organizations and over 650 participants. The fundraiser's walk around Hollinger Field House track officially began at 3 p.m. as groups continued to register and set up indoor camp sites. Throughout the night music blasted, games and activities were played and food consumed.

Cancer survivors and their caregivers were honored with a special highlighted walk around the track as hundreds of supporters cheered them on. Luminary bags bearing the names of those honored or remembered in the fight against cancer were placed around the track. Participants received additional inspiration from luminary bags that were arranged in the stands as well, spelling the word "hope" and then "cure." At midnight hundreds of students danced nonstop to club tracks, line dances and "mashable mixes."

At 7 a.m. weary walkers, die hard campers and committee members gathered for the closing ceremonies to say thanks.

"The Relay for Life's slogan is 'cancer never sleeps' so neither do we, and that is why the program takes place overnight," explains Dave Timmann, director of Sykes Student Union and advisor of WCU's chapter of "Colleges Against Cancer." A cancer survivor himself, Timmann has been involved with the organization since its inception at WCU in 2005.

## International Kudos to Literacy Department

The International Reading Association (IRA) awarded a Certificate of Distinction to the University's programs in elementary education with a reading minor and early grade preparation with a reading minor.

The IRA noted that West Chester University teacher candidates "are confident and feel well-prepared for the challenges of entering the profession. Principals...indicated a special preference for West Chester graduates when hiring new staff."







## LESSONS FROM AN UNLIKELY PLACE

For first-timers attending “Aid to South Africa” the cardboard shack installed alongside the festivities is a curious site. For the event organizers, it is meant to remind everyone that many South Africans are still suffering the effects of apartheid today.

Every year since 2004, students in the University’s Honors College have organized this day-long festival to raise funds for two, and more recently, three South African organizations that provide care for children, many of whom are orphans and HIV-positive, and for impoverished and infected mothers.

One such organization is the H.E.L.P. Ministries Soup Kitchen, which prepares and delivers nearly 6,000 bowls of soup each day to eight primary schools in Cape Town.

According to this year’s co-executive festival coordinator, Lori Brooks ’12, the event raised \$8,400. While she appreciates that South Africa and the challenges facing many of its people are no longer headline news, she also has learned first-hand that the needs there are still great. “Part of why we’ve continued to organize this event every year is to remind people that there are still a lot of people in need there – that HIV/AIDS is still a serious health threat.”

Every other spring, a couple dozen Honors students are able to witness and even take part in the activities of each of the organizations supported by the Aid to South African festival. Patrick Melvin ’12, who went to South Africa in 2010, had some idea of what to expect. His brother, Will Melvin ’09, who also had attended West Chester, had travelled there with other Honors students in 2006.

“It’s really a country of contrasts,” says Melvin. “Some of the most beautiful places I’ve ever seen are at the Cape of Good Hope, but in areas just outside Cape Town, there are slums.”

From the outset, the Honors College trips to South Africa have not only been an opportunity for students to learn about the country’s history, culture and politics, but a chance to participate in a service project. “Service is a key component of the Honors program, but I’ve tried to get across to the students that there are many different ways they can serve,” explains Kevin Dean, professor of Communication Studies and director of the Honors College. As a way of teaching students ethnographic research techniques, for example, Dean and other faculty colleagues in the Honors College has designed what he calls “intellectual service projects” for his students traveling to South Africa.

“Basically, the students collect the data, write up the results, and provide the community they’re visiting with a report that the South Africans can use however they see fit,” says Dean.

One such research project targeted grandmothers, many of whom are caregivers for children infected with HIV/AIDS. “No one had really interviewed these grandmothers before to get a sense of what they needed and how they were coping,” recalls Dean.

“These were women in their late 50s to early 70s, who didn’t know where their next meal was coming from; living in tin shanties, having lost their children, knowing they very well may lose their grandchildren to AIDS.

“What our students found was that their number one concern was a lack of transportation for getting their sick grandchildren to a clinic. Our students’ research finding ultimately resulted in a local center procuring a grant to purchase minivans for this purpose.”

Dean is quick to point out that while the students’ research certainly provides a service, students, themselves, are being served as much, if not more, through the experience.

“They’re learning leadership lessons from unlikely places,” says Dean. “In this particular project – from some pretty strong grandmothers.”



Stephanie Eckman ’11 and Rev. Cecil Begbie, head of H.E.L.P. Ministries Soup Kitchen.

## MUSIC BUILDING LEED SILVER CERTIFIED



In Mid-April, faculty, students and administrators gathered in the Swope School of Music to celebrate its LEED Silver certification and the subsequent receipt of a commemorative plaque. LEED, which stands for Leadership in Energy and Environmental Design, is an internationally recognized green building certification system.

To earn this prestigious designation, the music building and performing arts center incorporated a number of “green building” features into its construction, including the selection of construction materials that took into account indoor air quality, the use of a high percentage of recycled materials, a high efficiency conventional fuel source for heating and cooling, spectrally selective glazing at all windows facing south, east or west, low-cutoff lighting; and low-flow fixtures in all rest rooms.

WCU President Greg Weisenstein with Tim Blair, Dean of the College of Visual and Performing Arts.





# GOLDEN RAMS FOOTBALL PLAYERS MAKING A DIFFERENCE

## “Be the Match. Be The One To Save A Life”

That is the slogan of the National Bone Marrow program of which Villanova University football head coach Andy Talley has been a part since 1992. For the third consecutive year, Talley has received commitments from over 30 other college football programs from around the nation, resulting in over 11,500 potential donors having been entered into the registry as potential donors.

Three West Chester University student-athletes were found to be potential donors this past May and have answered the call to “Be The Match. Be The One To Save A Life”.

Sophomore linebacker Jared Bonacquisti, junior wide receiver Bill Pommerer and junior offensive lineman Dom Dovidio are doing their part this summer to help save a life. Each student-athlete underwent a second, more intensive, screening process after initially being identified as a potential donor to make sure they were exact matches.

Dovidio was selected to be a blood donor and underwent that process in mid-June. Bonacquisti was selected to undergo the bone marrow transplant process in mid-July. Pommerer was still being tested to see if he was an exact match at the time this article went to print.

*Linebacker Jared Bonacquisti (13) celebrates a tackle in the backfield against Shippensburg last October. West Chester went on to a 44-43 double overtime victory over the Raiders in front of a CBS Sports TV audience.*

“West Chester University and the football program are extremely proud of these young men,” head coach Bill Zwaan said. “They fully understand what is at stake for a recipient and what they are doing. The fact they are willingly giving of their time and stepping up to help save a life is a testament to their character, and the football program could not be more proud.”

This is the third year that Zwaan has been a part of the National Bone Marrow program and the first year in which any of his players have been identified as potential matches. Each April, Zwaan organizes a “Be The Match” donor drive on campus to help collect names to put in the registry. Bonacquisti, Pommerer and Dovidio were all entered into the registry in April 2009 – the first year of Zwaan’s and West Chester’s involvement.

Students come by Sykes Student Union each April, get tested and then wait and see if they receive a phone call. Bonacquisti, Pommerer and Dovidio all got that call. The recovery time for the operations is relatively quick, and Zwaan indicated that all three would be ready to compete once preseason camp opened in early August.

“The fact that these young men are all athletes and in good physical shape really helps,” Zwaan said. “That is why the bone marrow program has embraced the assistance of college-aged football players.”

“The idea is to get your name on the national registry as a potential donor,” Lehigh University assistant football coach Dennis Roberts was quoted as saying on [www.Lehighsports.com](http://www.Lehighsports.com) recently. “What the test is looking for are healthy adult stem cells. The actual process is a cotton swab DNA test. The person getting tested is not donating now, but rather to see if they are a potential donor if they match.

Several students have been identified as potential matches since Talley partnered with the national program in 1992. Last May, Villanova’s All-America wide receiver Matt Szczur donated peripheral blood cells to a young leukemia patient, who only had a 1-in-80,000 chance of finding a match. Szczur joined the national “Be The Match” registry as a freshman. He is one of three Villanova football players to be a match for a patient over the past 19 years.

Each year approximately 10,000 people in the United States need an unrelated marrow or corblood transplant, but less than half of those people receive the transplant they need.

