

SUMMER 2010

West Chester University

MAGAZINE

PHILIPS
MEMORIAL
BUILDING
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Parking Terms

A BLUEPRINT FOR A GREENER UNIVERSITY



CONCRETE SLAB & STAIRS
COURED CONC. SLAB
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TOP



From the curricula to international research programs, volunteer projects and the University's infrastructure itself, evidence of West Chester's transformation into a greener institution is everywhere.

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West Chester University

MAGAZINE

SUMMER 2010

*A publication of West Chester
University of Pennsylvania, a member
of the Pennsylvania State System of
Higher Education.*

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CREATING A SUSTAINABLE CULTURE

While the idea for Earth Day had been developing in the early 1960s, it was an environmental disaster similar to our recent crisis in the Gulf that triggered the creation of "Earth Day" on April 22, 1970.

Just 15 months earlier, in January, 1969, a major oil spill had occurred off the coast of California near Santa Barbara. That environmental catastrophe also was the result of a blow-out on an oil company platform, causing thousands of gallons of oil to flow into the Santa Barbara Channel and onto the beaches.

Just as organizers of that first Earth Day set out to make the environment a national priority, President Weisenstein reiterated his pledge for the University at the start of this year's celebration: to make sustainability "a guiding principle for planning and action." In fact, he noted, "the route to sustainability is through education and collaboration."

In this issue of the magazine, we sought to highlight some of the many curricular and co-curricular programs that have begun to transform the University into a greener institution – from campus infrastructure, greener classrooms, residence halls and outdoor classrooms to student volunteer and advocacy groups, and new curricula.

There is certainly more to be done, but what began as a grassroots demonstration 40 years ago, has clearly become part of the fabric of our community.



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The West Chester University Magazine is published three times a year for the alumni, families, students and friends of West Chester University of Pennsylvania. We welcome letters concerning magazine content or issues pertaining to the University. Letters must be signed and kept to one typed page. Please include address and daytime phone number. We reserve the right to edit. Send correspondence to: Editor, The WCU Magazine, West Chester University, West Chester PA 19383

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West Chester University of Pennsylvania is an equal opportunity/affirmative action institution.



SPRING COMMENCEMENT 2010

“BETHE GREATEST GENERATION...”

Retired U.S. Marine Corps brigadier general George H. Walls, Jr. '64, one of only three African Americans to achieve that rank in the Marines, addressed the class of 2010 at the May 8 undergraduate commencement ceremonies.

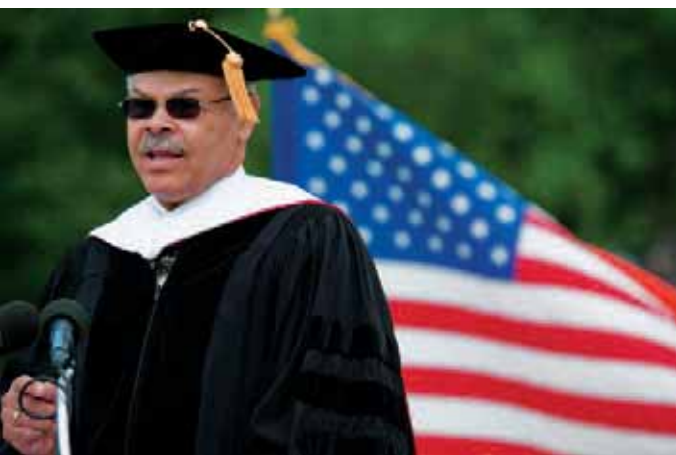
It was almost 50 years to the day that he had first visited campus, Walls told graduates, adding that 20 members of his family have pursued West Chester degrees since the 1930s, including his mother, class of 1941, and two cousins who are currently enrolled.

In his address, Walls told students to become politically active and involved in their communities; “cultivate the ability to look beyond where you are to where you want to be.” He challenged them to use as role models those who graduated during the Great Depression:

“Follow their example and be the greatest generation of the 21st century.”

Walls served on active duty for more than 28 years, last commanding the Second Force Service Support Group, Camp Lejeune, N.C. From November 1991 until March 1992, he was the commanding general of the joint task force that provided humanitarian relief to Haitian migrants at Guantanamo Bay, Cuba. He earned the Distinguished Service Medal, the Legion of Merit, the Meritorious Service Medal and a Navy Commendation Medal, and was awarded the NAACP's Roy Wilkins Meritorious Service Award and the Chapel of the Four Chaplains' Humanitarian Service Award.

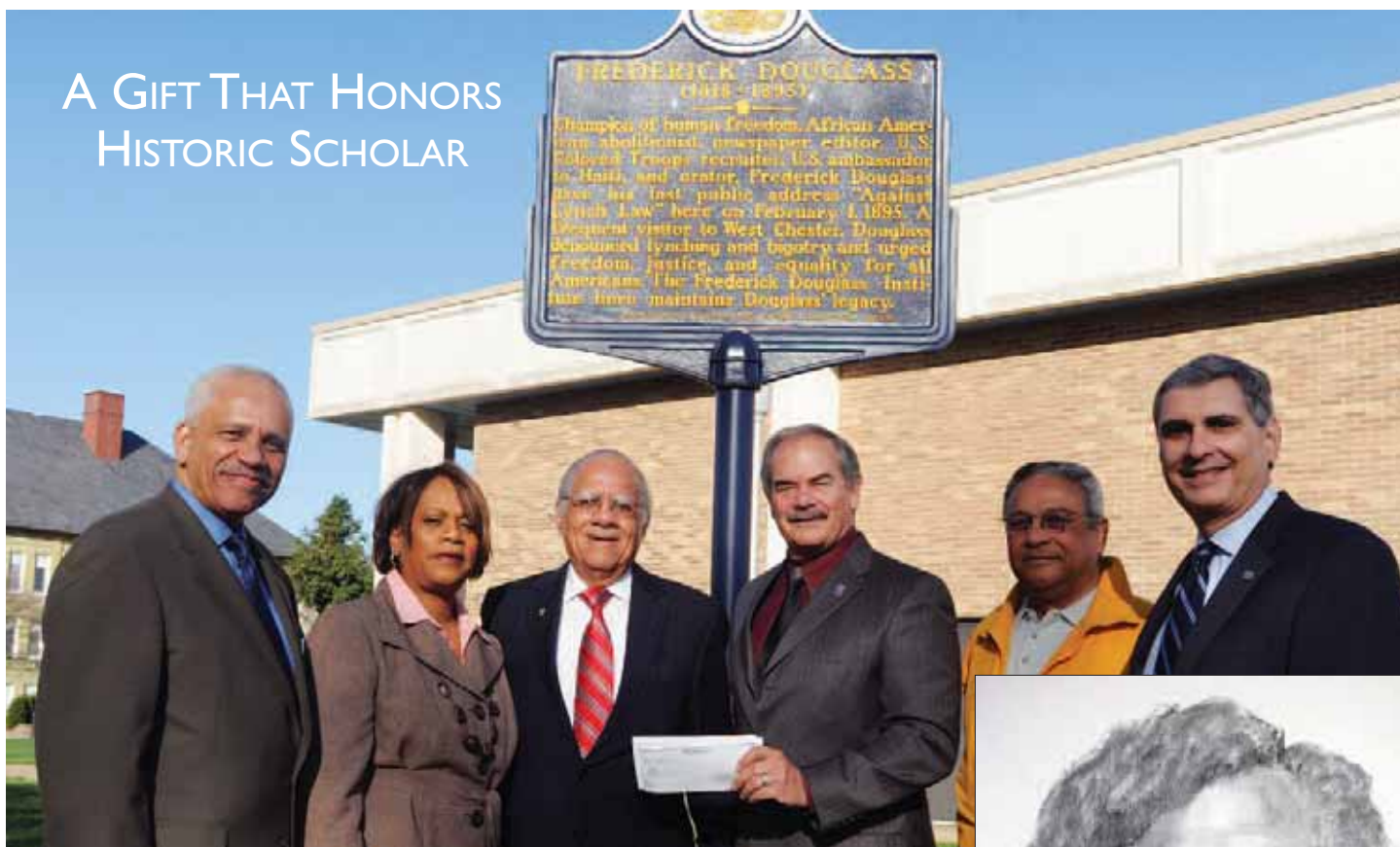
Today, Walls serves on the boards of PNC Financial Services and Bank, N.A. and Lincoln Electric Holdings, Inc., and is a member of the Research Triangle Park Chapter, National Association of Corporate Directors.



Commencement speaker George H. Walls, Jr. '64



A GIFT THAT HONORS HISTORIC SCHOLAR



Left to right: Director of the Frederick Douglass Institute Jim Trotman; Frederick Douglass Institute member Mildred "Mit" Joyner; Chair of Social Work; former West Chester Mayor Clifford DeBaptiste; President Greg Weisenstein; artist Richard Blake; and PASSHE Chancellor John C. Cavanaugh.

Thanks to a \$50,000 donation from former West Chester Borough Mayor Clifford DeBaptiste, work will begin soon on the task of planning a sculpture of orator and scholar Frederick Douglass to be placed on the University's campus.

In a brief ceremony on April 1, DeBaptiste presented his check for the Douglass sculpture to President Greg Weisenstein at the Frederick Douglass Historical Marker on the Quad between the Green Library and Main Hall. Pennsylvania State System of Higher Education Chancellor John C. Cavanaugh was on hand for the presentation. Also present were Frederick Douglass Institute Director C. James Trotman, WCU Chair of Social Work and Douglass Institute member Mildred "Mit" Joyner, and artist Richard Blake as well as other University administrators, faculty and staff.

Blake will design the sculpture. A member of the University's art department since 1975, Blake creates lifelike works with evocative presence. The statue will complement the historical marker that commemorates the occasion of Douglass' last public lecture, which he delivered on West Chester's campus on Feb. 1, 1895. The precise location of the sculpture has not yet been determined.

The Honorable Clifford DeBaptiste was elected the first African American mayor of West Chester Borough in 1993; he served two terms. Founder, owner and CEO of DeBaptiste Funeral Homes, Inc., he continues to direct the business with his daughter, Lillian DeBaptiste.

He has been active in West Chester and the Chester County community for more than 40 years, serving on the board of directors of the First National Bank of West Chester since 1975 and holding memberships in all local, county, state and national funeral director

associations. He was appointed by the governor to the Pennsylvania State Board of Funeral Directors, where he served 13 terms as chair.

His service to West Chester University includes his membership on the Council of Trustees from 1968 to 1972 and as a past West Chester University Fund Board member between 2000 and 2001. The University recognized his civic accomplishments by awarding him the President's Medallion for Service at the 1991 commencement ceremonies and bestowed on him an honorary degree of public service at the May 1999 commencement.

DeBaptiste has arranged to fund a scholarship for a student with high academic achievement in the bachelor or master of social work programs who has a commitment to bicultural and bilingual social work; \$2,000 was awarded last year.

West Chester's Frederick Douglass Institute, which spearheaded the drive for recognition of Frederick Douglass on campus, is a University program for advancing multicultural studies across the curriculum and for deepening the intellectual heritage of Frederick Douglass, the former slave, distinguished orator, journalist, author and statesman.



Richard Blake's charcoal portrait of Frederick Douglass



EMERITA COMMUNICATIONS

West Chester emeriti communications professor Diane Oaks Casagrande died on May 22. She was 72.

A native of Detroit, Casagrande earned her bachelor's degree in oral communication at Wayne State University, Mich., where she won a national women's oratory championship in 1957. She earned both her master's degree and her doctorate in communication sciences at Temple University.

Casagrande joined the West Chester University faculty in 1968 as an instructor and retired in 2001. She served as a member of the board of trustees of the West Chester University Foundation in 2009-2010.

She was a founder of the graduate program in West Chester's Department of Communication Studies and its first graduate coordinator. She was her department's representative on the faculty union.

Her colleagues were aware of her dedication to her classes even through injury. Two of her former communication studies colleagues, emeritus professor and former department chair Denny Klinzing, and Kevin Dean, director of the Honors College, referred to an incident that demonstrated Casagrande's commitment to teaching.

