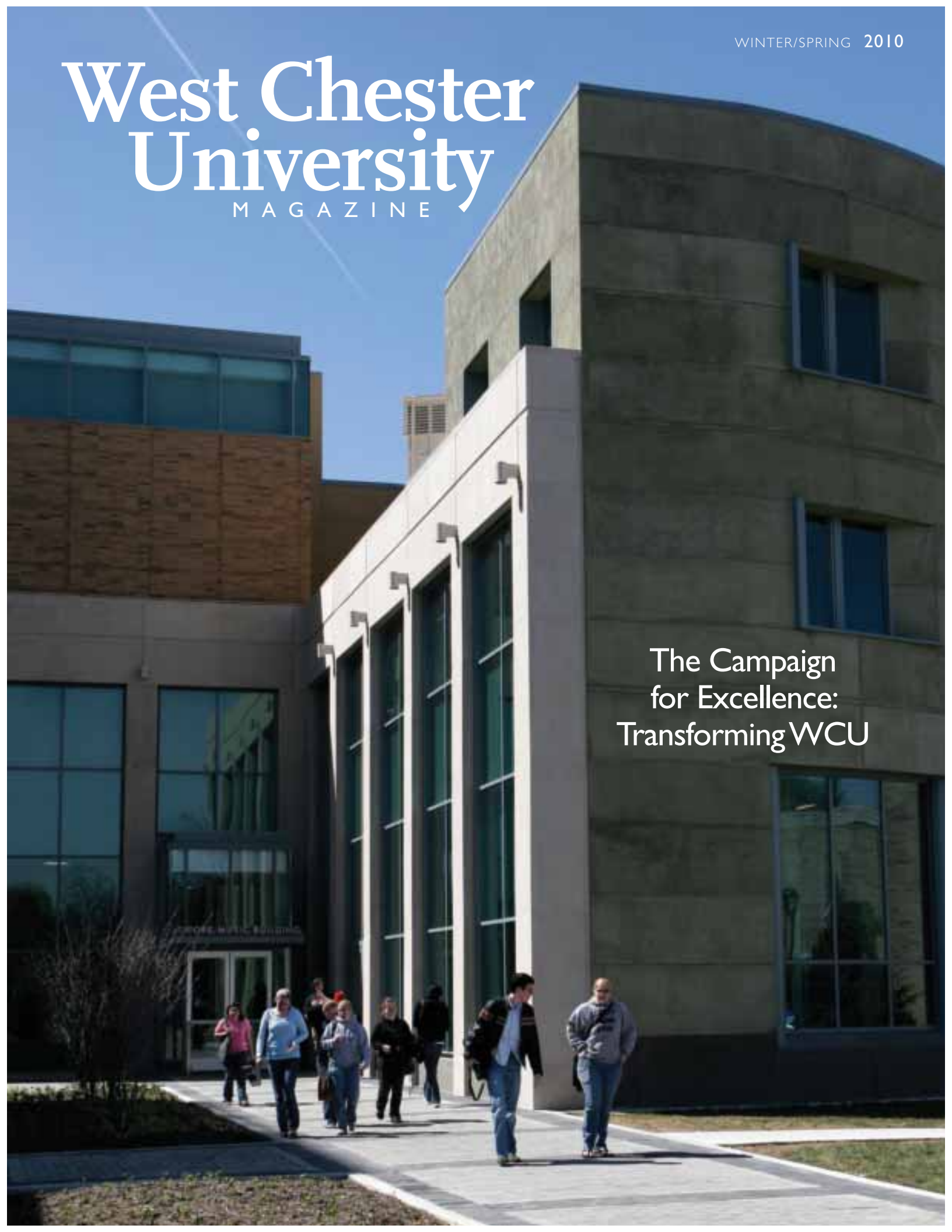


WINTER/SPRING 2010

West Chester University

MAGAZINE

The Campaign
for Excellence:
Transforming WCU





ON THE COVER

The \$7 million School of Music and
Performing Arts Center facility

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West Chester University

MAGAZINE

WINTER/SPRING 2010

*A publication of West Chester
University of Pennsylvania, a member
of the Pennsylvania State System of
Higher Education.*

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A CAMPAIGN FOR EXCELLENCE

It was just three years ago that the first of many dreams set forth by the "Campaign for Excellence" was realized. At the start of that spring semester, the new 90,000 square-foot academic and performance space for the School of Music and Performing Arts Center was completed. Since then hundreds of students have benefitted from its state-of-the-art music labs, practice and studio rooms, expanded music library, recital hall with recording features, new art gallery and percussion and instrumental rehearsal areas.

As a result of renovations at 25 University Ave., students and faculty in the mathematics and computer science programs now teach and study in modern, spacious classrooms and offices; and the Information Assurance Center has a new home, as do the offices for financial aid, the registrar and bursar. With the creation of an "information commons" in the library, students can now avoid waiting in line to quickly check their email or access Internet resources. Others are benefitting from renovations in a number of nursing labs and enhancements to other University facilities, including the purchase of an advanced nuclear magnetic resonance spectrometer for the chemistry department and the gift of a life-long music collection to the School of Music.