There are approximately 20 million people worldwide who are registered as potential marrow donors, yet there are only about 250 matches found each year, making it a 1-in-80,000 chance that a registered donor will be a match. Donors with diverse racial or ethnic backgrounds are highly encouraged to get tested as patients in need of a transplant are most likely to match someone of their own race or ethnicity.

The National Bone Marrow Match program is just one example of how West Chester University’s student-athletes try to make a difference in the community and beyond. The University and its entire athletic department are very proud of the commitment and leadership shown by Bonacquisti, Pommerer and Dovidio.

# WCUAA HOME FOOTBALL GAMES

**Saturday, September 10, 6 p.m.**  
vs. University of Delaware (at Delaware)

**Saturday, September 17, 1 p.m.**  
vs. Slippery Rock  
**PURPLE PRIDE and ATHLETICS  
HALL OF FAME GAME**  
Wear your purple!

**Saturday, September 24, 6 p.m.**  
vs. East Stroudsburg  
**GOLD OUT GAME and FAMILY NIGHT**  
Wear your gold!

**Saturday, October 22, 2 p.m.**  
vs. Bloomsburg  
**HOMECOMING**

**Saturday, October 29, 1 p.m.**  
vs. Kutztown  
**MILITARY DAY**

**Saturday, November 12, 1 p.m.**  
vs. Indiana University of Pa. or PSAC Championship

## 2011 WCU Home Football Game Tailgating\* Competition

When was the last time you saw a Rams football game? Here are five chances for you to come back and enjoy a game! The WCU Alumni Association’s Best Tailgate Competition is back again this upcoming season. Each week we will choose the best tailgate from the many in the stadium parking lots. Winners will be awarded their prizes at halftime after their names are announced. This year winners will be chosen based on the game’s theme that week. So bring the family and friends for an inexpensive day out. Tickets start as low as \$6 and \$4 for groups of 10 or more. Let’s hear it!!!! R-A-M-S RAMS... RAMS... RAMS!

*\* See the WCU Athletic Dept. website for the Tailgating Policy*







# The New

Members of the steering committee (l to r): Sandy Byrne '83, Kim Morton '79, Mary Malony '65, M'67, Bronwyn Martin, M'00, and Tiffany Pottinger-Sutton '06

## WOMEN IN LEADERSHIP & SERVICE

*Sandra Heckler Byrne '83 and Tiffany Pottinger-Sutton '06 attended WCU at different times and followed separate career paths. But, their common goal to inspire, educate and empower future generations of female WCU students brought both alumnae back to the University to be part of Women in Leadership and Service.*

**Sandra Heckler Byrne '83**

**College major:** Elementary Education

**Current job:** Legal Administrator, Exelon Corporation

"I do a lot of community service, and from time-to-time I thought about getting back involved at West Chester," explains Byrne, 50, who grew up in Ambler Borough and lives in Horsham, Pa., with her husband, Michael. They also have another daughter, Meghan, a recent Penn State University graduate.

"This group appealed to me because it is geared toward helping young women," she notes.

Byrne understands the value of creating new career opportunities – especially after graduation. Interests and career decisions may change, and women should be prepared to consider other options, says Byrne.

"I majored in education and I taught sixth grade for a year," she explains, "but I decided that being a teacher wasn't for me."

Byrne explored other fields and took some law courses. She obtained her paralegal certification in the mid-1980s and worked for a law firm. Later, she spent more than five years providing paralegal support to the General Counsel at the telephone publisher, Donnelly Directory, owned by Dun & Bradstreet Corp. In 1997, Byrne joined Exelon Corporation in Center City Philadelphia.



| Sandy Byrne '83

"This committee shows young women the value of networking with other women and their peers," says Byrne. Now that she has returned to WCU as a mother, a professional, and an alumna, she finds that the University provides so many more opportunities for students to use to their advantage.

# Faces of Philanthropy

Four generations of women in Sandy Byrne's family have attended WCU. "My mother went to West Chester and graduated in 1957 as an education major. My great-aunt on my father's side graduated in the 1920's," recalls Byrne. In addition, her daughter, Molly, is a student at WCU majoring in sociology.

Now that her daughter attends the University, Byrne felt that Women in Leadership and Service would be a good fit for giving back to her alma mater. The group, founded in 2009, provides scholarship, mentoring and networking opportunities for current and future female WCU students.

Her responsibilities include overseeing the business functions of Exelon's legal department and supervising 18 administrative staff members. The company owns PECO, which provides electricity to southeastern Pennsylvania, including Philadelphia.

"Although I've only been active with Women in Leadership and Service for a short period time, I've found that it is a great group of women of all ages and educational backgrounds," notes Byrne. Its programs, such as "speed networking" and "mentor shadowing," directly expose students to professional and successful women that may influence their career choices.

"I'm amazed at how the campus and town have changed so dramatically," notes Byrne. "There are so many more resources and technology available to the students. It allows the students to be so much more efficient."

Women in Leadership and Service is effective because it includes women at every phase of their lives and careers, says Byrne.

"We have women who have undergraduate degrees, master's degrees, and some faculty. We have some with doctorates and some who work or live in the community. This group shows WCU students that they can give back too, when they reach these stages of their lives."





| Tiffany Pottinger-Sutton '06

## Tiffany Pottinger-Sutton '06

**College major:** Biochemistry with minor in Health Sciences

**Current job:** Training Administrator, Morphotek, Inc.

A native of Kingston, Jamaica, Tiffany Pottinger-Sutton moved to Norristown as a teenager and graduated from Norristown Area High School. She attended the University of Pittsburgh for two years and transferred to WCU in her junior year to continue her studies in biochemistry and health sciences. "Although Pitt was a great school, the expense and the class sizes made me reconsider my school choice," she explains.

After meeting with the WCU chemistry department chair and touring the laboratories and campus, Pottinger-Sutton recalls being "really impressed with the offerings of the chemistry department and the rigors of the program."

Her personal decision to transfer to WCU has directly impacted other young women currently studying at the University. "I thought about starting a small scholarship fund for transfer students. Every little bit of financial assistance with textbooks and other necessities really make a difference," she notes. "I met with the development office to discuss the possibility. That's how I became involved with Women in Leadership and Service."

Pottinger-Sutton, 26, believes that the organization filled a niche at WCU. "I was immediately interested because it targeted women, especially those motivated by service." Currently, she serves as scholarship committee chairperson for the organization. In 2010-2011 academic year, two female WCU students

were awarded \$1,000 scholarships each by Women in Leadership and Service.

"We've only been around since 2009, but the generosity of our alumni and friends of the University has been impressive. We've raised enough money to start an endowment and give two scholarships this year. It's great to be involved with such a fine group of professional women," adds Pottinger-Sutton.

As a woman in a traditionally male-dominated field, Pottinger-Sutton understands the importance of networking and finding a mentor. Prior to her senior year, she landed an internship through WCU with Sartomer, a Chester County-based global supplier of specialty chemicals.

"I didn't really have a lot of interaction with professional women in the sciences," she recalls, "but my manager supported me and took me under her wing. I've continued to stay in touch with her. I wish everyone had someone like her as a mentor."

Pottinger-Sutton originally planned to pursue a doctorate in biochemistry and spent a year at the University of Georgia as a research assistant and educational program specialist. However, she decided to switch her career focus. She received her master's degree from Temple University in quality assurance and regulatory affairs. She is the training administrator at Morphotek, Inc. in Exton, a biopharmaceutical company that develops novel products to treat cancer, inflammation and infectious diseases.

Women in Leadership and Service provides female students at WCU a resource for new opportunities through its student-focused events such as speed networking, notes Pottinger-Sutton. "Students should take advantage of every opportunity, no matter how small it may seem. It helps develop interpersonal skills and illustrates the importance of a good first impression," she notes.

"It's competitive out there so everything counts," she adds.

## Christy Uher Ferguson '96

**College major:** Marketing

**Current job:** Founder of Uher Ferguson Communications, specializing in business-to-business marketing

Christy Ferguson appreciates first-hand what a young person can learn and the valuable relationships he or she can develop through formal internships and mentoring.

During her last two years at WCU, she was an intern for a PR and marketing agency and considers it one of the best things she ever did. "I learned a great deal and acquired the kind of real experience that most regular jobs in college don't provide," she says.