"She fell in front of the admissions office and broke her hip," recalls Klinzing. "Diane was so dedicated to her students that she used her cell phone to call me from the curb where she fell. She told me that she was not going to be able to make the 9 a.m. appointment with one of her students and she asked me to place a note of explanation for the student on the door of her office."

"That call was followed by a call from her about an hour later as she lay on a hospital gurney. She reported that she might have to miss a few days of school because she was headed for hip surgery."

"Believe it or not," adds Klinzing, "within two weeks she was in Bryn Mawr Rehabilitation Center viewing videotapes of her students' speeches, grading them and sending her comments and grades back. She returned to finish the semester in a few short weeks – now that's an amazing teacher!"

"Frankly," says Dean, "when I first met her she intimidated the heck out of me. She was the consummate debater where each articulated thought was stated in the absolute. It wasn't long before

I learned she had a heart of gold and was a staunch student advocate. It was in her laugh, twinkle in her eye and slight curl of her upper lip that you knew she deeply enjoyed her colleagues and loved few experiences more than a good argument."

On her retirement, Casagrande and her husband set up the annual Casagrande Scholarship to help pay tuition for a communication studies or pre-engineering student.

She and her husband were the authors of *Oral Communication in Technical Professions and Businesses*, from Wadsworth Publishing in 1986. She served on college committees such as faculty search and faculty evaluation. Also, she worked with the debate team and the forensics team.

Besides her husband, Casagrande is survived by her father, Edmund; sons Bradley and Jeffrey; a daughter, Kimberly Casagrande; two brothers; and seven grandchildren.

PROFESSOR DIANE CASAGRANDE



At Douglass Institute dinner (l to r): Rev. Dr. Thomas W.S. Logan, Sr., retired from St. Thomas African Episcopal Church of Phila. PA, gave the blessing at the Patricia Grasty Gaines dinner; Renee Chenault-Fattah; and Jim Trotman.

WCU Honors NBC10 Anchor for Civic Leadership

NBC 10 news anchor Renee Chenault-Fattah accepted West Chester University's Patricia Grasty Gaines Multicultural Leadership Award during a dinner ceremony on March 31.

She was honored for her excellence in journalism and her service to the community. A member of various professional organizations, including the NAACP, Chenault-Fattah serves on the Philadelphia Art Museum's board of trustees and has received numerous awards for her civic and professional contributions. In addition to her career in television, she holds a law degree and has spoken at local schools, church congregations and civic organizations about journalism, law and ethics and the importance of education.

Sponsored annually by the Frederick Douglass Institute, the award is presented in memory of Patricia Grasty Gaines, a well-respected African American West Chester professor and co-founder of the Institute, who was considered a pioneer of multiculturalism. During her 30-year tenure in the University's Department of Literacy, she was instrumental in advancing the understanding and importance of multicultural education throughout the region. After Grasty Gaines died unexpectedly in 1999, the Institute created an annual Multicultural Leadership Seminar to honor her memory and her mission in life.



NATALIE MERCHANT AND RHINA ESPAILLAT HEADLINE POETRY CONFERENCE

Natalie Merchant

Singer/songwriter Natalie Merchant was the featured poetry song concert performer, and renowned poet Rhina Espallat was the keynote speaker at West Chester University's Poetry Conference.

Now in its 16th year, the conference is the only one of its kind where poets work on their craft, receiving direct instruction and critiques from faculty in small workshops. Each evening, the public was invited to free readings where they could hear some of the best contemporary American poets – A.E. Stallings, Dana Gioia, Molly Peacock, H. L. Hix and others.

Formerly the lead vocalist and lyricist with the pop music band *10,000 Maniacs*, Merchant, launched a successful solo career in the early 1990s.

She took an extended break from recording and touring after the birth of her daughter in 2003, spending much of that time researching, writing and recording a collection of songs adapted from the works of various classic and contemporary poets. The result is her first studio album in seven years: the April 2010 release *Leave Your Sleep*, a double album of poetry set to music.

A regular member of the poetry conference faculty, keynote speaker Rhina Espallat opened the conference with a free poetry reading.

Author of seven full-length books and three chapbooks, Espallat writes in her native Spanish as well as English, and has published translations in both languages, notably of Robert Frost and Saint John of the Cross. Her two most recent books are a bilingual collection of poems and essays, *Agua de dos rios*, published in 2006, and *El olor de la memoria: cuentos/The Scent of Memory: Short Stories*, a bilingual collection of stories published in 2007 by the Dominican Center for Bibliographical Studies, Inc.

Espallat is the recipient of the T.S. Eliot Prize for Poetry, the Wilbur Award, the Nemerov Prize, three of the yearly awards given by the Poetry Society of America, several awards from the New England Poetry Club, and the "Tree at My Window" Award from the Robert Frost Foundation, as well as awards from the Dominican Republic's Ministry of Culture.

At the beginning of the conference, four young poets were honored with the Spencer awards.

The students competed for two awards: the Iris N. Spencer Undergraduate Award and the Myong Cha Son Haiku Award. Both awards recognize poetic achievement among undergraduates enrolled in colleges/universities in Pennsylvania's Delaware Valley (Bucks, Chester, Delaware, Montgomery and Philadelphia counties) and offer the winners cash prizes and publication of their poems in national literary journals. A runner-up is also selected in each competition.

Named for Iris N. Spencer, who recognized the important role of arts and letters in American life, the Iris N. Spencer Undergraduate Poetry Award carries prizes of \$500 for the winner and \$250 for the runner-up, whose poem will also be published. This year's winner is Emily Yoon of Philadelphia, who attends the University of Pennsylvania, and the runner-up is Julie Price, also from Philadelphia, who attends West Chester University.

The Myong Cha Son Haiku Award, created by Kyle R. Spencer and named for his mother-in-law, offers a \$300 prize and publication. Winner Stephen Krewson is from Schenectady, N.Y., and attends the University of Pennsylvania.

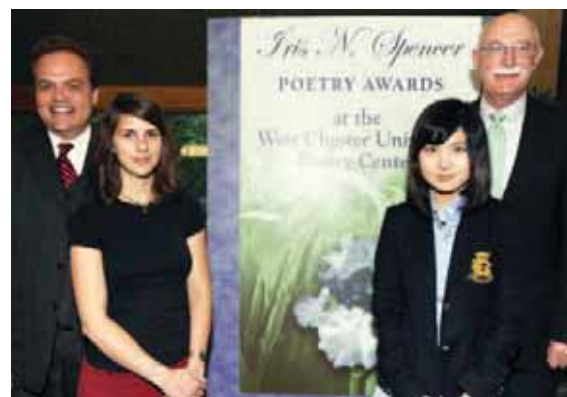
Runner-up Nina Pelaez of Swarthmore, Pa., attends Swarthmore College.

In addition, Ned Balbo won the Donald Justice Award for his collection, *The Trials of Edgar Poe and Other Poems*, which will be published by Story Line Press. He teaches at Loyola University in Maryland.

Balbo is the author of two previous full-length collections. *Lives of the Sleepers* received the Ernest Sandeen Poetry Prize, a *ForeWord* Book of the Year Award and was a finalist for the Arlin G. Meyer Prize of the Lilly Fellows Program. His first collection, *Galileo's Banquet*, was awarded the Towson University Prize. He has received three Maryland Arts Council grants, the Robert Frost Foundation Poetry Award, and the John Guyon Literary Nonfiction Prize.

A poetry fellow at the Sewanee Writers' Conference and the Virginia Center for the Creative Arts, he has published poetry and prose in *Antioch Review*, *American Poetry Review*, *The Formalist*, *Notre Dame Review* and elsewhere, and is also the author of a poetry chapbook, *Something Must Happen* (Finishing Line Press, 2009). *My Father's Music*, an essay on adoptive identity and ethnicity and a finalist for both the William Faulkner Society Award and the Laura Pizer Prize, appears in *Creative Nonfiction's* anthology of Italian-American prose, *Our Roots Are Deep with Passion* (Lee Gutkind and Joanna Clapps Herman, eds., Other Press, 2006).

The Justice Prize is named for distinguished American poet Donald Justice, recognized as one of the finest poets of the late 20th century and winner of numerous honors for his verse, including a Pulitzer Prize. As this year's winner of the Justice Prize, Balbo not only received \$1,000, but his manuscript will be published as well.



(l to r): Kean W. Spencer, the Iris N. Spencer Undergraduate Poetry Award winners: runner-up Julie Price and winner Emily Yoon with Michael Peich

VOICES FOR HEALING... OUR PLANET... OURSELVES



Olivia Newton-John performing in the Emilie K. Asplundh Concert Hall

In late March, more than 500 people were treated to an evening of reflection and singing when award-winning musician and advocate for health and the environment, Olivia Newton-John, took to the stage in the Emilie K. Asplundh Concert Hall. As part of the University's annual Integrative Health conference, the singer presented a program, entitled "Olivia: Voices for Healing . . . Our Plant . . . Ourselves."



Over the course of the two-day conference, cancer experts focused on integrative approaches to cancer prevention and treatment, beginning with keynote addresses by Newton-John, a breast cancer survivor herself, and Dr. Jonathan Cebon,

director of oncology at Austin Health in Melbourne, Australia.

Proceeds from the conference and concert went to support the Amazon Center for Environmental Education and Research (ACEER), advance education and research in the University's integrative health program in the College of Health Sciences, and to help build the first integrative cancer treatment and wellness center in Australia.

Building on more than 125 years of cancer expertise at the Austin Hospital and collaborating with the global Ludwig Institute for Cancer Research, the Olivia Newton-John Cancer and Wellness Centre seeks to bridge the gap between research, treatment and cancer care, focusing on treating the whole person, not just the disease.

Working within a region scientists believe is the most biologically diverse on Earth, Roger Mustalish, the chair of West Chester's Department of Health, heads the Amazon Center for Environmental Education and Research in Peru (ACEER), a world class teaching and research organization in collaboration with National Geographic. Newton-John and her husband, John Easterling, President and CEO of the Amazon Herb Company, serve on the ACEER Board.

Celebrating Earth Day's 40th Anniversary

The year 2010 marked the 40th anniversary of Earth Day on April 22. While West Chester University hosted and participated in a variety of events to mark the occasion, three women employees inspired others by walking to campus that day.

Andi Hubbard, who works in the president's office, issued a challenge to the University community to find an alternative to driving solo that day: Walk, ride a bike, take public transportation or carpool to work on this one day to reduce our carbon footprint and conserve energy.

Hubbard set an example for the campus – just as she had on the first Earth Day in 1970, when she walked to her job as a first-grade teacher in Towanda, Pa. This year, she walked seven miles along Rt. 322 from Downingtown to West Chester, accompanied by two other employees, Ann Mascherino of the Pennsylvania Writing and Literature Project and Kate Pawlowski of the Philips Information Center.

"We have to convince ourselves that there are alternatives to fossil fuels," says Hubbard, who has worked in the president's office for six years and on campus since 1996. "If you try an alternative to driving, maybe you'll find it's easier than you thought to do something for Mother Earth."

Anyone who used alternative transportation that day and crossed the "finish line" in the academic quad received a WCU hydration bottle for their efforts.

Other Earth Week activities included President Weisenstein and West Chester Mayor Carolyn Comitta discussing the local environment with a panel of students; students cleaning up Goose Creek; a garlic mustard pull in the Gordon Natural Area; and children from the WCU Children's Center planting in the Children's Center garden and conducting a water usage experiment.

Incidentally, Pawlowski won the 2010 WCU Alumni Recognition Award for establishing a Mental Health Awareness Committee at the University.



Accounting Prof Accepts Top Award for IMA Chapter

Professor of Accounting, Ali Naggar, accepted the 2010 top place award given to the Institute of Management Accountants' West Chester chapter during the organization's annual conference in Baltimore this June. Naggar, who is the chapter's president, noted that this was the second year in a row for the Warner Division chapter to win first place out of 101 chapters.

GROWING TOMORROW'S LEADERS

Close to 400 guests attended this year's Presidential Scholarship Community Gala on March 20, in Hollinger Field House, where a garden motif reflected the evening's theme, "Growing Tomorrow's Leaders."