Additional scholarships and student leadership programs have made it possible for students to fulfill their dream of a successful college experience both in and outside the classroom, on the playing field and through the University's cultural arts programs.

To those whom we've highlighted in this issue of the *West Chester University Magazine* and to all our alumni, friends and families, we are grateful for your help in achieving and surpassing the goals in our "Campaign for Excellence."

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The West Chester University Magazine is published three times a year for the alumni, families, students and friends of West Chester University of Pennsylvania. We welcome letters concerning magazine content or issues pertaining to the University. Letters must be signed and kept to one typed page. Please include address and daytime phone number. We reserve the right to edit. Send correspondence to: Editor, The WCU Magazine, West Chester University, West Chester PA 19383

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West Chester University of Pennsylvania is an equal opportunity/affirmative action institution.



WINTER COMMENCEMENT 2009

Predictions of snow didn't discourage this year's winter graduates from returning to campus to receive their degrees during ceremonies postponed earlier in the semester due to the weather. Close to 800 undergraduate and 214 graduate students, their families, friends, University faculty and staff filled Hollinger Fieldhouse to capacity.



Philadelphia Mayor Michael Nutter

will help lead us out of the difficulties we face in today's recession," said Nutter, "I believe it will be our college graduates who will help lift us out of these difficult times."

He highlighted some of the improvements that have already occurred in various Philadelphia neighborhoods, the city's reduced crime rate, the doubling in size of the Pennsylvania Convention Center, and the 29% increase in international tourism - the largest of any other city in the U.S. He pointed to some of the goals he has laid out for the city: cutting the high school dropout rate by one half, and increasing the college graduation rate.

"I am optimistic about the future of Philadelphia and the country," he said. "And, I encourage you to become involved and join together to work out of the economic slump."

During the afternoon ceremonies, John Nicholas also urged the graduating students to give back to their community and "to the university that helped you arrive at this point today."

"I love WCU," he said. "It is a place where I received great advice, was challenged and given second chances. It's where I was taught to write by a faculty member whose only obligation was to teach me American government. But, he also took it upon himself to teach me writing, probably the most important skill for anyone to learn."

Nicholas pointed to new developments in technology and the

Two notable Philadelphians were invited to address the 136th graduating class: Philadelphia mayor Michael Nutter for the morning ceremony and 1990 West Chester University alumnus, John Nicholas, the vice president and chief financial officer of the Philadelphia Phillies.

While acknowledging that many people believe Boston has the most colleges and universities in the country, Nutter noted that, in fact, Philadelphia has many more schools of higher education. "Knowing that innovation



John Nicholas'90



Class of 2009

significant geopolitical events that have occurred in the 20 years since he graduated from the University.

"A lot has changed," he noted, but what remains most important, as far as I'm concerned, is what you do to improve yourself and to help others improve themselves as well."

In closing, Nicholas offered some additional advice: to give people a second chance and take advantage of second chances

and mentors like those he was fortunate to have at West Chester. "Treat others in the way you want to be treated. You don't have to be of greatness to be a great person."

Born in Philadelphia and educated at the Wharton School at the University of Pennsylvania, Michael Nutter served almost 15 years on the Philadelphia City Council before becoming mayor in January 2008. In his first year, he implemented a crime-fighting plan that has sharply reduced the homicide rate, an education strategy to increase the high school graduation rate by 50 percent, and a sustainability plan to reduce the city's energy consumption.

John Nicholas joined the Philadelphia Phillies as director of finance and accounting in July 2003 and was promoted to his present position in 2007. Prior to joining the Phillies, he was managing director for Internet Capital Group, Inc., corporate controller for Safeguard Scientifics, Inc., and audit manager for KPMG, LLP.

A member of the American and Pennsylvania Institutes of Certified Public Accountants, Nicholas received a bachelor of science degree in accounting, summa cum laude, from West Chester, where he serves on the University's Business School Advisory Council and is a trustee of the WCU Foundation.

President Greg Weisenstein also honored three individuals with the President's Medallions for Service: Sandra Pritchard Mather, professor emerita of geology and astronomy and Emily and Dr. Gerald Lemole. An ordained interfaith minister, nutritionist and health educator, Emily Lemole is author of *Healing Words: A Sampler of Wholeness Theology*. A member of the 1968 surgical team that performed the first successful heart transplant in the U.S., Dr. Lemole is chair of cardiac surgery for the Christiana Care Health System.



President Weisenstein



GRANDPARENTS SPENDING QUALITY TIME WITH GRANDCHILDREN... IN COLLEGE

Program Director Mary Braz

This summer, West Chester will see a whole new group of students when the University holds its first annual “Grandparents University” from June 28 to 30. This unique collegiate experience will be open to grandparents of all ages and their grandchildren, ages 8 to 14.