Over the course of her career, Ferguson has tried to provide the same experience for other young people through internships in the various agencies where she has worked.

"What piqued my interest in Women in Leadership and Service is the opportunity to mentor students: to give them assistance and some insight into everything from feedback on a resume to how best to break into a particular industry," says Ferguson.

Shortly after graduation, Ferguson went to work for a number of full service marketing communications agencies across Southeastern Pennsylvania. Later, she joined the corporate education department for the Chester County Alliance. As a project manager she developed corporate training programs for what was a partnership between Delaware County Community College and the Chester County Intermediate Unit.

In 2006, she and her husband moved to Denver where she was able to combine her experience in marketing and education as marketing director of Pearson eCollege which offered a learning management system for grades K-12 and higher education, and later, TopSchool, a student data management system for colleges and universities.



| Christy Uher Ferguson '96



One of this year's scholarship recipients Alyssa De Grace '11, pictured left with steering committee member Christy Ferguson '96.

Throughout her career, Ferguson has liked having the opportunity to affect change in an interesting way. "I've always looked at marketing as a chance to help customers by providing them with better and more efficient solutions," she says.

"At the end of the day, I believe it's really whether or not you've given someone a solution that works for them and in some way improved their life."

What is important to Ferguson in her career appears to extend to her personal life as well.

At age five, Ferguson had open heart surgery, and today, a major focus of her philanthropic activities revolves around "Cardiac Kids," which supports families whose children have congenital heart disease. In addition, Ferguson and her husband conduct a toy drive for the local children's hospital in lieu of exchanging Christmas gifts with their families.

"I was fortunate not to be limited as a result of that operation, and so this is one way to connect with families experiencing the same issue and showing them there is reason to hope," says Ferguson, who expresses much the same about mentoring.

"If you've ever been mentored, I think it's your responsibility to mentor someone later. It's fairly simple to me," she says. "If you've been helped along the way, you should do the same for others."

## Kim Denise Morton '79

**College major:** Political Science/Public Administration

**Current job:** Owner, Morton Family Law, LLC

## Kimberly Cox

**College major:** Political Science (Florida South College, '85)

**Current job:** Partner, Cox & Bishay

Attorneys Kimberly Denise "Deni" Morton '79 and Kimberly Cox have been friends and colleagues for more than 20 years. They both live in West Chester, joined the Chester County Bar Association within a few years of each other, refer potential cases to each other, and each of them practices family law and family mediation.

But, their West Chester University connection didn't emerge until Kim Cox's daughter, Devon, became a first-year student at the University last year.

That summer Kim Cox read an article in the alumni magazine which described the newly formed Women in Leadership and Service. "It appealed to me because it offered the opportunity to become involved with the college my daughter would be attending," she says.

Cox reached out to Dana Raftas in the Office of Leadership and Advancement who encouraged her to attend one of the group's events. Soon afterwards Cox called her friend Morton. "I knew that it would be perfect for her," Cox says. "She's a great West Chester University booster, and I thought her skill set would benefit the organization."

Morton's attachment to the University began almost from the moment she arrived on campus in 1976. "Two weeks after I got here I called my parents from the pay phone in my dorm and told them I was never coming home, and that I was going to stay here forever," she recalls.

True to her word, Morton stayed in West Chester "Now I live right down the street and practice law in West Chester," she says.

A professor whom Morton remembers in particular was Thomas Brady, an attorney who taught political science. As a pre-law advisor to students, Brady helped to establish the West Chester University Law Club and whetted students' interest in law with field trips and annual moot court proceedings. "Tom Brady was ahead of his time in the '70's, encouraging women to go law school," says Morton, "When I went to West Chester University there were only a few women political science majors."

"An internship in the Chester County DA's office solidified what I wanted to do with my life," says Morton. "Now I want to reach out to the student community and offer the same support and advice."

Earlier this year, the Women in Leadership and Service took part in a speed networking event with women students at the University. "It gave the students a chance to practice networking with professional women from a variety of fields," says Cox. "By the end of the event each student had met five or six women from the organization, developed firm handshakes, strong voices and were able to maintain eye contact."

"Very rarely have I been a part of an organization that adheres to its purpose as strongly as Women in Leadership and Service does," says Cox.

| (L to r): Kim Morton '79 and Kim Cox





“When we meet, we get right down to business. It’s remarkable what we have achieved in such a short period of existence.” As an example she points out that after only one year, Women in Leadership and Service had created an endowment making it possible to increase the amount and number of scholarships they could offer female students.

“And, they don’t just write checks,” says Dana Raffas. “These women come to the table and together they come up with fundraising events and ways to reach out to the female students.”

“They’re not so much interested in having their names on a building. It’s more of an emotional connection for them as to where their dollars go.”

Deni Morton and Kim Cox agree. “In my career and in my life,” said Morton, “it’s been the connections that have counted. Women in Leadership and Service provides the opportunity to connect with other professionals in West Chester, faculty, staff and above all – the students.”



## Woman of the Year Award

The Women of the Year Award recognizes a woman who displays leadership and service qualities. It is awarded for distinguished and exceptional achievements in professional life and/or volunteer activities that positively impact women and/or girls.

Nominees are sought from WCU alumni and friends. The Women in Leadership and Service Committee will select the award recipient. Awards will be presented annually at the Women in Leadership and Service event in April.

For more information and an application go to: [www.wcufoundation.org/Awards.html](http://www.wcufoundation.org/Awards.html).

## Mary Maloney '65, M'67

**College major:** Education

**Current job:** President, Maloney & Company

A 1965 graduate of West Chester University, Maloney earned a B.S. in education and a M.Ed. in curriculum and instructional design. In addition, she completed graduate studies at Wake Forest University, Graylyn Management Institute and Dartmouth College, Tuck School of Business.

For Mary, her involvement with the Women in Leadership and Service project is personal. Without the help of scholarships, she said, she, herself, may never have been able to go to college and pursue a career as an educator and business woman. So, when Dana Raffas approached her about joining the steering committee of Women in Leadership and Service, she gladly accepted.

“One of our goals is to support young women with scholarship money and to empower them to become leaders so they can succeed in whatever they choose. That is something very close to my heart,” notes Maloney.

Maloney began her career as a teacher in the Coatesville, Pa., School District and administrator in the Alfred I DuPont School District in Wilmington, Del. Moving from the classroom to the boardroom, Maloney enjoyed a career that leveraged her love of learning and expertise in helping others learn and grow. As a teacher and administrator, she shared her innovative ideas and success in the classroom through numerous books and multimedia programs which were published by Prentice Hall, The Center for Applied Research in Education, Imperial International Learning, etc.

Later, she held various leadership and management positions at the DuPont Company and became a recognized pioneer in the strategic learning management business as senior vice president of the Forum Corporation, an international training and consulting firm headquartered in Boston, Massachusetts.

Through her community involvement, she focused on the growth and development of women and future women leaders. As a founder of the Fresh Start Scholarship Foundation, she realized her dream of helping adult women in need return to college to improve lifestyles and opportunities for themselves and their families through education.

“To date, we have awarded more than \$400,000 in scholarships to over 100 women,” she says. “These women are unique in terms of their goals, their skills and their dreams,



| Mary Maloney '65, M'67

but what they have in common are limited resources, family and personal challenges and the determination to advance their position in life.”

As the only child of a single parent, Maloney attributes much, if not all of her success to her strong and determined mother. “She was so bright and resourceful, a real problem solver who could never do enough to help others,” says Maloney. “Since she never had the opportunity to complete her education, she placed a high value on my earning a degree.”

Maloney has received many accolades for her work and volunteerism including :U.S. Small Business Association – Women in Business Champion Award, West Chester University Distinguished Alumni Award, Forum Chairman’s Award, DuPont Innovation Award and DuPont’s Managing Directors’ Award.

She met her husband, Richard, when they were both undergraduates at West Chester. He is also a graduate of West Chester University and the University of Pittsburgh. They currently reside in Garnet Valley, Pa.

“When I saw what Dana was doing at West Chester, I knew I would love to help,” she says.

Maloney has served on the steering committee for almost a year and is now working with other members to establish a “Woman of the Year” award to honor a woman for distinguished and exceptional achievements in her profession and/or volunteer activities that have positively impacted women and/or girls.