Event co-chairs J. Kanan Sawyer and Karen DiVincenzo, as well as countless volunteers, oversaw the arrangements, which included a silent auction, dinner served under flowered gazebos, and dancing to the band "Contagious." Since this black tie affair was first organized in 1983, the gala has raised close to \$750,000 and awarded over 100 students with prestigious Presidential Scholarships.

This year's Presidential Scholars were Daniel Bach (Sinking Springs, Pa.); Genevieve Brogdon (Martinsburg, Pa.); Rachel Donley (West Grove, Pa.); and Lois Linton (West Chester, Pa.).

To see additional photos of the 2010 gala, go to www.wcupa.edu/gala. Those interested in serving as a volunteer or as a sponsor for the gala should contact Melissa Cauler, Director of Annual Giving and Stewardship, at 610-430-4151 or mcauler@wcupa.edu.





CELEBRATING A SUCCESSFUL CAMPAIGN

In late April, nearly 300 members of the campus community, including President and Sandra Weisenstein, Dr. Adler and Fred Lane came together to celebrate the successful completion of the "Campaign for Excellence," the largest fundraising effort in the University's history. As a result of the generosity of over 2,000 alumni, friends, corporations and foundations, the University surpassed its goal of \$35 million by more than \$500,000.

In addition to a number of renovations to campus facilities, including the creation of a new Information Technology Center in 25 University Ave., a \$7 million, 80,000 square-foot building was constructed to house the School of Music and Performing Arts Center.

The campaign also made possible the purchase of state-of-the-art teaching tools, enhanced instructional resources, community and cultural outreach and funds for scholarships.



Campaign staff and presidents who helped make it possible

Service With Distinction

While WCU was honored for a fourth consecutive year by the President's Honor Roll for Service, the University also was among 115 universities out of 4,000 nationwide to be additionally recognized for its "service with distinction."

In 2008-09, students contributed nearly 209,000 hours of service to area organizations, schools, communities and individuals through independent volunteerism or in conjunction with the more than 100 regional agencies listed with the University's Office of Service Learning and Volunteer Programs.

The director, Maggie Tripp, believes that the large number of service learning courses along with traditional volunteer projects sets the University apart. She cites a number of examples of service learning coursework, including several sociology classes, an advanced Spanish grammar course, the "Adapted Sports, Aquatics and Fitness" class and a "Concepts in Caring" nursing course.

"Our learning outcomes assessment shows that our students gain valuable skills while providing meaningful service to the community," says Tripp.

Honors Students Map Cultural and Historical Egypt

Some college students relax once the semester is done by heading to the shore and laying in the sand. Two WCU students, however, found a lot more than sand on their three-week Honors trip to Egypt.

Junior biochemistry major Laura Hurd and sophomore Spanish and liberal studies major Michael DePrince represented WCU at the 2010 Pennsylvania State System of Higher Education International Honors Summer Scholar Program, held in May. They joined students from other State System schools in a learning adventure for credit that focused on culture and geography.

"Both students have sterling academic records, proven leadership experiences and a demonstrated commitment to service," said Kevin Dean, director of WCU's Honors College.

Hurd is recruitment chair for the Honors Student Association, vice president of Women in Science, co-treasurer of the Aid to South Africa project, and a tutor with the Learning and Academic Resource Center. A member of the concert/symphonic band, she is active with the Covenant Campus Fellowship as well as equestrian, alchemist and biology clubs. In 2008, Hurd participated in the International Study Project to South Africa.

Mike DePrince is the Alumni Relations chair for the Honors Student Association and public relations chair for Aid to South Africa. He is Field of Operations Council webmaster, web designer, historian, and executive board webmaster for the Friars' Society.

He also plays in the tuba section of the Golden Rams marching and concert bands and completed a five-week intensive language summer program at Universidad Nacional Autonoma in Heredia, Costa Rica.

The students' experience in Egypt included two three-credit courses taught by Honors faculty at this year's host institution, Clarion University, prior to the trip. One examined current ethnographic perspectives on Egyptian culture, focusing on religion, urban and rural culture, and gender; the other explored and documented the wide variety of monuments of Islamic Cairo and the historical events associated with their geographic locations. Personalized research projects helped the students understand the relationship between culture and geography in contemporary and ancient Egypt.



GROUNDBREAKING CEREMONIES FOR NEW REC CENTER

As the last of the rubble from the demolition of Ramsey Hall is removed, what was once a dream for some students will soon become a reality for others. This summer, the University expects to award contracts and begin grading and preparing the site at New and Sharpless Sts. for a state-of-the-art recreation center. When completed, the new 72,575 square-foot facility will include a fitness center four times the size of the current fitness facility in Sykes Student Union building.

Designed by Moody Nolan Architects, Inc. of Ohio and the Spiezle Group in Media, Pa., the new center “is going to be one of the campus’s most impressive buildings,” says Dee Giardina, the University’s Executive Director of Facilities, Design and Construction. “The current and past students, who were involved in the planning over the years, should be very proud.”

Diane DeVestern, Assistant Vice President for Students Affairs and a member of the center’s planning committee, agrees.

“We owe many thanks to former student leaders – our current alumni – who contributed time and effort in working on the recreation center project so future students could enjoy such a facility,” notes DeVestern.

“This new center will be a wonderful addition to student life, providing a gathering place that offers a wide variety of activities promoting wellness and a healthy lifestyle,” she says.

Those who want to play basketball, volleyball, soccer, badminton or any one of a number of different kinds of hockey, for example, will be able to do so on two court gyms with multiple floor surfaces to accommodate their preferences.

Racquet ball courts will be easily converted for squash players, and those who want to jog indoors, will be able to take advantage of the elevated three-lane track that circles the entire building, overlooking not only the gym and fitness area, but offering a panoramic view of the campus quad and Philips Memorial building.

There will be spinning rooms, meditation areas, social lounges and a “hydration” station with a refreshment area that includes a juice bar, where a glass and “green wall” will create indoor and outdoor terraces.

One of the building’s most dramatic features will be a three-story climbing wall located in the middle of the building where climbers will



An entrance from North Campus Drive

have a view of all the activity occurring around them. Its design and rough textured surface borrows features from both a climbing wall and a boulder wall with hookups for rigging and protective fall zones.

Two “green roofs” will cover part of the building, while much of the interior, including the track, carpet, and part of the gym floors will be made of recycled materials. And, in keeping with the University’s commitment to sustainability, the new recreational center will be tied into the geothermal system which eventually will heat and cool most of the University’s residence life and academic buildings. The system’s technology relies on the earth’s natural heat and needs no external fuels save a little electricity to distribute heated or cooled air throughout the buildings.

Groundbreaking ceremonies for the \$28.6 million facility are taking place on Homecoming Weekend, Friday, October 1, at 4 p.m. Construction is expected to be completed by August, 2012.

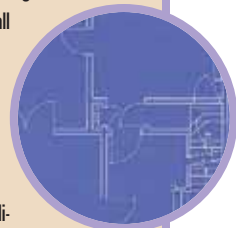


A view of the new recreation center from New Street

Plans Underway for Business and Public Affairs Center

The University has engaged the joint-venture architectural team of Voith-MacTavish Architects and Moody-Nolan Ltd. to investigate the feasibility of placing a 70,000 square-foot building on the site of the existing McCarthy Hall along Sharpless Street. Included in the design will be classrooms, a large lecture hall, seminar and conference rooms, faculty offices, and specialized teaching spaces to accommodate students and faculty in the College of Business and Public Affairs.

In recent years, the University has experienced unprecedented growth, particularly in its business programs, whose AACSB accreditation places it among the world’s top business programs. “And yet,” notes Chris Fiorentino, Dean of the College of Business and Public Affairs, “little has changed over the past 70 years in the facilities themselves. This new building is critical to the College’s ability to continue attracting quality faculty and students.”



WCU FOOTBALL TO BE FEATURED ON CBS COLLEGE SPORTS NETWORK

West Chester University's Pennsylvania State Athletic Conference football game against Shippensburg University next fall was selected as one of six Division II tilts to be aired to a national television audience on the CBS College Sports Network it was announced by CBS this past spring.

West Chester will take on Shippensburg on Thursday, Oct. 7 with kickoff set for 8 p.m. in primetime under the lights of John A. Farrell Stadium.

"We are very fortunate and extremely excited that CBS has selected this game for its television package," West Chester University director of athletics Dr. Edward M. Matejkovic said. "This is a tremendous opportunity to showcase our student-athletes and our institution on the national stage. Both programs annually contend for the PSAC East title, and the game is sure to carry playoff implications with it this year as well."

The six-game package is the fifth since Division II and CBS College Sports Network established their partnership to provide Division II schools live national television exposure for their football and basketball programs.

West Chester opens its 2010 slate on the road at regional rival Delaware on Thursday, Sept. 2 at Delaware Stadium. Its home opener will take place the following Saturday when the Golden Rams pay tribute to former quarterback Michael Horrocks before its kickoff with Edinboro University at Farrell Stadium.

West Chester University will have a statue of Horrocks unveiled in a pregame ceremony.

Horrocks was the co-pilot of United Airlines Flight 175 that was hijacked and crashed into one of the twin towers in New York City on Sept. 11, 2001.

SWIMMER WINS HONDA AWARD



Senior swimmer Jackie Borkowski was named the Division II Women's Swimming Athlete of the Year in the Collegiate Women Sports Awards Program sponsored by Honda, often known as the Honda Award. Borkowski won three individual national championships by taking first place in the 100-yard freestyle, 200 free and 500 free at the NCAA Championships in March. She was also part of three other All-America relay teams. Borkowski graduated in May with 22 All-America certificates in her college career, helping West Chester to the PSAC title all four years.

WOMEN'S SOCCER CAPTAIN RECEIVES ACADEMIC HONOR

West Chester University has a long tradition of emphasizing the "student" in its student-athletes. A record 347 student-athletes were named to the fall athletic director's academic honor roll with another record 369 named to the spring AD academic honor roll. Three of those athletes carry a cumulative grade-point average of 4.00.

West Chester University defender Jessica Bennett is one of the three outstanding student-athletes named to the 2009 ESPN The Magazine Women's Soccer Academic All-America® College Division first team, as selected by the College Sports Information Directors of America (CoSIDA) this past fall.

The women's soccer team captain epitomizes the model student athlete while carrying the respect and admiration of her fellow teammates and fellow athletes at West Chester University.

A first team All-PSAC East selection, Bennett is an elementary education major and a three-year starter on defense. She led the fifth-ranked Golden Rams to a 19-2-1 overall record and a Pennsylvania State Athletic Conference championship this past fall. In addition to scoring five goals, along with two assists, the rising senior contributed to a West Chester defense that posted 17 shutouts with a nation's best 0.21 goals-against average. She led the Golden Rams to the conference championship and into the second round of the NCAA Division II Women's Soccer postseason tournament this fall.

Bennett became the first West Chester athlete to be named an Academic All-American® since women's swimmer Tammy Leane was selected in 2006-07. The 12 members of the ESPN The Magazine Academic All-America® Women's Soccer College Division first team have a cumulative GPA of 3.91.

To be eligible for the CoSIDA Academic All-America program, a student-athlete must be a varsity starter or key reserve, maintain a cumulative GPA of 3.30 on a scale of 4.00, have reached sophomore athletic and academic standings at his/her current institution and be nominated by his/her sports information director. Since the program's inception in 1952, CoSIDA has bestowed Academic All-America honors on more than 14,000 student-athletes in Divisions I, II, III and NAIA, covering all NCAA championship sports.

The CoSIDA Academic All-America honor is just one of many academic accolades bestowed upon Bennett throughout her marvelous career. She was also named a Fall Top 10 Award winner by the PSAC, recognizing the five top student-athletes in the conference, who have shown excellence both in the classroom and on the field encompassing all of the fall sports.



Jessica Bennett

WCUAA HOME FOOTBALL GAMES

Saturday, September 11, 1:00 p.m.

Mike Horrocks Memorial Game

Wear your No. 14 and help us unveil the Horrocks statue in the north end-zone.

Saturday, October 2, 2:00 p.m.

Homecoming

Join us before the game at your tailgate and afterwards in the R lot.