“The committee is comprised of a group of diverse women and it’s really nice to network with them to achieve our goals,” she says. “In some small way we’re having a big impact.”

## Bronwyn Martin, MBA '00

**College major:** Business Administration

**Current job:** Financial Advisor, Ameriprise Financial, Inc.

In the financial services industry, only about 10 to 12 percent of all financial planners are women. So it’s impressive that Bronwyn Martin MBA '00 has earned her practice a Platinum rating from Ameriprise Financial. Martin is a franchise owner with Ameriprise Financial.

She is also a recipient of Pennsylvania’s 50 Best Women in Business honor (2008); the SBA Women in Business Champion Award (2007); Philadelphia Women of Accomplishment (2008-2009); and is a 2006-2011 qualified member of the Million Dollar Round Table.

A financial advisor and business advisor with Ameriprise Financial, Inc., Martin counsels clients she describes as “strong, independent women, successful businesswomen,” from her offices in Kennett Square, Pa. She specializes in charitable giving, women’s financial strategies, domestic partner planning, small business, and retirement planning strategies. Her credentials include not only her MBA from WCU, but also the advanced financial industry designations CFS®, CRPC®, CMFC®, and ChFC® for Advanced Financial Planning.

She also holds a Ph.D. in biochemistry from Boston University School of Medicine. “I always wanted to be a scientist,” she explains, “but also admired business,” which she credits to her mother, an accountant, and her father, a successful business owner in the Boston area.

“Women are comfortable working with a female financial advisor,” says Martin, emphasizing that “women should be managers of their financial households. They’ll know when to remodel if necessary.”

Because women generally outlive men, Martin wants to work with women on their financial success as early as possible to create a strong foundation. That is part of the reason she has been involved in the University’s Women in Leadership and Service committee since its inception. “The empowerment and success of women is very important to me,” she says.

Committee members empower, inspire and educate West Chester University’s women, especially students. As a mentor, Martin offers valuable advice on financials, networking, and the value of life-long education.

And while she frequently guides women, she acknowledges she also still has plenty to learn. As president of the Kennett Senior Center, for example, she meets “many women who are 40 to 50 years older and have a wealth of knowledge I can learn from.”

She is keenly aware of the power women – especially financially secure women – can wield in their communities and, in 2003, created a vehicle by which women can exert even more influence to make positive local and global changes: Chester County Women.

CCW’s motto is “Group Power: The power of one is increased by being linked with many.” With a focus on leadership, diversity and community, CCW members not only do business with one another but also connect to benefit

their communities. Such increased interaction, Martin believes, strengthens the individual, the group and ultimately the community.

Martin is also actively involved in Rotary as a member and the 2011-2012 President-Elect of the Kennett Area Rotary Club. She is Rotary International’s District 7450 Chair of the Permanent Fund and was recently awarded the 2010-11 Rotarian of the Year from her club.

Her advice for success for today’s young women: “Surround yourself with successful women for inspiration. They inspire you to take yourself to the next level.”



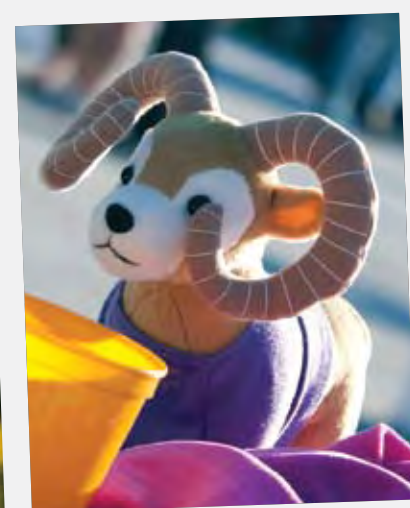
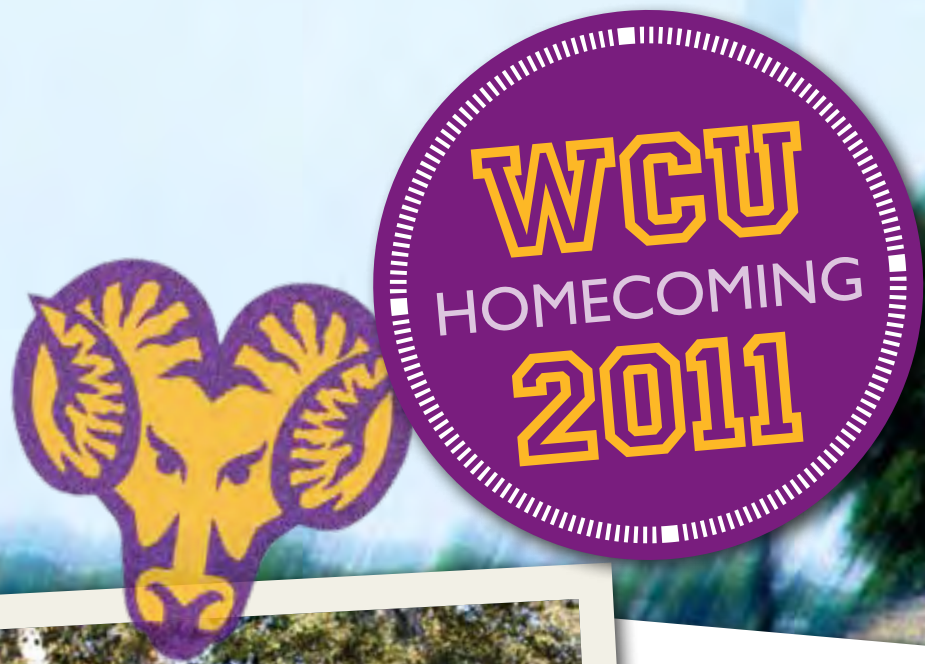
| Bronwyn Martin '00

## 2nd Annual Women in Leadership and Service Networking Event a Huge Success!

Close to 100 women attended the second annual Women in Leadership and Service networking event, which raised over \$5,000 toward scholarships for women attending WCU. Pictured here is one of the evening’s featured demonstrations: a tasking of three unique spring cocktails.







Homecoming 2011 | October 21 & 22

### FRIDAY, OCTOBER 21

Wine and Cheese reception, 5:00-8:00 p.m.  
Veterans Memorial Alumni House

### SATURDAY, OCTOBER 22

Parade, 10:00 a.m.  
Begins at Church St. and Rosedale Ave.

Football Game vs. Bloomsburg, 2:00 p.m.

Post-Game Social, 3:00 p.m.  
Food, music, activities for the kids!  
R-lot of South Campus

Class of 1966 45<sup>th</sup> Reunion\*  
Track and Field Reunion\*  
(Other reunion classes TBD)

*\*Please note that the details for these celebrations are currently being planned. Invitations and more information will be available in the coming weeks.*



## A message from the Alumni Director



Your Alumni Association has had a very busy spring semester! Alumni Weekend '11 was another success as five alumni were added to the list of Distinguished Alumni Achievement Award recipients: Dr. Carolyn Van Newkirk '59, Dr. Linda Antonowich '69, Carolyn Comitta '74, Dr. Michael Cirigliano '82, and Samuel Thompson, Jr. '65. Frank Helms, a long-time director of the Green Library at WCU, was posthumously awarded the Association's Service Award. Frank's son, Eric '97, accepted the award in his father's memory.

We are *very* grateful to WCU Foundation trustees Dr. Gerald and Emily Jane Lemole and Gen. George '64 and Portia Walls who graciously planned and hosted events for WCU alumni this spring. In January, the Lemoles catered an event in their beautiful Palm Beach home, and in May, the Walls coordinated a Southern-style barbecue at an historic building in Cary, NC. This support to WCU's alumni was most appreciated and provided fun settings in which to meet fellow graduates as well as WCU president Dr. Greg Weisenstein and his wife, Sandra.

As you'll see in the alumni events listed in this issue, we continue to offer a broad range of activities for you throughout the summer and into fall. The Alumni Association has planned its 4<sup>th</sup> Annual "Rams in the Sand" event at the Jersey Shore – this time in North Wildwood, NJ, at Coconut Cove. The Capital Area Alumni Chapter is also offering its 2<sup>nd</sup> Annual "WCU DAY" at Nationals Park in Washington, D.C., on August 21, as the host Nats take on the Phillies. Events are open to all alumni. You can always view the latest activities at [www.wcu-alumni.org](http://www.wcu-alumni.org). Our growing chapters and clubs are really helping to expand our outreach efforts by organizing and/or sponsoring social and service-related events in their areas.

Don't forget to "Like" us on Facebook: [www.facebook.com/wcuaa](http://www.facebook.com/wcuaa) so you can be the first to know about the latest events!

Megan Cantalupo  
Director of Alumni Relations

## 1940s

**Richard H. (Dick) Costa '43** of New Hartford, N.Y., is the author of a review of a recent biography of novelist W. Somerset Maugham in *Magill's Literary Annual* (2011). Emeritus Professor Costa, Texas A&M University, interviewed Mr. Maugham in 1959 at the author's villa on the French Riviera. His lifetime interest in the late British writer was fueled by a course on the English novel at West Chester taught by Mary Elizabeth Clark. His essay collection, *Appointment with Somerset Maugham & Other Literary Encounters*, appeared in 1994. He was the first of his class to be named a WCU Distinguished Alumnus. He was a newspaper journalist in Upstate New York, 1948-61, and taught literature at Utica College of Syracuse University until moving to Texas A & M where he won two distinguished teaching awards. He holds a Ph.D. in modern literature from Purdue. He and his wife Marie Jo reside in Preswick Glen.

**Howard M. Blankman '48** of Marco Island, Fla., would like to reconnect with classmates from 1948. He can be reached at 239-394-5540.

## 1950s

**Marguerite Binns Bernstine '50** of York, Pa., is hoping to replace her lost WCU yearbook. If you have a copy of a 1950 yearbook please email [alumni@wcupa.edu](mailto:alumni@wcupa.edu).

**Donald '53 and Marge Wagner Henderson '54** of Glen Mills, Pa., are the proud grandparents of two West Chester University athletes. Granddaughter Emily plays soccer for the Rams, and Jessica plays on the women's lacrosse team.

**Carl Schnellenbach '59** of Folsom, Pa., is still teaching wrestling at Ridley High School in Folsom, Pa. He has been Ridley's wrestling coach for five decades and is in his 51<sup>st</sup> year at Ridley High School. He holds the Pennsylvania record for wins by a wrestling coach. He began at Ridley in 1959 as a physical education teacher and has also been an assistant football coach at Ridley for 37 years. He coached two players who went on to the NFL (Joseph Valerio and Robert Kuberski). He started the varsity wrestling team in 1960 and is only the 10<sup>th</sup> wrestling coach to reach 700 wins according to the National Federation of State High School Associations. He is also a former master swimmer and gives swim instruction to elementary and middle school

students in the Garnet Valley School District. He teaches swimming during the summer at Hidden Hollow Swim Club near Media, Pa.

## 1960s



The International Swimming Hall of Fame, Fort Lauderdale, Fla. has four graduates of West Chester University in important leadership positions. Shown above are, left to right, **Millard D. Freeman, Jr. '55** of Audubon, Pa., **Joseph A. Krasevec, M'72** of Atlanta, Ga.; **Robert E. Kerper, Jr. '50** of Cape Coral, Fla., and **John R. Spannuth, '61** of Boynton Beach, Fla.

Millard Freeman was the National YMCA SCUBA Director in 1985 followed by a long career as YMCA National Aquatic Director. Joe Krasevec served on the faculty of Georgia State University and was co-author of the popular water fitness program book, *Hydro-Robics*. Bob Kerper is chairman of the public relations committee of International Swimming Hall of Fame and author of an award-winning book on swimming called *Splash*. John Spannuth is the CEO and president of the United States Water Fitness Association and chairman of the Advisory Committee to the Board of International Swimming Hall of Fame.



**Retired U.S. Marine Corps Brigadier General George H. Walls, Jr. '64** (right) and his wife Portia hosted 25 North Carolina alumni on May 14 at the Page-Walker Arts and History Center in Cary, N.C., with (l to r) Mark Pavlovich, WCU Vice President for Advancement; WCU President Greg and Sandra Weisenstein.

**Richard M. Heller '66** of Media, Pa., a 2011 Pennsylvania "Super Lawyer" in real estate law by *Thomson Reuters*, recently spoke at the annual meeting of the Pennsylvania Bar Association.

**John Collins '67** of Glen Mills, Pa. is hoping to replace his class of 1967 WCU yearbook that he lost in a house fire. If you are able to help please call him at 610-247-1239.

**Thomas McCool Ed. D '67, M'71** of Princeton, N.J., is the president and CEO of Eden Autism Services and has been named "Innovator of the Year" by the Princeton Regional Chamber of Commerce. Sponsored by NRG Energy, the Princeton Chamber presents the Innovator of the Year award to a chamber member who has made a significant contribution to his/her organization by implementing innovative programs and managing positive organizational change. Headquartered in Princeton, N.J., Eden's services extend throughout the U.S.



**Francis Noonan '68** of Morrisville, Pa., was nominated by Governor Tom Corbett to be Commissioner of Pennsylvania State Police and was confirmed by the State Senate in April 2011. Following his retirement from the FBI in 1998, Noonan was appointed as Northeast Regional Director for the Attorney General's Bureau of Narcotics Investigation. Noonan was promoted to Chief of Criminal Investigations for the Office of Attorney General in July 2009.

## 1970s

**Robert F. Downey '76** of Marlton, N.J., is the recipient of 2011 Delaware County Community College Alumni Professional Achievement Award and was their commencement speaker at their commencement exercises in May 2011.

## 1980s

**Wesley W. Anderson '80** of Philadelphia, Pa., recently received the Founder's Award from Blacks Educating Blacks About Sexual Health Issues (BEBASHI). Anderson is the HIV/AIDS prevention education supervisor at Family and Community Services of Dela-

ware County, Pa. For more than 25 years, Anderson has been committed to educating people about ways to protect against HIV and other sexually transmitted infections. He has designed and implemented several HIV prevention and intervention initiatives. He is co-founder of BEBASHI, a case management organization that has impacted the lives of over 600,000 people through outreach efforts, prevention education workshops, counseling and tests for infections.

**Dr. Kenneth Boyden '84** of Rydal, Pa., has been appointed assistant vice president for Institutional Advancement and External Affairs at the College of Staten Island, Willowbrook. Previously, he served as vice president for Institutional Advancement at Cabrini College and at Valley Forge Military Academy and College. He was director of the capital campaign and major gifts at the University of the Sciences in Philadelphia where he was later promoted to vice president. Boyden is also a member of the American Bar Association and the Pennsylvania Bar Association.

**Rhonda Fuller '84** of Lansing, Mich., has released her first novel, *And The Rumor Was*. The novel is set in Michigan in the late 1960s and captures the tone and attitude of the counterculture movement of that time. Fuller is a 1985 recipient of the Honor Award from a branch of The National League of American Pen Women for her writing achievements.

**Dr. Steven Jakobi M'84** of Rochester, N.Y., associate professor, Physical and Health Sciences at Alfred State College, Alfred, N.Y. recently had two articles published in scientific journals. Jakobi joined ASC in 1993, teaching courses in general biology, anatomy and physiology, and conducting laboratories and lectures. A native of Budapest, Hungary, he immigrated to the United States in 1967 and became a naturalized citizen in 1973.



**W. Evelyn Swartz Walker, Esq. '86** of West Chester, Pa., was recently appointed Deputy Secretary for Administration and Regulatory Programs in the Pennsylvania Department of State.

Previously, she served as Chief Management Officer and Chief Clerk of Chester County. Before moving to Chester County, Walker owned and operated a weekly newspaper in upstate New York.



## 1990s

**Shannon Royer '91** of West Chester, Pa., was recently appointed Deputy Secretary in the Pennsylvania Department of State. He has served in various roles with

the Pennsylvania House of Representatives since 1996. He served from 1994 till 2002 on West Chester Borough Council, in West Chester, Pa. He also served as a volunteer and in leadership positions with the West Chester Area Senior Center for 16 years, including two terms as the organization's president. He began his career as a District Aide to Congressman Robert Walker.