Thursday, October 7, 8:00 p.m.

“Gold Out” Game

Wear your yellow or gold jersey or shirt so it can be seen on TV as the game will be broadcast on CBS Sports Network.

Saturday, October 16

“Purple Pride” Game

Wear purple jersey or shirt.

Saturday, November 6

“Ram This” Game

Wear your “Ram This” T-shirt or something with our Ram logo.

Mike Horrocks Memorial Statue to be unveiled on September 11, 2010

In 1983 Mike Horrocks was the quarterback that led WCU to its first win against the University of Delaware in 23 years. Mike was a junior

starting his first game that day, and the Rams were 35 point underdogs. He continued as quarterback the following season before graduating. After graduation, Mike became a U.S. Marine pilot and later, a flight instructor. He retired from the military and became a professional airline pilot for United Airlines.

On Sept. 11, 2001, Mike Horrocks was the co-pilot of United Flight 175 which was hijacked and crashed into the South Tower of the World Trade Center. This year, on the ninth anniversary of that tragic event, the Michael Horrocks Foundation, along with the WCU Foundation and WCU Athletic Department will unveil and dedicate a life-sized bronze statue of Mike Horrocks in his WCU uniform. The statue will be permanently placed at the bottom of the hill in the north end-zone, overlooking the field and providing inspiration to our players as they pass by it each game.

2010 WCU Home Football Game Tailgating* Competition

When was the last time you saw a Rams football game? Here are five chances for you to come back and enjoy a game! The WCU Alumni Association's Best Tailgate Competition* is back again this upcoming season. Each week we will choose the best tailgate from the many in the stadium parking lots. The winners will be awarded their prizes at halftime after their names are announced. This year, winners will be chosen based on the game's theme that week. So bring the family and friends for an inexpensive day out; tickets start as low as \$6 and \$4 for groups of 10 or more. Let's hear it! R-A-M-S... RAMS!

** See the WCU Athletic Dept. website for the Tailgating Policy*



In the winter/spring '10 issue of the magazine, which announced the Killinger Foundation's \$589,000 contribution to the WCU Foundation in support of the Golden Rams football (the largest gift to an athletic program in the University's history), some of the Killinger Foundation board members' names were misspelled. We apologize for the errors.

*Killinger Foundation Board members (l to r):
Front row: Tom Burnley, treasurer; Harvey Harr, president; Roger Aughenbaugh, vice president; Tony Aspite, secretary*

Second row: Dominic Scamuffa, Jack Byrne, Bill Capone, Mickey Jones, Bill Blystone, Fred McKonly

Third row: Jim McFadden, Joe Walsh, Randy Ireson, Emil Messikomer, Mike Willard, Jack Sweeney, Jr.

A Blueprint for a

By: Maryanna S. Phinn

When President Greg Weisenstein gave the “State of the Environment at WCU” address during this year’s Earth Week celebration, he reiterated the University’s pledge to make sustainability a *“guiding principle for planning and action.”*

“Sustainability is the process by which natural, social, and economic concerns are brought into balance, providing a fulfilling and worthwhile life for everyone – now and well into the future...While the world’s nations cannot yet collaborate sufficiently to solve our environmental challenges, we can help to do so as an institution of higher learning and as a community. In fact, the route to sustainability is through education and collaboration.”

This year marked the 40th anniversary of Earth Day, celebrated worldwide on April 22. Weisenstein recalled how the spectacular images of the Earth from the 1969 Apollo 11 moon mission helped to transform the way people view the world and the environment. “The amazing full-earth image conveyed a powerful symbolic message: We are not simply individual countries and communities; we are one Earth, one environment, one people,” he noted.

When Weisenstein gave his inaugural address last September, he challenged WCU

topics into the curriculum through educational programs, workshops, guest speakers, international research programs, classroom and volunteer projects, internships and job searches. Students and staff have more opportunities to make a direct impact in dormitories, dining halls and classrooms by reducing, reusing and recycling, using greener alternatives for transportation and studying in new and existing outdoor classrooms. In addition, WCU and the Borough of West Chester have formed a partnership to promote environmental sustainability.

“Sustainability is, should be, and will continue to be a core commitment for West Chester University, and we are joined in this commitment by the Borough of West Chester.”

— President Greg R. Weisenstein,
Earth Week, April 20, 2010

Greener University

to become “identified as a leading university in which the environmental theme permeates all of what we do - throughout our curriculum and in our everyday actions.”

Universities and colleges around the country are instilling sustainability into every aspect of campus life. *The Princeton Review* recently added “Green Ratings” to measure environmentally-friendly institutions. It also keeps an annual “Green Rating Honor Roll.”

WCU’s transformation into a greener institution is evident around campus. A new certificate program in education for sustainability started over the summer semester (see sidebar on page 17). WCU administration and its faculty are infusing sustainability

The campus infrastructure also looks much greener. New facilities are designed to meet Leadership in Energy and Environmental Design (LEED) specifications, a certification developed by the U.S. Green Building Council. A major effort is underway to phase out conventional heating and cooling systems in many buildings with a cleaner, cost-efficient geothermal HVAC system. Custodial and maintenance services are transitioning to environmentally friendly cleaning products and systems.

In addition to these ongoing green projects, Weisenstein noted that the University’s comprehensive blueprint for sustainability will take a giant leap forward in the upcoming year.



“The University’s current strategic plan, the Plan for Excellence, includes a goal encouraging environmental awareness through training, curricula, and co-curricular programming; assessing and reducing the ecological impact of the University; and promoting research and service that foster regional and global sustainability. We are acting vigorously on that goal, and this year, the University began moving toward a new strategic plan through a shared visioning process. The new plan, which will begin taking shape next year, will expand and emphasize our institutional orientation for sustainability and foster a sustainability ethos.”

New Sustainability Coordinator — Q & A with Dr. Tim Lutz

As part of WCU's greener vision, Weisenstein appointed Dr. Tim Lutz as the first Sustainability Coordinator in January. Lutz, a Professor of Geology and faculty member since 1998, will evaluate sustainability at the University. He will work with the Sustainability Advisory Council (formerly the Environmental Council) using a tool developed by the Association for the Advancement of Sustainability in Higher Education (AASHE) called the Sustainability Tracking, Assessment and Rating System (STARS). The STARS assessment focuses on three core areas: education and research; operations including facilities, purchasing, building design and construction; and community relations and university administration including local, regional and global connections.

Q. What's new about sustainability at WCU?

Lutz: We are thinking about sustainability now as a university goal and not something distributed among many interested and concerned people or groups on campus. We are thinking of this as a feature of our university, not just little pieces that go on here and there. That's the big change.

Q. What are the major challenges for creating a sustainable culture at the University?

Lutz: What I found out from just one semester is that it's actually difficult to find out what is going on around a big institution like a university. One of the symptoms of non-sustainable activities is that there are poor channels of communication. So in any system, all of the parts need to know what's going on. If you look at natural systems, that's the way things develop and evolve in nature. The communication is more of a physical means, but the systems work over long periods of time because the connections exist. In our human structure or in the university setting it is no different.

Sustainability is really about changing culture and values, and on a larger scale our management philosophy, which is sometimes called ethos. It changes the way we see the university at a very basic level.

Q. What is the role of the Sustainability Coordinator and Sustainability Advisory Council?

Lutz: At this point, the Sustainability Coordinator and new Sustainability Advisory Council are advisors. We make suggestions to the president and his cabinet. What we're recommending as priority issues for this next year is to assess sustainability at the University.

Q. What is planned for the upcoming school year?

Lutz: We have had elements of sustainability going on for years, but one of the difficulties is when things are done piecemeal. WCU is a member of AASHE that developed the STARS assessment tool. This system asks each university who would like to assess their sustainability efforts to essentially engage in a year-long information gathering process. Sustainability at any organization such as a university is all encompassing. The sustainability assessment will help us identify our strengths and weaknesses. The assessment is crucial and the information we gather will be a university-wide effort. It will put sustainability on everyone's radar.

Q. How will you collect this information?

Lutz: Some areas, such as facilities and the Office of Institutional Research, already have information available. To tie it together in other areas, we will need to identify people who will become, in essence, information managers over the course of time. We'll be working in conjunction with the president's office to do this. The importance of sustainability at the University comes from the top down to the grassroots level.

My impression from talking with people around campus is that many are ready to start working toward sustainability but they think, 'I'm just one person and it probably wouldn't make a difference.' I think establishing a higher level of visibility will do a lot for people to understand the importance of sustainability. If you have an interest, you have a place in this process and that's exciting.

Visit www.wcugreen.org to learn about WCU's sustainability goals, programs and projects.



Dr. Tim Lutz

A Dedicated Green Group Gets a New Name

For several years a group from a cross-section of the University, called the Environmental Council, worked toward making WCU "greener." In January, the Environmental Council became the "Sustainability Advisory Council," in part to reflect WCU's major commitment toward incorporating sustainability into the campus culture. Members include students, staff, faculty, food service, purchasing and facilities personnel and others interested in sustainability and environmental concerns.

Joan Welch, Professor and Chair of the Department of Geography and Planning and Kurt Kolasinski, Assistant Professor of Chemistry, Co-chair the committee. "Everyone on our council is passionate about this work," notes Welch. "We will continue to work with the new sustainability coordinator to build linkages and provide avenues to meet the goals of the University," she says. One common goal is to work toward adding sustainability as a general requirement for all University students.

The group's many achievements include developing a comprehensive web site as a central place for information and collaborating with other groups to design and build the Outdoor Classroom and the organic garden. "Perhaps its greatest success involved working with the University to get an institutional commitment added into the strategic plan affirming the value of sustainability in decisions made at all levels," notes Welch.

GENERATION “E”

Move over Generation X, Y and Z, it's time for Generation E (a.k.a energy and environment!) When a *New York Times* environmental blogger re-positioned the current high school and college-age generation with the “E” designation, it was for good reason.

Schools are turning green and introducing sustainability into curriculums at all levels. As young people embrace this philosophy, they become a major catalyst for change. At West Chester University, students take an active role in promoting green awareness and finding solutions for sustainability.

Green In 3 — Less is Best

During the spring 2010 semester, a team of three undergraduate students won first place out of 15 total winners in a national contest called “Green In 3” sponsored by Duke University’s Nicholas School of the Environment. The contest entailed creating a 30-second (or less) video using just three written words and no audio to tell how to make the environment better. The contest had three rounds with five winning entries per round. “Hang Your Clothes” received a first place award in the third round for its clever way of illustrating a green solution to doing the laundry. Colleen Kokai, a senior majoring in music education, Angela Cuff, a junior studying elementary education and Courtland Jackson, a sophomore, majoring in elementary education submitted the winning entry. They won \$500 and their video will be shown campus-wide by the College of Education and other University closed circuit televisions. Watch the award winning video “Hang Your Clothes” at www.wcugreen.org.

Project Green – A “How To” Become Green on Campus

Most students know the benefits of reducing, reusing and recycling, but day-to-day college life doesn’t always translate into action. “A lot of students find that it’s hard to make eco-friendly decisions,” explains Stephanie Eckman, a junior majoring in Spanish and International Relations. Eckman and four Honors College classmates created a practical solution for a Technology and Environment class project to help educate other students. “Project Green makes it easier to find out what’s available on campus,” Eckman says.

Project Green is a campus sustainability guide with common sense suggestions for greener use of electricity, water, food, waste and recycles. It reminds students about simple things such as shutting down computers during long weekend breaks, washing laundry in full loads and in cold water, turning off lights and opening blinds, taking shorter showers, and using the bus instead of driving. Food is a big part of college life and Project Green provides tips on affordable restaurants and pizza parlors near campus that provide environmentally-friendly choices and locally-grown food options. The guide offers recycling tips (walk to the Salvation Army to donate old stuff) and reducing reminders (drink from reusable water bottles).

Students contributing to the project included Rebecca Young and Elizabeth Mallozzi, sophomores majoring in music education; Andrew Szypula, a sophomore music education and percussion performance major and Andres Wewer, a junior majoring in anthropology and sociology. Wewer and Annie Koempel, a junior majoring in history and anthropology, plan to expand upon Project Green next year for their capstone projects. The expansion may include a training and informational program for students to become certified green.

“The students in our classrooms are not simply the next stewards of our environment; they are also a generation at the tipping point...Sending our students into the world with a firm commitment to and knowledge of sustainability will be among our finest contributions – to the students themselves and to our communities and planet Earth.”

— President Greg R. Weisenstein,
Earth Week, April 20, 2010

Project Green is in its beginning stages, notes Eckman, “we have the bare bones for now, but we’re hoping to make Project Green a continuing organization on campus.” The students plan to put the guide online at www.wcugreen.org. They also produced an eight minute video, featuring “Rammy,” about Project Green that is shown at Freshmen Honors Orientation.



Honors student Stephanie Eckman, one of the authors of “Project Green.”



Outdoor garden next to Merion Science Center

The Green Wall – The Outdoor Classroom's Latest Learning Space

WCU's Outdoor Classroom will soon be greener thanks to The Philadelphia Zoo's Community Conservation Grant Program. The Zoo awarded \$1,500 to "The Green Wall" project submitted by three biology students, Jessica Richard, Tom Ponticello and Karl Thompson, during the spring 2010 semester. The funds will be used to construct a wall of vines and vegetation on a section of the Schmucker Science Center wall within the Outdoor Classroom, notes Gerry Hertel, stewardship manager for the Gordon Natural Area. Hertel and Kurt Kolasinski, assistant professor of chemistry, worked with the students to submit the grant proposal. Fifteen proposals were selected from a large pool of applicants.

The Green Wall will be built this summer from three types of vines, *Lonicera sempervirens*, *Campsis radicans* and *Gelsemium sempervirens*, chosen for their ability to attract different insects and birds. It will naturally cool part of the building as it blocks the sun from directly hitting the wall. Signage will be added to explain the purpose and benefits of The Green Wall.

This project continues the ongoing enhancements of the natural outdoor learning center dedicated by President Weisenstein last year. In 2010, the Outdoor Garden was also added. The Outdoor Classroom and Garden, located between the Merion Science Center and the Schmucker Science Center, is a place

for education and research complete with an organic garden, a rain barrel and composter, native trees, plants and flowers and warm season grasses.

"The students learn about sustainability and take ideas home to their parents and to their own homes after graduation," notes Hertel, adding that the upkeep of the area must be integrated into classroom work. "Students will monitor birds, tend to the vegetable garden, The Green Wall, warm season grasses and cut the grass," says Hertel, "and new project ideas will be suggested by the students."

In addition to the Zoo's grant for The Green Wall project, Strategic Technology Concepts of West Chester recently awarded a grant to support the Outdoor Classroom and Garden.

Always Green – The Gordon Natural Area

Gerry Hertel describes The Robert B. Gordon Area for Environmental Studies on the south campus as an "ecological treasure island in a sea of development." Since 1973, WCU students, faculty and researchers have had the opportunity to study and conduct lab exercises in a dedicated 70-acre natural setting. "Very few colleges have something like this on campus," notes Hertel, the area's formal manager since 2006. Twenty classes from five departments use the area for study. But many students may be unaware of it and alumni might be surprised that such a place exists, Hertel adds.

His team works to improve and protect the area's biodiversity and maintain a healthy



Gerry Hertel

population of native birds, trees and animals. Although WCU used the area for study and research from 1973 to 2006, it was being degraded by the large deer population (there are 81 deer and there should be six to 10!) and the increase of non-native invasive plants, notes Hertel.

Of the 500 known plants in the area, 30 percent come from Europe or Asian, and deer eat most of the native plants. "By managing the area, just like we manage buildings on campus, we have some hope to improve things," Hertel says. Some gradual improvements include building fences to limit the deer population and planting trees greater than six feet tall. In the last three years, about 300 large trees were planted which also serve to offset the University's carbon footprint. Recent grants have come from the Pennsylvania Department of Conservation & Natural Resources, USDA Forest Service and AQUAPA through the Tree Vitalize Program administered by the Chester County Conservation District.

To learn more about the Gordon Natural Area or to volunteer or donate a tree in memory or honor of someone, visit www.gordonarea.org or e-mail ghertel@wcupa.edu.

GEOTHERMAL HEATING AND COOLING BUILDING CONVERSION: A MAJOR SUSTAINABILITY INITIATIVE



Earlier installation of wells under tennis courts.

When “The Village” opened in 2004 on South Campus, one important amenity in the new student apartments was not visible to the residents, but served as a major impetus for the University’s work toward sustainability.

“The Village was the first place on campus that was built with a geothermal heating and cooling system,” explains Greg Cuprak, Executive Director for Facilities Management.

While planning to replace the eight residence halls on North Campus that were built in the 1960’s, a University accountant noted that the new geothermal system at the 13-building Village complex was cheaper to heat and cool, recalls Cuprak. “So, we decided to commission a study to find out if we should continue using our traditional central steam plant or convert to geothermal-based heating and cooling systems,” he notes. The study complemented the University’s strategy toward energy savings plans and reducing the usage of fossil fuels.

Most North Campus buildings were heated by steam generated by a coal and oil-fired central plant more than 50 years old. The initial study concluded that the University will save more than \$1 million a year by converting approximately 25 North Campus buildings over a 10-year period to a geothermal exchange system. A follow-up study determined that a geothermal system will dramatically reduce the University’s carbon footprint by eliminating annual emissions of 85 tons of

sulfur oxides, 54 tons of nitrogen oxides, and 44 tons of particulate matter. In the long-term, the University will no longer need to spend \$2.5 million annually running the central heating plant and burning 7,000 tons of coal and 300,000 gallons of heating oil to heat campus buildings.

Based on these findings, WCU has worked to phase out steam-heat and conventional cooling systems and replace them with a centrally-operated geothermal system. Currently, 15 academic and residence life facilities use geothermal heating and cooling systems and several others are in progress.

Geothermal systems extract their heating and cooling capacity from the ground through a closed loop system of underground vertical pipes containing water.

Subsurface ground temperatures remain fairly constant at 55 degrees year-round. In the winter, the natural heat warms the water and circulating pumps move the water through a closed loop to heat buildings. In the summer, the system reverses, drawing excess heat from the building into the water loop for the Earth to absorb. The process uses electricity to distribute the heated or cooled air throughout the buildings and to help remove or insert energy into the water loop.

Currently, 180 wells are being installed under the tennis court parking lot on Roslyn Ave. and approximately 2,000 feet of distribution piping will eventually be connected to

the library and the new student recreation center at New St. and Sharpless Ave. The state contributed \$6 million toward this part of the project, plus \$252,000 from Pennsylvania Energy Harvest grant and \$300,000 from a U.S. Congressional grant.

“Ours will be one of the largest district geothermal exchange systems in the world,” Cuprak says, noting that European countries have used geothermal heating and cooling systems for some time. In addition, several universities in the United States are also planning or converting to geothermal exchange systems.

Maryanna S. Phinn is a freelance writer from Washington Crossing, PA.

WCU Launches Certificate Programs in Education for Sustainability

WCU’s new 12-credit education program in sustainability started this summer for undergraduates and graduates interested in its applications on campus, at home, in the workplace, in the community and in everyday life. The Certificate Program in Education for Sustainability (EFS) is one of the first of its kind offered in the Philadelphia region.

“It is a trend in education and we have had quite a bit of interest in our program,” says Paul Morgan, Associate Professor and Director of Education for Sustainability Certificate Programs.

Students earn the certificate after completing four courses including: an overview of sustainability; its history, theory and practice; systems in sustainability education; outdoor and place based education; and methods and field experience.

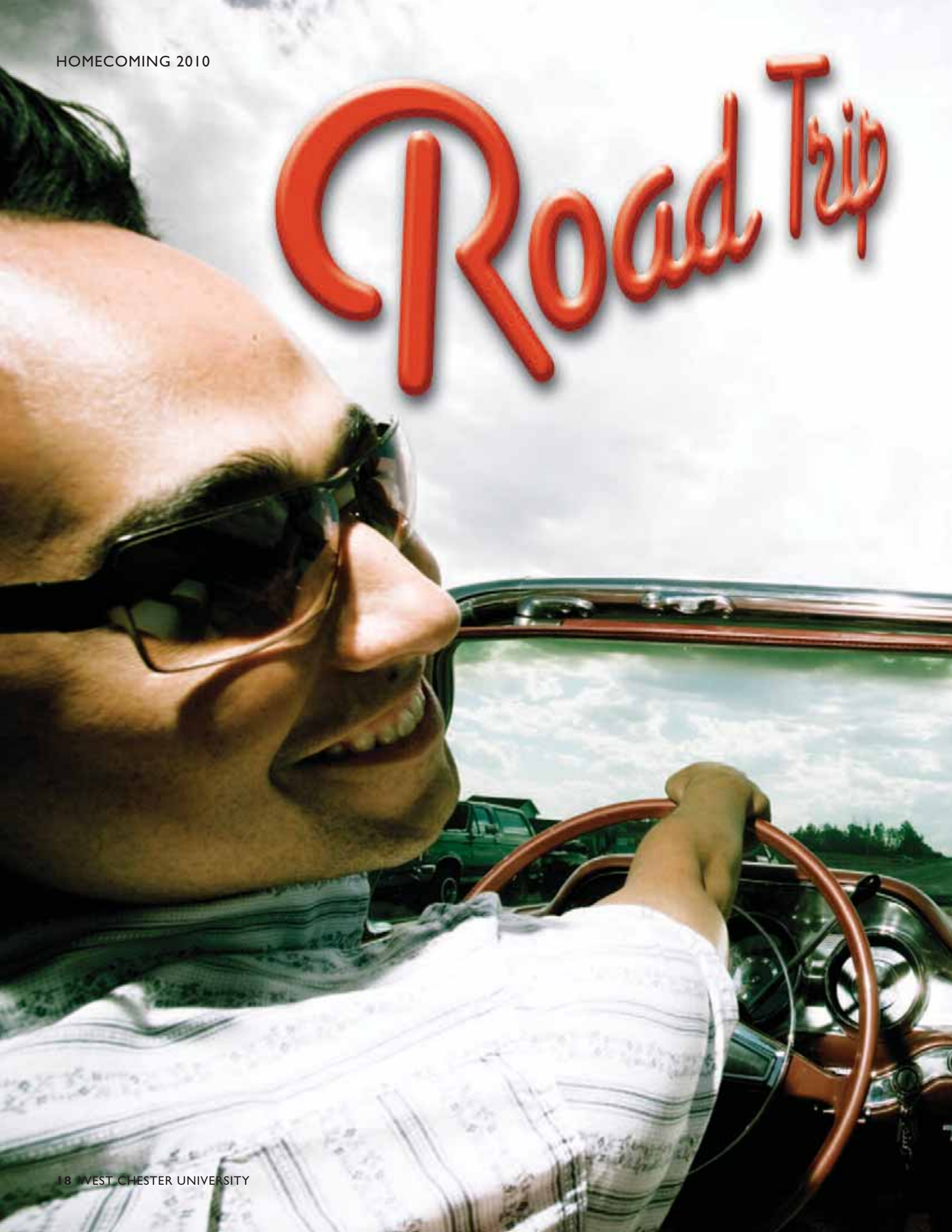
Most of the coursework will be hands-on and include field studies, guest lecturers and practical applications. Students will meet with professional mentors and representatives from the region such as the Delaware Nature Society, the Green Woods Charter School, the Brandywine Valley Association and the Westtown School, notes Morgan.

“Sustainability affects all fields of study. It doesn’t matter if you’re a literature major or studying to get an MBA,” says Morgan, who works collaboratively with other faculty to infuse sustainability across the general curriculum. “Our biggest challenge is helping people understand that sustainability is not just a course added on or a separate specialty, but the core of everything that we do.”

For more information, contact pmorgan@wcupa.edu.

HOMECOMING 2010

Road Trip





Road Trip

Homecoming 2010 | October 1, 2, and 3

FRIDAY, OCTOBER 1

Alumni Wine & Cheese Social, 5-8 p.m.
Veterans Memorial Alumni House

SATURDAY, OCTOBER 2

Parade, 10 a.m.
Begins at Church St. and Rosedale Ave.