**Ann Gioia '92** of Pennsville, N.J., was honored by the National Academic Advising Association (NACADA) for providing excellent advising to students. She received the Outstanding Advising Award for Faculty Academic Advising from NACADA Region 2 at its annual conference in Charlotte, Va., in April 2011. The award recognizes individuals who have demonstrated qualities associated with outstanding academic advising of students. Gioia is assistant professor of Nursing at Salem Community College in Carney's Point, N.J.

**Jeremy Davids '93** of Charlotte, N.C., created an iPhone app that was featured in an article in the *Charlotte Observer* and also on a local NBC news show. The app is called "Family Quick Sit" and it creates seating assignments for gatherings. Davids is a marketing executive.

**Robert J. Felker '95** of Gastonia, N.C., was awarded his master of education degree at Winthrop University in Rock Hill, S.C. on May 2, 2011.

## 2000s

**John Clark '01** of Exton, Pa., was awarded The Mason W. Pressly Memorial Medal from Philadelphia College of Osteopathic Medicine (PCOM) at its annual Founders' Day celebration in





February 2011. The medal, named after one of the college’s two founders, is presented to the student who is recognized by students, faculty and administration as Student DO of the Year. At PCOM, Clark has served on the executive board of the Student Government Association and was elected as a senator for the DO Council where he oversaw the Technology and Political Actions committees.

**Nicole DiBacco M’06** of Elizabethtown, Pa., joined The North Highland Company as manager. DiBacco consults in the areas of human capital management and change management. She is a member of the Society for Human Resource Management. The North Highland Company is an international consulting company located in Radnor, Pa. and employs highly experienced, locally-based consultants that deliver strategic and tactical business solutions to Fortune 1000 clients, healthcare and government agencies.

**Jessica Marine M’07** of North Bennington, Vt., was a recipient of the 2011 “Teacher as Hero” award, an annual honor bestowed by the National Liberty Museum to educators who volunteer in the community, demonstrate extraordinary creativity in the classroom and diffuse bullying situations, among other things.

**John Bragger M’10** of Cheyney, Pa., joined The North Highland Company as manager. His focus is in the areas of business intelligence and statistical analysis. Previously he was a senior marketing analyst with Comcast in Philadelphia, Pa.

IN MEMORIAM	
1933	Minnie Horn Keegan
1938	Thomas R. Fagan
1942	Charles R. “Ray” Cornell, Jr.
1943	RuthAnne Powell Daniels
1943	Bernice Rider Evans
1946	Charles F. Gross, Jr.
1950	Mary Groo Gray
1952	Florence Wisniewski Baralt
1956	Ernest Dinardo
1957	Lucie Kenny Kozikowski
1961	Lee Gray
1961	Carmela DeMarco Slaymaker
1962	Judith Weinberg Parker
1964	Albert Bullock
1968	Lillian Levy
1974	Charles McGeehan
1975	Christine Staffano Gassen
1979	Corrine Stern
1989	Kenwin Nancoo

FUTURE ALUMNI	
Jennifer Faust ’03 and Thomas Gilman ’04 of Quarryville, Pa., a daughter, Emma Grace, on March 14, 2011.	
Courtney Simmons Stoll ’04 and Michael Stoll ’03 of West Chester, Pa., a son, Asher James, on May 14, 2011.	



### MARRIAGES



**Danielle Crosby ’09** to **Steve Leininger** on June 12, 2010.

#### Help Us Reconnect With Delta Zeta Alumnae!

Delta Zeta Sorority would like to reconnect with its alumnae of the Iota Rho chapter at West Chester. Melissa Cowgill is the State Alumnae Chair for Pennsylvania and would like to hear from all alumnae that attended PA universities, regardless of where they live today. Please contact Melissa at [midatlanticdeltazeta@gmail.com](mailto:midatlanticdeltazeta@gmail.com) or the Delta Zeta Headquarters directly at **1-800-6-alumna** (a toll-free call) and let Delta Zeta know your current whereabouts.

## 2012 Distinguished Alumni Nominees Sought

The Distinguished Alumni Awards have been presented by the West Chester University Alumni Association (WCUAA) since 1963. The WCUAA Awards Committee seeks candidates to be selected and recognized for this prestigious honor at the 2012 Distinguished Alumni Awards Luncheon to be held April 29, 2012 during Alumni Weekend.

*The Committee is looking for potential recipients who have:*

- Achieved outstanding recognition in their chosen professions,
- Rendered unusual service to a particular segment of society either vocationally or avocationally,
- Achieved outstanding recognition or rendered unusual service by volunteering in a non-profit organization, or
- Positively influenced large numbers of people throughout a career.

If you are interested in submitting a nomination, complete and mail the form below or fill out a nomination form online at [www.wcualumni.org](http://www.wcualumni.org). All forms must be submitted to the Alumni Relations Office by September 16, 2011. A nomination package will then be sent to those who are nominating alumni. All nominators and nominees must be available to present/accept their awards on the WCU campus on **April 29, 2012**.

### 2012 Distinguished Alumni Award Nomination

Please mail the form below to: WCUAA Awards Committee, c/o Alumni Relations, Veterans Memorial Alumni House, West Chester University, West Chester, PA 19383.

Alumnus/Alumna _____	Class Year _____
Date of Birth _____	
Street Address _____	
City/State/Zip _____	
Contact Phone _____	
Contact Email _____	
Nominated by _____	Class Year _____
Street Address _____	
City/State/Zip _____	
Contact Phone _____	
Contact Email _____	

You may also submit your registration online by visiting [www.wcualumni.org](http://www.wcualumni.org). All forms must be received by **September 16, 2011**.

## DID YOU KNOW

...graduates are eligible for special rates and programs through automatic membership in the WCU Alumni Association? Additionally, your participation in these programs helps today’s WCU students as royalties from these partnerships funds scholarships for deserving students.

Visit [www.wcualumni.org](http://www.wcualumni.org) to learn more about programs offered to alumni which include:

**Discounted home and auto insurance** coverage with the power of group savings.

**Short-term medical insurance** to help protect you during those critical weeks or months until you have arranged for coverage through a new employer or other sources — from 30 to 180 days. Ideal for new graduates!

**Insurance options** for everyday living through a nationally-recognized and respected firm.

**Long term care insurance** through a nationally-ranked insurance agency and brokerage.

**Access to healthcare help experts** for your personal questions regarding healthcare and benefits.

**Cash-back marketing program** through a trusted international firm.

**WCU Alumni Association credit card and checking products.** Each time you use your card to make a purchase you’ll be earning rewards points and helping to support your school, at no additional expense to you!

**Discounted accommodations** at Faunbrook Bed & Breakfast in West Chester, PA.

Custom-blended, “Rams Head Blend” coffee roasted especially for WCUAA customers.

Take advantage of the discounts and benefits YOUR Alumni Association makes available to all WCU graduates. In most cases, family members of graduates can also participate in these programs.

For more information on any of the above programs, please visit [www.wcualumni.org](http://www.wcualumni.org) or contact the Alumni Office at 610-436-2813 and we can put you in touch with the proper representatives.



# NOMINATIONS ARE NOW OPEN FOR THE 2012 BOARD OF DIRECTORS

The Nominating Committee of the West Chester University Alumni Association (WCUAA) is accepting recommendations for candidates who wish to serve on the Association’s Board of Directors for the 2012-2015 term. Please review the following information prior to submitting the nomination:

- Nomination forms must be filled out and submitted by September 2, 2011. The form below will also be available online at [www.wcualumni.org](http://www.wcualumni.org).
- There are six elected seats on the WCUAA Board each year.
- Board members serve a three-year term.
- The terms of the newly elected members will begin on July 1, 2012.
- There will be a minimum of six (6) and a maximum of twelve (12) candidates on the election ballot.
- Board elections will begin in early 2012 on [www.wcualumni.org](http://www.wcualumni.org) and ballots will be available in the Winter/Spring issue of the WCU Alumni Magazine.
- You may nominate yourself to run for the Board of Directors.
- After all nominations are received, nominees will receive a biographical form to complete and a detailed description of the time commitment and duties of a WCUAA board member. This must be completed in full to finalize the nomination.
- The below nomination form must be filled out and received by the Office of the Alumni Relations no later than **September 2, 2011.**

## 2012 Board of Directors Nomination

Please mail the form below to:  
Nominating Committee  
c/o Office of Alumni Relations  
Veterans Memorial Alumni House  
West Chester University  
West Chester, PA 19383



Nominee \_\_\_\_\_ Class Year \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

This form may also be submitted electronically at: [www.wcualumni.org](http://www.wcualumni.org).