Football Game vs. C.W. Post, 2 p.m.

Alumni Celebration, 3 p.m.
Food! Music! Activities for the kids!
R-lot of South Campus

(Class, alumni chapters/organizations are encouraged to set up tents for mini-reunions! Contact the Alumni Office at 610-436-2815 for information.)

LGBTQA Reunion, 7-midnight
Holiday Inn, West Chester

SUNDAY, OCTOBER 3

Dance Production Workshop Annual Brunch,
11:30 a.m.
Iron Hill, West Chester

Men's Soccer vs. UDC, 1p.m.

We are seeking volunteers from the classes of 2005, 2000, 1995, 1990, 1985, 1980, 1975, and 1970 to assist in planning reunion activities during Homecoming. Please contact the Office of Alumni Relations at 610-436-2813 or alumni@wcupa.edu if you are interested.

The Alumni Association's Homecoming Committee is always looking for volunteers to help plan, coordinate and staff alumni activities during Homecoming Weekend. Please contact the Office of Alumni Relations at 610-436-2813 or alumni@wcupa.edu to join this committee.

More details will be posted as they become available at www.wcupalummi.org.



A message from the Alumni Director



As summer is in full swing, I'd like to provide some highlights and updates of activities we have been working on for you this year.

Alumni Weekend was held April 30 through May 2 and played off the theme of "Kentucky Derby" throughout the weekend's activities. The bi-annual Alumni Wine and Cheese Reception kicked off the festivities on Friday evening as alumni reunited over mint juleps on the lawn of the Alumni House. Saturday started off with a continental breakfast followed by the annual Alumni Association General Meeting, which was open to all WCU graduates. The "Distinguished Alumni" Award luncheon honored Congressman Joseph Pitts M'73 and Dr. Nicole Melander '83 for their achievement and service in their communities. The Class of 1945 celebrated their 65th Reunion with a luncheon on campus during Saturday afternoon. Later that evening, the Class of 1960 enjoyed a 50th Reunion celebration at the Best Western in Concordville. The following day, class members from the 1930's and 1940's enjoyed a reunion brunch on campus.

(On a sad note, just prior to the start of Saturday's events, tragedy struck Jimmy John's – a favorite spot of WCU graduates for nearly 70 years. Fire destroyed most of the building on the morning of May 1, but the owners plan to restore and rebuild the business.)

WCU is coming to YOU! The Alumni Association and the Office of Alumni Relations are working very hard to develop alumni events to increase our outreach beyond Chester County. This past year we have held events in Florida, California, New Jersey, Delaware and western Pennsylvania, as well as in the counties surrounding West Chester University. If you are willing to serve as a point person for an alumni event in your area, please contact me at alumni@wcupa.edu. We would love to have your help!

Congrats to the Class of 2010! In May, the Alumni Association moved its traditional Senior Day event from Ehringer Gymnasium to the grounds of the Alumni House. It was a beautiful day for a picnic, with food catered by Stadium Grille while WCUR broadcasted onsite as hundreds of seniors turned out after commencement rehearsal to celebrate their final day as WCU students. We welcome them into the fold of 82,000+ WCU alumni!

Facebook Fever! We are thrilled to have such large (several thousand) Facebook followings on our Fan page (West Chester University Alumni and Friend) and on our Group page (West Chester University Alumni & Friends). If you haven't already done so, please join one of these groups. We frequently update them with beneficial information for alumni regarding job fairs and alumni services, and it's also one of the first places we post information regarding upcoming events. It's a great way to stay connected with alumni across the globe while keeping informed of the latest at WCU.

As always, I appreciate your comments and suggestions. Please contact me at alumni@wcupa.edu.

Megan Cantalupo,
Director of Alumni Relations

P.S. We are looking forward to seeing you at the third annual Rams in the Sand alumni event on July 24th in Avalon, N.J., at the Windrift Hotel. Details and registration information are available online at www.wcualumni.org.

1940s



The **Class of 1945** celebrated its 65th Reunion on Saturday, May 1st, in the Autograph Library of WCU's Philips Memorial Building. Thirteen classmates traveled from New Hampshire, New York, New Jersey, Illinois, Delaware and across Pennsylvania to attend the luncheon and meet WCU's president Dr. Greg Weisenstein. Pictured (left to right): Nancy S. Daubanton, Miriam E. Troisi, Ruth E. Bender, Emily M. Fellmann, Hazel W. Moore, Florence Wentworth, Marylouise S. Schwartz, Ruth Miller Cox, Annie J. Schwartz, Bernard Swartz, Miriam B. Woolford, Agnes M. McGeehan. Not pictured: Cathleen L. Duncan.

1950s



Bob Kerper '50 (standing) was recently appointed to the Advisory Committee of the International Swimming Hall of Fame. He greeted Olympic swimming stars, Michael Phelps (U.S.) and Milorad Cavic (Serbia) at a meeting of the International Swimming Hall of Fame in Fort Lauderdale, Fla., on May 8, 2010. Bob is a member of the Sturzebecker Hall of Fame, the WCU Athletic Hall of Fame, the Pennsylvania Sports Hall of Fame and the Berks County Aquatic Hall of Fame. He also received the WCU Distinguished Alumni Award in 1986.

Dr. Rudine Sims Bishop '59 of Columbus, Ohio, celebrated the publication of a new book with fellow West Chester University alumni. Dr. Bishop was the recipient of the WCU Alumni Association Distinguished



Alumni Award in 1982. The book signing was held at historic Mother Bethel A.M. E. Church in Philadelphia, Pa. Pictured standing (left to right) are: Mildred Tucker Hill; Dr. Yvonne King '60; Rose DeVaughn Morgan '59; Betty Brown Jefferson '59; Mildred Bonner Ellerson '60; Theondrus Hunter Anderson '59; Dr. Ernestine Terrell Redman '58; Alice Tucker Hanson '58; Tina Miles Green '62; Edward L. Green '59 (WCU Alumni Association Distinguished Alumni Award recipient in 2008). Seated: Dr. Rudine Sims Bishop '59.

1960s

Earlier this year **Jesse Lewis '62** of Laughlin, Nev., was awarded the Clark County Laughlin "Citizen of the Year" by the Laughlin Town Advisory Board. His wife, Dorothy Monaghan Lewis '62, was the 2007 recipient of this award.

1970s

Alexander Murphy '71 of West Chester, Pa., was the moderator for the Widener University School of Law's Fifth Annual Sports and Entertainment Law CLE Symposium and was a speaker for the Film/TV panel on globalization and trends in film financing. With more than 30 years experience as an entertainment lawyer, Alex is admitted to practice in Pennsylvania and New York and maintains offices in West Chester, Pa. and in New York City. He is a frequent lecturer on entertainment law at film festivals, film schools and other educational and professional institutions and associations and is an adjunct professor at Widener Law. His practice encompasses representing major and independent entertainment companies, projects and talent throughout the U.S. in the film, television, book publishing, theatre and music industries. He lives in Birmingham Township, Pa. with his wife, Jodi, and daughter, Mackenzie.

Lydia Conca-Feller '75 of Tolland, Conn., has been promoted to full professor at Saint Joseph College in West Hartford, Conn. Dr. Conca earned her Ph.D. from Northwestern University and her M.Ed. from the University of Illinois.



Olivier Dunrea '75 of Narrowsburg, N.Y., is an award winning children's book writer and illustrator whose books are published in 25 countries around the world. His newest book, *Ollie's Easter Eggs*, was listed on *The New York Times*' Bestseller List for April 11, 2010.

1980s

Dr. Charles A. Cognato '84 of West Chester, Pa., has been appointed principal of Stetson Middle School in West Chester, Pa., where he has served as the assistant principal since 2001. Dr. Cognato holds a masters of education from Arcadia University and a doctorate in education leadership and administration from Immaculata University. He is also an adjunct faculty member of Neumann University's graduate and doctoral programs in education in Aston, Pa.

Karen Martynick M'84 of West Chester, Pa., has been selected to receive the *Central Penn Business Journal's* "Women of Influence Award for 2010." The award was given to 25 local women for their outstanding leadership, integrity and accomplishments. Since 2004, Karen has been the executive director of Lancaster Farmland Trust, a private, nonprofit organization that helps farmers preserve and steward their farmland. She has led the Trust in its efforts to develop several key partnerships with private businesses such as the Strasburg Railroad, Turkey Hill Dairy and Kitchen Kettle Village.

Michael F. Kernoschak '87 of Haddonfield, N.J., has been selected as a "2010 Rising Star in Pennsylvania" by *Super Lawyers Magazine*. Kernoschak received a J.D. degree from Widener University School of Law in Wilmington, Del. in 2000. He has been an

associate attorney at Yost & Tretta, LLP in Philadelphia, Pa. since 2001.

1990s

Todd Richman '92 of Roslyn Heights, N.Y., recently had a featured editorial in *Newsday.com* about recent policy changes in the U.S. government's plans for space exploration. Richman chairs the board of the Cradle of Aviation Museum and is the vice president at Bernstein Global Wealth Management in New York City.

Alumni Association Board Member, **Scott W. Reid '96**, was cited by IMPACT and the National Bar Association as one of the "Nation's Best Advocates: 40 Lawyers Under 40," a prestigious list which recognizes talented individuals (age 40 and under) within the African American legal community who have achieved prominence and distinction. Nominees were selected based on their achievement, innovation, vision, leadership, and legal community involvement.



2000s



Daniel Drutz '00 received the "2010 Rising Star Award" (University Division) from College Sports Information Director of America (CoSIDA), one of the top awards in

the nation for NCAA Division I Sports Information Directors. Dan is the assistant director of athletics at NCAA Division I Saint Peter's College in New Jersey, and is about to complete his first 10 years in sports information. The Rising Star Award is presented to a University Division member and a College Division member annually with 10 years of service or less whose work at their institution and service, dedication, energy and enthusiasm to the profession make that individual a "rising star" in sports information.

Donald C. Shorter, Jr. '02 of Edgewater Park, N.J., is currently in the national tour of *A Chorus Line* as Richie. He was last seen in the national tour of *Hairspray* as Thad. Shorter worked in the Philadelphia area with PHILADANCO. In 2004, Shorter became a member of the Bill T. Jones/Arnie Zane Dance Company based in New York City and toured the world. He remains a lead teaching artist for the company and frequently teaches masters classes and sets classic works of the company on student and pre-professional companies. Shorter returned to West Chester University in late 2009 to set his original choreography on students of the University Dance Company (UDC). *Pier 45*, set to the operatic score of Peter Grimes, premiered in the annual fall UDC concert last December. In addition, Shorter also taught two master classes. In March 2010, *A Chorus Line* tour made two local stops in Wilmington, Del. and in Hershey, Pa. Additional information can be found at www.achorusline.com.

Vincent Rose M'02 of Thorndale, Pa., has been elected as one of the commissioner of Caln Township, Pa. Rose owns and operates a project management consulting firm. During his 16 years working in information technology, he has held various management positions and served Fortune 500 companies. He has been a member of the Caln Township Zoning Hearing Board, a member of Caln Township Town Watch and chaired the Caln Elementary School Science Fair.

James B. Flynn '04 of Wayne, Pa., an artist and educator, recently received a grant from the prestigious Albert K. Murray Fine Arts Educational Fund. This highly competitive grant is among many awards Flynn has received over the years, including the University of Arts Graduate Award Grant, The Wayne Art Center Award, The Radnor Township Award, and West Chester University's Deans Recognition Award. In addition to exhibiting in numerous galleries throughout southeastern Pennsylvania, Flynn has taught at the Chester County Intermediate Unit in Downingtown, Pa., and at the Phoenix Village Art Center, Pa.

Quinn Conyers '05, recently competed for the opportunity to host her own talk show on the new Oprah Winfrey network. She is currently one of the youngest public speaking professors at Coppin State University and was a host and reporter for Education Channel 77 in Baltimore in 2007-2009. She has hosted two shows and has interviewed personalities

including BET's Jeff Johnson, jazz sensation Ethel Ennis, and national recording artist Ne-Yo, who has written songs for artists like Beyonce and Mary J. Blige.

Rebecca Darby Heiser '05 of Chicago, Ill., received a master of science degree in library science from Clarion University of Pennsylvania on December 19, 2009.

Larry J. Gentile III '07 of Havertown, Pa., has been promoted to Staff II Accountant with Belfint, Lyons & Shuman, P.A. in Wilmington, Del. Belfint, Lyons & Shuman, P.A. is one of the largest and most respected certified public accounting firms in Delaware.

Melissa Dunphy '09 produced a composition, *What Do You Think I Fought for at Omaha Beach?*, which was selected as the winning work for the 2010 Simon Carrington Chamber Singers Composition Competition.

The double world premiere of *What Do You Think I Fought for at Omaha Beach?* was scheduled for the Simon Carrington Chamber Singers' May 29 performances in Kansas



City, Missouri, and in Lawrence, Kansas. The piece was selected from a pool of over 100 submissions by over 70 composers from 10 different countries. Her nationally acclaimed large-scale choral work, *The Gonzales Cantata*, (www.gonzalescantata.com) was performed at the 2009 Philadelphia Fringe Festival and received rave reviews from *The Wall Street Journal*, *The Atlantic*, *Harper's Magazine*, and MSNBC's Rachel Maddow, who featured the Cantata twice on *The Rachel Maddow Show* and called it, "the coolest thing you will ever see on this show."

Seeking Huck's House Residents!

A graduate is hoping to put together a reunion of male residents who lived in "Huck's House" in the last 1950's and early 1960's. If you were a resident, please contact Mr. Emory Eyster at **717-896-8475** or **eysters@comcast.net**.

IN MEMORIAM

1941	Evelyn Sagan Shapiro
1942	Grace Newswanger Chase
1942	John Mirsch, Jr.
1942	Dorothy Horning Shimer
1943	Robert A. Adams
1945	Jean Clevenstine Wehr
1949	Nadine Lancaster
1949	Lee E. Linn
1950	Robert M. Landis
1951	Elsie Montgomery Kern
1956	Margaret Walter Abel
1957	Eli McLaughlin
1957	William Remley
1958	William F. Steele, Jr.
1960	Joseph A. Barone
1975	Joan Speakman Sherwood
1977	Barbara Hartshorne Colameco
1989	Robin Pleasant
1990	Robert Trace

MARRIAGES



Tim Lewin '05 to **Sarah Farnan '04** on October 31, 2009.



Daniel Quinn '08 to **Hannah Baylor '09** on April 18, 2010.

FUTURE ALUMNI

Carolyn Hafer '04 and **Raymond DeSandro '04** of Pottstown, Pa., a son, Adam Raymond, on April 20, 2010.

Tracee Spanier Young '92 and Gerald of Bonita Springs, Fla., a daughter, Jenna Brooke, on January 28, 2009.

Upcoming Alumni Events

Details, ticket prices and registration information are located at www.wcualumni.org.

July 24 **3rd Annual Rams in the Sand**, The Windrift Hotel, Avalon, N.J., 4 - 8 p.m.

August 1 **Bucks County Alumni Get Together**, New Hope, Pa., 1- 3 p.m.

August 1 **Capital Area Alumni (D.C.) Day at the Ballpark** (Phils v. Nationals)

August 14 **Rams at the Rudder, Rusty Rudder**, Rehoboth Beach, Del., 4 - 8 p.m.

September **1WCU Night at the Blue Rocks**, Wilmington, Del., Game Time 7:05 p.m.

Oct 1-3 HOMECOMING 2010

October 1 **Alumni Wine and Cheese Reception**, 5-8pm

October 2 **Alumni Celebration** in the South Campus R-lot during football game
LGBTQA Reunion - Holiday Inn, West Chester, 7 p.m.- midnight

October 3 **Dance Production Workshop Brunch**, Iron Hill, West Chester, 11:30 a.m.

April 29-May 1 - ALUMNI WEEKEND 2011

Class of 1951 60th Reunion Activities

Class of 1961 50th Reunion Activities

2011 Distinguished Alumni Nominees Sought

The Distinguished Alumni Awards have been presented by the West Chester University Alumni Association (WCUAA) since 1963. The WCUAA Awards Committee seeks names of alumni to be recognized for this prestigious honor at the 2011 Distinguished Alumni Awards Luncheon to be held April 30, 2011 during Alumni Weekend.

The Committee is looking for potential recipients who have:

- Achieved outstanding recognition in their chosen professions,
- Rendered unusual service to a particular segment of society either vocationally or avocationally,
- Achieved outstanding recognition or rendered unusual service by volunteering in a non-profit organization, or
- Positively influenced large numbers of people throughout a career.

If you are interested in submitting a nomination complete and mail the form below or fill out a nomination form online at www.wcualumni.org. All forms must be submitted to the Alumni Relations Office by September 3, 2010. A nomination package will then be sent to those who are nominating alumni. All nominators and nominees must be available to present/accept their awards on the WCU campus on **April 30, 2011**.

2011 Distinguished Alumni Award Nomination

Please mail the form below to WCUAA Awards Committee,
c/o The Office of Alumni Relations, Veterans Memorial Alumni House,
West Chester University, West Chester, PA 19383

Alumnus/Alumna _____ Class Year _____

Date of Birth _____

Street Address _____

City/State/Zip _____

Contact Phone _____

Contact Email _____

Nominated by _____ Class Year _____

Street Address _____

City/State/Zip _____

Contact Phone _____

Contact Email _____

You may also submit your registration online by visiting www.wcualumni.org.
All forms must be received by **September 3, 2010**.

DID YOU KNOW

...graduates are eligible for special rates and programs through automatic membership in the WCU Alumni Association? Additionally, your participation in these programs helps today's WCU students as royalties from these partnerships funds scholarships for deserving students.

Visit www.wcualumni.org to learn more about programs offered to alumni which include:

Discounted auto insurance coverage with the power of group savings.

Short-term medical insurance to help protect you during those critical weeks or months until you have arranged for coverage through a new employer or other sources — from 30 to 180 days. Ideal for new graduates!

Insurance options for everyday living through a nationally recognized and respected firm.

Long Term Care insurance through a nationally-ranked insurance agency and brokerage.

Access to **Healthcare Help** experts for your personal questions regarding healthcare and benefits.

WCU Alumni Association Credit Card and checking products Each time you use your card to make a purchase you'll be earning rewards points and helping to support your school, at no additional expense to you!

Travel assistance and programs through a trusted local agency which will assist with all your travel needs.

Discounted accommodations at Faunbrook Bed & Breakfast in West Chester, Pa.

Take advantage of the discounts and benefits YOUR Alumni Association makes available to all WCU graduates. In most cases, family members of graduates can also participate in these programs as well.

For more information on any of the above programs, please visit www.wcualumni.org and visit the banner ads at the bottom of the page, or contact the Alumni Office at 610-436-2813 and we can put you in touch with the proper representatives.

NOMINATIONS ARE NOW OPEN FOR THE 2011 BOARD OF DIRECTORS

The Nominating Committee of the West Chester University Alumni Association (WCUAA) is accepting recommendations for candidates who wish to serve on the Association's Board of Directors for the 2011-2014 term. Please review the following information prior to submitting the nomination:

- Nomination forms must be filled out and submitted by September 3, 2010. The form below will also be available online at www.wcualumni.org.
- There are six elected seats on the WCUAA Board each year.
- Board members serve a three-year term.
- The terms of the newly elected members will begin on July 1, 2011.
- There will be a minimum of six (6) and a maximum of twelve (12) candidates on the election ballot.
- Board elections will begin in early 2011 on www.wcualumni.org and ballots will be available in the Winter/Spring issue of the *WCU Alumni Magazine*.
- You may nominate yourself to run for the Board of Directors.
- After all nominations are received, nominees will be sent a biographical form to complete and a detailed description of the time commitment and duties of a WCUAA board member. This must be completed in full to finalize the nomination.
- The below nomination form must be filled out and received by the Office of the
- Alumni Relations no later than **September 3, 2010**.

2011 Board of Directors Nomination

Please mail the form below to:

Nominating Committee

c/o Office of Alumni Relations

Veterans Memorial Alumni House

West Chester University

West Chester, PA 19383

Nomine _____ Class Year _____

Street Address _____

City _____ State _____ Zip _____

Contact Phone _____

Contact Email _____

This form may also be submitted electronically at: www.wcualumni.org



ABBÉ SOCIETY

The Abbe Society Alumnae Chapter is approaching its second anniversary, which means elections will be held for a new executive board. Nominations will open in July with elections in August. All positions will be open. Keep an eye out for an email containing the nomination form. If you are a former Abbe and are interested in joining the chapter, please contact Andrea Pavone at aep157@comcast.net.

BLACK ALUMNI CAUCUS

In 1965, the Black Alumni Caucus was established to keep black alumni connected with West Chester University. The chapter continues to do so by extending reconnection opportunities to current black students and providing a variety of educational and networking events for black alumni. The newly appointed BAC Board will be announced later this summer.

Keeping up with tradition, the BAC participated in the Office of Multicultural Affairs' Spring 2010 Kente Ceremony. Nearly 130 graduates (largest group ever) were officially welcomed as alumni and charged to continue the connection by BAC President, Latifah K. Fields (C'02). The BAC's participation in the Kente ceremonies continues the tradition and supports the legacy. We congratulate WCU's newest graduates – welcome to the ranks!

Thank you to all alumni, friends and family who attended the BAC Network After Work on May 20 at Houlihan's City Avenue in Philadelphia. Stay tuned for the next events. The BAC commends those alumni groups who have answered the call for connection this year: Talented Tenth Fund (Women of Color Scholarship) and the Purple Gym Party Reunion Committee (SP2000 – 10 Years Strong).

To get information on the Black Alumni Caucus, email us at bacwcupa@yahoo.com or on Facebook: WCU BAC.

CAPITAL AREA CHAPTER

The Chapter was officially granted status at the Alumni Association's general meeting on May 1, 2010. Chapter members are currently seeking candidates to run for officer positions and are planning an outing at Nationals Park on August 1st as the Washington Nationals host the Philadelphia Phillies. Join the growing roster of members at groups.yahoo.com/group/wcucaparea/ and on Facebook: West Chester University Capital Alumni Association.

CHESTER COUNTY CHAPTER

Greetings to all Chester County alumni!

Three events were sponsored this past year, and we shall announce our fall/winter events in the Fall Newsletter mailed to all members in August.

Thanks to donations from our members, we have, once again, awarded two \$1,250 scholarships to Chester County HS seniors



accepted as freshmen at WCU for fall 2010, as well as another \$1,250 Johanna K. Havlick Chester County Chapter Scholarship to a WCU student who has completed at least two semesters at the University.

We look forward to all suggestions for 2010-2011 events and urge you to contact high school seniors about scholarship applications.

For membership information, contact Chapter President and Membership Chair, Jacqueline S. Colyer at 610-383-4794 or alnwycck@verizon.net.

Scholarship information is available at www.wcupa.edu/giving/scholarships/

No lines are drawn . . . all WCU alumni are invited to membership in our chapter. Our \$5 membership fee covers our mailings, newsletters and special events. You may also check www.wcualumni.org for chapter information. We invite your comments, suggestions and attendance at our meetings and events! Please support your university and our alumni chapters!!!

President and Membership: Jacqueline S. Colyer; *Vice President:* Vince Suppan; *Treasurer and Scholarship Chair:* Joseph Kienle; *Secretary/Newsletter:* Angela L. Morris; *Program Chair:* Carmen E. Culp.

DANCE PRODUCTION WORKSHOP CHAPTER

The DPW Alumni Dance Chapter conducted its first service project in February 2010, called "Hope 4 Happy Feet." "Hope 4 Happy Feet" is a charitable donation drive, created by Amy Hipp, a DPW alumni chapter member, for lightly used and/or new dance shoes, dance wear, and dance costumes. Hundreds of donations were received from dance studios and stores throughout Chester and Montgomery Counties, making the first year of "Hope 4 Happy Feet" extremely successful! Thanks to the generous donations, the alumni group was able to share the gift of dance with area schools and organizations, such as: The Bridge Academy and Community Center of Coatesville, West Chester Area YMCA's Dance and YPAL Youth Dance Program, the PAL Dance Program of Philadelphia, and many more.