### ABBÉ SOCIETY

The Abbe Society Alumnae Chapter is getting active in your community! To be included in future emails and updates send your current information to [abbealumni@gmail.com](mailto:abbealumni@gmail.com). Please include your current name, maiden name, address, phone number, and county where you live. This will ensure you are invited to local service projects and events like the annual Alumnae Tea.

### ALUMNI DANCE CHAPTER

If you are interested in getting involved in the Alumni Dance Chapter, please email [DPWA-lumni@yahoo.com](mailto:DPWA-lumni@yahoo.com).

### BALTIMORE AREA CLUB

There is a group forming in the Baltimore Area. Please contact [www.wcualumni.org](http://www.wcualumni.org) if you are interested in joining.

### BLACK ALUMNI CAUCUS

In 1965, the Black Alumni Caucus (BAC) was established to keep black alumni connected with West Chester University. The chapter continues to do so by extending reconnection

opportunities to current black students and alums and providing a variety of networking events. The current BAC Board consists of President Latifah K. Fields ’02 and Vice President Tyrone Patton ’91. The BAC congratulates WCU’s newest graduates, the Class of 2011. Welcome to the ranks! Special thanks to all alum who attended the events in April and June – keep the connection going – join the BAC Board.

Do you want to plan a Homecoming event for your class, sorority/fraternity chapter or sport? Let the BAC assist you. We’re here to help! Do you have program ideas to connect current students and alum? We’d love to hear it. Send your ideas in TODAY. Do you have news you want to share with fellow alumni? Submit your news to the Black Alumni Caucus via email at [bacwcupa@yahoo.com](mailto:bacwcupa@yahoo.com) or on Facebook: **WCU BAC**.

### CAPITAL AREA CHAPTER

Please visit us on Facebook: **West Chester University Capital Area Alumni Association** or join [www.groups.yahoo.com/group/WCUCAPAREA](http://www.groups.yahoo.com/group/WCUCAPAREA) to be added to the chapter.

### CHESTER COUNTY CHAPTER

- President and Membership – Jacqueline Sowa Colyer 610-383-4794, email [alnwyck@verizon.net](mailto:alnwyck@verizon.net)
- Vice President – Vincent Suppan
- Secretary – Angela Loud Morris
- Treasurer and Scholarship – Joseph Kienle
- Programs/Events – Carmen Evans Culp
- Meeting and event information is posted on the Chapter page of the alumni website: [www.wcualumni.org](http://www.wcualumni.org).

### DELAWARE COUNTY CHAPTER

We ended the 2010-11 term on a great note. The Alumni Association formally announced at the April 30<sup>th</sup> board meeting that our group is now officially recognized as a Chapter. Many thanks go out to those members who have worked so hard these past two years. Our goal has now become a reality. The chapter is continuing to suggest creative ideas to encourage more alumni to become members. Plans have been finalized to stage a Happy Hour event at Barnaby’s of Havertown on July 21.

Also, we are looking into having a family outing to Linvilla Orchards in the fall. Besides formal events, our members find it so im-



portant to be involved in community service projects. We intend to serve as mentors to our county's high school seniors as they prepare for college. The Chapter has expressed interest in assisting with the Adult Reading Program at the DelCo Literacy Council.

Interested alumni are welcome to join by accessing our Yahoo Group Page: [groups.yahoo.com/group/wcudelcoalumni](http://groups.yahoo.com/group/wcudelcoalumni). We are also on Facebook: **WCU Delaware County Alumni Chapter**. Our meetings are open to all alumni.

### FRIARS CHAPTER

The Friars Alumni Association (FSAA) began WCU Alumni Weekend with its first ever and very successful golf outing this year at the Broad Run Golf Course in West Chester, Pa. The event, spearheaded by Kerry Acker '05, brought together a group of nearly 50 alumni and friends for a fun day that included golf, lunch, prizes and lots of laughs. While next year's Golf Outing is already being planned, alumni and friends are encouraged to keep checking their email for upcoming activities, including bowling and a possible Phillies outing later this summer, as well as the highly anticipated 75<sup>th</sup> Anniversary of the Friars' Society, anticipated to be held in September 2012.

Send updated email addresses to our Records Director, Matt Holliday, to ensure you receive all the latest and most accurate FSAA updates, or contact any of the officers at the email address below.

- **John Nickolas**, Executive Director, [jnickolas@phillies.com](mailto:jnickolas@phillies.com)
- **Dave Sears**, Director of Brotherhood, [searsdp@gmail.com](mailto:searsdp@gmail.com)
- **Mike Stoll**, Director of Finance, [michaelastoll@gmail.com](mailto:michaelastoll@gmail.com)
- **Brendan Cotter**, Director of Advancement, [brendancotter@gmail.com](mailto:brendancotter@gmail.com)
- **Tony Maalouf**, Director of Communication, [aamaalouf@gmail.com](mailto:aamaalouf@gmail.com)
- **Matt Holliday**, Director of Records, [matthewm.holliday@gmail.com](mailto:matthewm.holliday@gmail.com)
- [www.friarsalumni.com](http://www.friarsalumni.com)

### INTERNATIONAL MILITARY ALUMNI CHAPTER (IMAC)

The group was given full chapter approval at the April 30<sup>th</sup> Alumni General Meeting. A core group has been meeting every month and new officers will be installed July 1. The next major event will be a bus trip to Quantico, VA, on October 5<sup>th</sup>. You may view the chapter's minutes and bylaws by joining: [www.groups.yahoo.com/groups/wcuimac](http://www.groups.yahoo.com/groups/wcuimac).

### LAW ALUMNI CHAPTER

Meeting locations rotate between West Chester and Philadelphia. The next major event is Oct. 26 and will be a panel discussion geared toward WCU students interested in all aspects of the law. If you are interested in learning more about this growing national group, please email [alumni@wcupa.edu](mailto:alumni@wcupa.edu) and/or join the WCU Law Alumni group on Linked In.

### LGBTQA ALUMNI CHAPTER

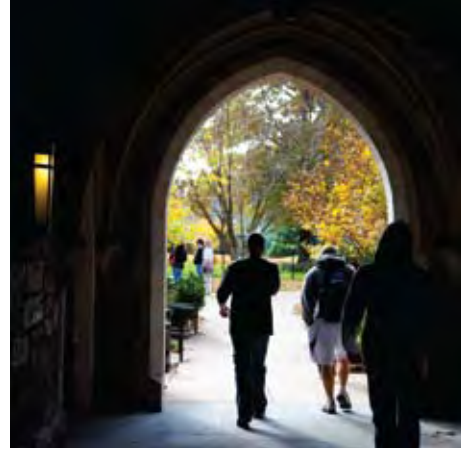
The newly formed WCU LGBTQA Alumni Chapter was officially voted in as a full chapter during the 2011 WCU Alumni Association business meeting in April. Representing the new chapter were Spencer Pyle and Timothy Anderson, Vice President and President of the Alumni Chapter, respectively.

The group initially formed shortly after the 35<sup>th</sup> anniversary celebration as WCU's LGBTQA Student Organization, first organized in 1975 as the GSU (Gays of West Chester Student Union). More than 125 alumni attended the celebration held in early October. It was a spectacular event thanks in great part to Jackie Hodes, Assistant to the Vice President for Student Affairs and Coordinator for LGBTQA Services, and alumnus, Mike Robinson. A group of alumni decided to organize and affiliate with the greater WCU Alumni Association. Bylaws were drafted and ultimately approved in January by the Alumni Association Bylaws committee.

### Calling All Abbè Alumni!

I hope you are all staying cool in the warmer weather. As the current historian for the Abbè Society, I am on a mission to find all of the past executive board members. Presently, I have all of the years from 1990 to the present. If you have any information regarding who was on the executive boards from 1959 to 1990 (President, Vice President, Treasurer, Secretary, Nominee Marshall, Social Chair, Alumni Liaison, Parliamentarian) it would be greatly appreciated. Also, I am hoping to find out who the advisor was during those years as well. I look forward to hearing from you and again, any information would be of great assistance. Please contact me through my West Chester e-mail address: [Nm669081@wcupa.edu](mailto:Nm669081@wcupa.edu).