The chapter is also getting together on Sunday, October 3, at 11:30 am for brunch at Iron Hill. This is an annual event that brings together alumni for a chance to catch up with other chapter members as well as the board.

We are also pleased to announce that we will be presenting our Third Annual Winter Dance Festival, "Dancing on Air" in January

2011. The concert will feature alumni and invited guest dance troupes (sponsored by alums). For more information on the concert or auditioning to perform please contact Barb Lappano at blappano@msn.com.

DELAWARE COUNTY CHAPTER

Several interest meetings have been held at the Springfield Township Library during the last eight months. The steering committee of Delaware County Alumni Caucus held its first social event on April 29 at Barnaby's in Havertown. We are still looking for alumni to join the steering committee as we pursue chapter status with the Alumni Association. Search and join groups.yahoo.com/group/wcudel-coalumni/ or send an email to Kevin Viola '07 at wcudelcoalumni@yahoo.com for details on the next meeting.

LANCASTER COUNTY ALUMNI

We have had interest from alumni in Lancaster County (Pa.) regarding the formation of an alumni chapter. If you are interested in being added to a chapter interest list, please contact Megan Cantalupo in the Alumni Office at 610-436-2813 or mcantalupo@wcupa.edu.

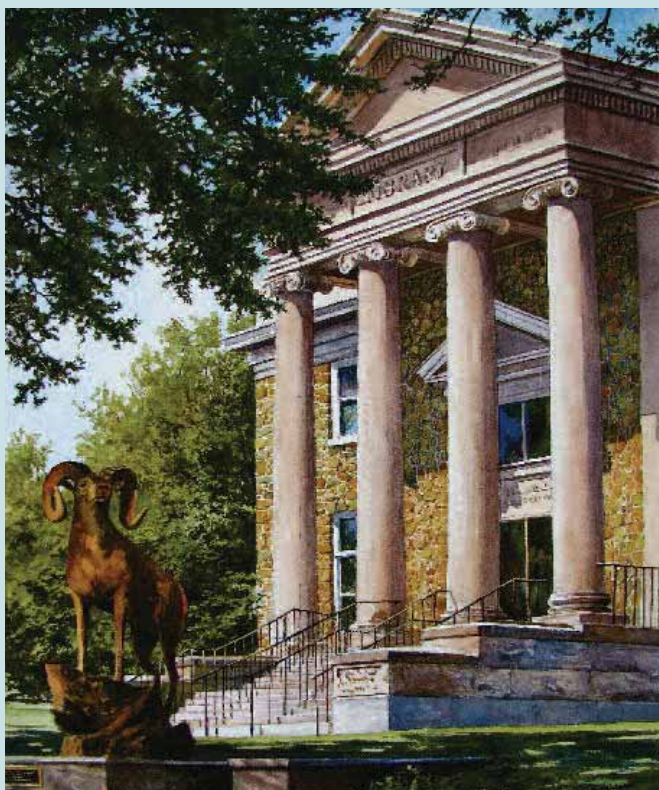
MILITARY ALUMNI

An interest group has formed and held several meetings to launch a chapter for alumni and friends of WCU who have served in the U.S. Armed Forces. If you are interested in joining the group, please contact Megan Cantalupo in the Alumni Office at 610-436-2813 or mcantalupo@wcupa.edu.

YORK COUNTY CHAPTER

The West Chester Alumni Association, York County Chapter held its 90th annual dinner meeting on April 15th at the Normandy Ridge Retirement Village. The dinner meeting was attended by 40 alumni, guests and scholarship recipients and family.

The evening's festivities were capped by the awarding of three \$1,000.00 scholarships to York County high school seniors attending WCU in the fall of 2010. This year's recipients were: Ashley Brown (Hanover High School), Andrew Walters (Susquehannock High School), and Keyan West (Dallastown High School).



In 1932 the Golden Ram was introduced as the official mascot of the West Chester State Normal School, now West Chester University.

The statue reproduced in the print above was installed in 2007 and presented to the University as a gift from the Student Government Association. The ram appears to stand watch in front of the University's historic Old Library.

Limited edition prints of "The Golden Ram," signed by local artist **Richard Bollinger**, are available for \$82.50 (includes shipping). The unframed image is 15.5" x 10.25". Proceeds benefit the WCUAA Scholarship Fund. To purchase this special print, visit www.wcualumni.org and select "Support WCU" from the left side of your screen for the link.



"COME OUT, COME OUT, WHEREVER YOU ARE"

AND CELEBRATE THE 35TH ANNIVERSARY OF THE LGBTQ AT WEST CHESTER UNIVERSITY

WHEN: Saturday, October 2, 2010
Homecoming Weekend!

TIME: 7:00 p.m. – midnight (cocktails, piano bar, DJ, presentations, silent auction and raffle)

WHERE: The Holiday Inn of West Chester (rooms available at a discounted rate... just mention the event)

COST: \$35 per person. You can also sponsor an undergraduate student to attend for \$35

To Register: <http://www.wcualumni.org>
For More Information: Jackie Hodes, jhodes@wcupa.edu 610-436-3147

**Lesbian, Gay, Bisexual, Transgender, Queer, Questioning, Ally*

RAMS IN THE SAND 3



Join us 'down the shore for the 3rd Annual Rams in the Sand!

Saturday, July 24, 2010

The Windrift Hotel, Avalon, N.J.

\$25 includes food, drinks and giveaways!

Register today: www.wcualumni.org



CHRIS FRANKLIN '87

Most of us take the availability of clean drinking water in our homes for granted, but not Chris Franklin '87, whose company delivers billions of gallons of water every day to three million customers in 14 states.

Franklin is a regional president for Aqua America charged with operating 10 out of the 14 states where the company serves. In that role, he oversees more than \$250 million of revenue and is faced with the challenge of balancing the cost of delivering high quality water with the need to make sure this most critical natural resource is clean and affordable.

"We own the infrastructure for the collection, purification, and delivery, but the water is really owned by the people – in the case of Pennsylvania, by the Commonwealth," notes Franklin. "We are really stewards of the water and the environment."

Headquartered in Pennsylvania, Aqua America also provides water to homes and businesses in Florida, Texas, the Carolinas, Virginia, Ohio, Illinois, Indiana, Missouri, Georgia, Maine, New York and New Jersey. The company was founded in the 1880s as the Springfield Water Company by a group of Swarthmore College professors who received a charter to supply water from a nearby spring to residents of Springfield Township in Delaware County, Pa. By 1925, the company, which had grown to service 58 municipalities, was renamed the Philadelphia Suburban Water Company; in 1968, it became the Philadelphia Suburban Corporation and

three years later, was listed on the New York Stock Exchange.

Franklin joined the company in 1992 to head the Public Affairs Department, and was later promoted to Vice President of Customer Operations which includes the company's call and billing centers. Later, he was given responsibility for operations in the southern and then Midwest states.

"Today's water and wastewater networks are very costly to maintain and/or replace," explains Franklin. "Nonetheless, the company is focusing its efforts on building plants and rehabilitating aging water systems. Our primary focus is to make sure we're meeting the stringent environmental and health standards."

"To continue to maintain our infrastructure and high water quality while balancing the cost to our customers: that's the challenge," he adds.

Over the past two decades, the company's customer base has increased from 250,000 customers in Pennsylvania to nearly one million customers in 14 states as a result of nearly 200 acquisitions and growth ventures. In 1996, the company entered the wastewater business with the purchase of a system in Chester County. Today, Aqua is the largest wastewater and septage hauling company in eastern Pennsylvania.

To reflect its expansion of operations nationwide, the company changed its name in 2004 to Aqua America. Philadelphia Suburban Water Company became Aqua Pennsylvania, Inc., and the other state subsidiaries followed suit. Aqua Pennsylvania, alone, serves more than 1.4 million residents in 30 counties across the state.

Prior to joining Aqua America, Franklin worked with another utility company, PECO Energy, where he served as Economic Development Officer. His career, however, really started when, as president of West Chester's student government, he met and eventually worked for Chester County Congressman Richard Schulze. Schulze served on a number of key House committees as the top ranking Republican, including House Ways and Means and Armed Services.

In 1988, Franklin joined the Delaware County Chamber of Commerce as Vice President of Government Relations. For five years, Franklin oversaw government relations for the Chamber where he met Nicholas DeBenedictis, Aqua America's Chairman and CEO. Franklin later joined DeBenedictis at both PECO and Aqua.

Franklin has kept close ties to his alma mater as a member of the West Chester University Foundation board which he chaired during its first six years of existence. Looking back at his college and early career experience, as well as ahead at plans for the University's College of Business and Public Affairs, he sees a real advantage in housing both areas of studies in the same new facility.

"Just based on my own experience, understanding the nexus between business and government is critical to fully understanding the world economy. I think the combination of the two schools really gives students a good opportunity to understand the relationship between business and government."

"I think the new building will be a fantastic addition to the University," he adds.

BUILD A MEMORY – BRICK BY BRICK

Make your memory a permanent fixture at West Chester University by participating in the WCUAA Memorial Patio.

Your personalized brick will be laid in the patio outside of the Veterans Memorial Alumni House, allowing you to leave your mark on WCU just as it has left its mark on you. Each brick may be inscribed with three lines of up to 15 characters each. The bricks may be inscribed as you wish and are a great way to commemorate your graduating class, thank your parents, honor a loved one, or just show your WCU pride.

“The Brick Project at WCU proves to be a unique way to honor others. My mother made it possible for me to attend WCU which enriched my entire life and I honor her with love and gratitude with an engraved brick expressing my sentiments. The message will last for many years to come.”

– Nancy A. MacMullan '51

“This is an inexpensive opportunity to leave your legacy at WCU for generations to come!”

– Brig. Gen. Richard D. Merion '59

“The memory of that person (whom you choose to honor) will never be forgotten. Those who follow in years to come will know of the achievements of those who preceded them.”

– John Murphy '43

“I am honored to have received my degrees from WCU and pleased to support the programs and vision of our Alumni Association. An inscribed brick on the grounds of the Veterans Memorial Alumni House serves to retain the memory of this enduring connection in my life.”

– Carmen Evans Culp '52, M'64

“I owe much of what I have accomplished to West Chester University and its staff and it continues to play a pertinent part in my everyday life. Investing in the WCUAA Brick Project is just a small token of my appreciation. It's a permanent way of saying 'thank you' to an institution that has given me plenty.”

– C. Curtis Norcini, Esq. '87

Each brick may be purchased for \$100. Please complete the form below and send it along with your check made payable to the WCU Alumni Association. The application and fee may be sent to:

West Chester University Alumni Association
Veterans Memorial House
806 South Church Street
West Chester, PA 19383

If you have any questions, please feel free to contact the Office of Alumni Relations at 610-436-2813.

LEGACY BRICK ORDER FORM

NAME _____

ADDRESS _____

PHONE NUMBER _____

I would like my brick engraved as follows:

LINE 1 _____

LINE 2 _____

LINE 3 _____

Please remember that punctuation and spaces count towards the 15 character limit of each line.
You will receive a letter of acknowledgement once your order has been processed.

West Chester University
West Chester, PA 19383-7401

The West Chester University Magazine is published three times a year for the alumni, friends and family of West Chester University of Pennsylvania by the Office of Public Relations, West Chester University, West Chester, PA 19383-7401.

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Visit www.wcualumni.org to take advantage of...



A **Personal Profile Page** to update your information
or change privacy settings...



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classmates & friends...



the **Class Notes** section keeps you up-to-date with
old friends and shares your exciting news...



an **Alumni Events Calendar** so you can see what's
happening on campus and in your area...



and a free **E-Mail Forwarding Service** so you can show
your RAM PRIDE!

This and more are just a few clicks away... If you have not yet registered your personal profile, please click on the "New User" tab on the welcome page. The personal ID to verify your record is the number printed by your name and address below. Then you will be able to continue registration, create a unique username and password and take advantage of all your alumni website has to offer!