Sincerely,  
Nicole Mousoupetros



The purpose of the group is to maintain continuity and communication of LGBTQA students upon being graduated from University; to continue valuable educational and social resources; to fundraise for much needed student organization development; to create an endowment program as a scholarship funding resource; and to liaise with the student organization for internal and external outreach programs.

The LGBTQA Alumni Chapter created a Board of Directors and an Executive Board at the October meeting. An early April social event was organized by Chrissy Bushyager. On June 1, the chapter's Board of Directors met to plan for the remainder of 2011. Upcoming events being planned include a summer picnic for members and their families. To find out more about the organization please find us on Facebook: **West Chester University LGBTQA Alumni**.

### FLORIDA GULF COAST RAMS AND SNOWBIRDS

Thanks to efforts of Mark Stephenson and Alumni President Ed Monroe, three events were planned in the Sarasota area between December-May. There is a group of graduates who hope to meet on a regular basis during the winter season. Please email [mcantalupo@wcupa.edu](mailto:mcantalupo@wcupa.edu) if you'd like to be on the distribution list.

### YORK COUNTY CHAPTER

Chapter co-presidents Gerald Kucherich '85 and Karen Kennedy '84 represented York County at Senior Day in May and helped distribute gifts to the seniors. The chapter is sponsoring WCU Night at Clipper Magazine Stadium on July 10 as the Lancaster Barnstormers take on the York Revolution. Tickets are available at [www.wcualumni.org](http://www.wcualumni.org). You may join the chapter by visiting: [www.groups.yahoo.com/group/wcuyorkcountyalumni](http://www.groups.yahoo.com/group/wcuyorkcountyalumni).

### ALUMNI FEATURE



On Friday, March 11, as the largest earthquake in Japan's history struck the northern part of the country,

Jorge Leon '81 was attending a meeting on the 19<sup>th</sup> floor board room of Aoze Bank in Tokyo. His wife, Louanne '81, was at a tennis club and their two children, Kelsey, 18 and her 13-year-old brother Alexander were in school. Having lived in Japan for nearly three years, the Leons had become accustomed to periodic tremors, but this one clearly was different.

"Knowing that I'm not used to experiencing quakes in the U.S., my Japanese colleagues would always look for my reaction during an earthquake," says Jorge, "but when I saw the panicked look on *their* faces, I knew it was serious." Serious enough, he adds, that those in the meeting with him scrambled under the table.

For Jorge, what seemed to last for hours actually took place in two or three minutes. For days afterwards, however, Tokyo

continued to experience upwards of 1200 aftershocks, some greater than 6.0 on the Richter scale.

Power went off, subways were shut down and phone lines were immediately jammed. "In a situation like that, what very often becomes most scary is what you don't know," admits Jorge. "It took awhile before I was able to re-establish contact with my family."

The next day brought beautiful weather in Tokyo, even as authorities began reporting that a ten-meter or 30-foot high tsunami had struck the northeast coast devastating the countryside for miles. And later that evening, word came that three of the reactors at Fukushima had been seriously damaged. As a result of the alarming press accounts particularly regarding potential radiation leaks, many expats left the country. Louanne Leon, who had grown up near Three Mile Island, says the challenge was to know how much to trust one's own instincts.

"Everything in the press was negative," she says, "but being there, we appreciated that much of the foreign reporting was overblown."

In the months that have passed since the earthquake, the Leons report that the situation in Tokyo is fairly calm now, although they do see some changes. "When it comes to energy use, the city has already rolled back," says Louanne. "Our apartment building, for example, is on emergency lighting. The hallway lights are dimmed, and depending on the demand, we expect there might be rolling blackouts during the summer."

But, Louanne is quick to qualify that hers is an expat perspective. "Wandering down some of the side streets," she says, "we've seen signs that say 'Our lights are dim, but our smiles are bright!' So, you know, you have to give the Japanese tons of credit. They just adapt."

As for their future plans, the Leons have no immediate desire to leave the country they have grown to love. "We first visited Japan in 1989 and liked it very much," says Jorge. "So, when the opportunity to move there came up, we jumped at it."

(cont. on next page)



Both Jorge and Louanne had always dreamed about living abroad and claim that Tokyo was one of the places they wanted to experience.

“At least half of our friends and family thought we were crazy to move abroad,” recalls Jorge. “But, at the time, we both were concerned that we’d wake up some day and really regret not having done it.”

Initially, it was a challenge for their children, but Jorge notes that both of them have had a tremendous experience there. “Alexander was the most reluctant to move,” says Jorge, “and I would say, he has probably grown the most as a result of it. He’s now talking about going to the University of Singapore for college.” Kelsey also plans to study abroad. In November, she was accepted into the University of Edinburgh where she will be majoring in English literature.

Jorge says they are still trying to make the most of their time in Japan and encouraging anyone who wants to visit them.

“Yes,” he says, “there’s an open invitation to any West Chester grads too. Just show your alumni card and you’re welcome!”



# BUILD A MEMORY — BRICK BY BRICK

Make your memory a permanent fixture at West Chester University by participating in the WCUAA Memorial Patio.

Your personalized brick will be laid in the patio outside of the Veterans Memorial Alumni House, allowing you to leave your mark on WCU just as it has left its mark on you. Each brick may be inscribed with three lines of up to 15 characters each. The bricks may be inscribed as you wish and are a great way to commemorate your graduating class, thank your parents, honor a loved one, or just show your WCU pride.

“The Brick Project at WCU proves to be a unique way to honor others. My mother made it possible for me to attend WCU which enriched my entire life and I honor her with love and gratitude with an engraved brick expressing my sentiments. The message will last for many years to come.”

– Nancy A. MacMullan ’51

“This is an inexpensive opportunity to leave your legacy at WCU for generations to come!”

– Brig. Gen. Richard D. Merion ’59

“The memory of that person (whom you choose to honor) will never be forgotten. Those who follow in years to come will know of the achievements of those who preceded them.”

– John Murphy ’43

“I am honored to have received my degrees from WCU and pleased to support the programs and vision of our Alumni Association. An inscribed brick on the grounds of the Veterans Memorial Alumni House serves to retain the memory of this enduring connection in my life.”

– Carmen Evans Culp ’52, M’64

“I owe much of what I have accomplished to West Chester University and its staff and it continues to play a pertinent part in my everyday life. Investing in the WCUAA Brick Project is just a small token of my appreciation. It’s a permanent way of saying ‘thank you’ to an institution that has given me plenty.”

– C. Curtis Norcini, Esq. ’87

Each brick may be purchased for \$100. Please complete the form below and send it along with your check made payable to the WCU Alumni Association. The application and fee may be sent to:

West Chester University Alumni Association  
Veterans Memorial House  
806 South Church Street  
West Chester, PA 19383

If you have any questions, please feel free to contact the Office of Alumni Relations at 610-436-2813.

Some things in life are still free – like these great benefits on the WCU Alumni Website and online community!  
Visit [www.wcualumni.org](http://www.wcualumni.org) to take advantage of...



A **Personal Profile Page** to update your information or change privacy settings...



a secure **Alumni Directory** so you can find classmates & friends...



the **Class Notes** section keeps you up-to-date with old friends and shares your exciting news...



an **Alumni Events Calendar** so you can see what’s happening on campus and in your area...



and a free **E-Mail Forwarding Service** so you can show your **RAM PRIDE!**

This and more are just a few clicks away... If you have not yet registered your personal profile, please click on the “New User” tab on the welcome page. The personal ID to verify your record is the number printed by your name and address below. Then you will be able to continue registration, create a unique username and password and take advantage of all your alumni website has to offer!

## LEGACY BRICK ORDER FORM

NAME \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

I would like my brick engraved as follows:

LINE 1 \_\_\_\_\_

LINE 2 \_\_\_\_\_

LINE 3 \_\_\_\_\_

Please remember that punctuation and spaces count towards the 15 character limit of each line. You will receive a letter of acknowledgement once your order has been processed.