At Grandparents University, grandparents and kids will attend college together as West Chester University students. For two nights and three days, they will live in the University’s new residence halls, share meals at Lawrence Dining Hall, enroll in courses, attend classes taught by University faculty, explore the campus and enjoy evening entertainment and activities. The program will conclude with a graduation ceremony and family celebration complete with an awarding of diplomas to every graduate.

“I wanted to create a space on campus where different generations can interact and have fun,” explains the program director, Mary Braz, an assistant professor of Communication Studies. Braz is modeling Grandparents University on a similar successful program at Michigan State University.

“The program provides a way for grandparents and grandkids to spend quality time together and share memories in a fun setting promoting interactive learning and higher education,” adds Braz.

Participants can register in four out of seven courses developed by University departments specially for the program in such areas as art, theater, history, communications, physical education and science. Grandparents and their grandchildren can learn how to develop their family tree, create an oral history, make their own newscast, study the history of West Chester, take a ghost tour in the borough and campus,

study the mind and body, stars, planets and comets and DNA.

Grandparents and grandchildren will also participate in a special program called “Night Time Starry Nights,” presented by West Chester University astronomer Robert Thornton. Participants will be able to view the moon, planets and stars through telescopes, make comets out of frozen carbon dioxide, construct a cosmic calendar, view a planetarium show and take part in an “Ask the Astronomer” session.

On another evening, they will be entertained by New York comedian Rob Latham (a.k.a. Dr. Danny Latham) who appears often in theater and television shows, including “Late Night With Jimmy Fallon,” “The Colbert Report,” “Late Night With Conan O’Brien,” “Inside the NFL,” and “The Today Show.”

A member of the comedy group, “Improv Everywhere,” Latham performs with “the Upright Citizens Brigade Theater” and is featured in many print publications and online sites.

Registration for Grandparents University is open through June 1. Registration fees cover three days and two nights of accommodations in private residence hall suites, all meals, University courses, instruction and course material (unless noted otherwise), evening entertainment and the graduation ceremony.

An “early bird” registration is available through April 30, and a discount is offered to University alumni. For program information, contact Mary Braz at 610-436-3328 or mbraz@wcupa.edu. To register, call 610-436-6931 or contact cfaust@wcupa.edu. To download a brochure on the program, go to www.wcupa.edu/gpu.



DORM DEMOLITION: REDUCED, REUSED, RECYCLED

When the spring semester began, students and faculty returned to a campus with a changed skyline. Exterior demolition on two of the older high-rise residence halls – Sanderson, built in 1970 and Ramsey, built in 1967 – began during the winter break. Both buildings are being dismantled by a crane using a device that compresses one floor at a time.

The careful demolition process used for these structures is taking a bit longer than a dramatic implosion would, but the result is less disturbance, explains Dee Giardina, the University's Executive Director of Design and Construction. Despite delays due to the snow and wind, the project is still relatively on schedule.

According to Giardina, a large portion of the building material is being recycled, including steel and copper pipe, concrete, carpet, masonry, wiring and plumbing fixtures. Last summer and fall, much of the contents of the buildings were removed and reused by other groups on campus. The University's plant operations, for example, is reusing the old dorms' major electrical equipment including switchgear and generators in Schmucker Science building and will reuse as needed locks and cores, plumbing fixtures and piping, and miscellaneous building materials. The University's Environmental Health and Safety department received the fire alarm components for reuse in other buildings while the department of Public Safety received all the electronic security devices including cameras, card readers, and electronic door hardware to use in other buildings.

The University's Residence Life and Housing department received all moveable equipment, some lounge furniture and miscellaneous equipment and redistributed some of it throughout the existing residence halls. The alumni office also received some building souvenirs.

Other elements from Ramsey and Sanderson, including resident and lounge furniture, were recycled to Slippery Rock and Cheyney universities, Habitat for Humanity, and a community support group for Amish families. Components of the fire alarm, sprinkler and heating/ventila-

tion and air conditioning (HVAC) systems were reused here on campus and recycled to another PASSHE school.

Later this spring, the Ramsey site will be graded and prepped for a summer groundbreaking of the new student recreation center, and the construction fence will remain in place. The Sanderson lot will be leveled and graded, awaiting future student housing.

The names Sanderson and Ramsey are being retired, and the nameplates and plaques that once hung on the buildings were given to relatives/families.

INSPIRE, EDUCATE, EMPOWER

On April 16, Women in Leadership and Service –alumnae, faculty, staff and friends of the University –are hosting a "Chocolate, Cheese and Wine Lover's Evening" coupled with a silent and ticketed auction. Proceeds from the event will go toward endowing a scholarship fund, which the women created last year.

Organized in the fall 2009, Women in Leadership and Service strives to inspire, educate and empower women to make a positive impact on future generations of women at the University. Through philanthropy, mentoring and networking, this committee of 20 women hope to encourage individuals of all generations to become active in the lives of today's WCU women.

With that mission in mind, they awarded a \$500 scholarship last year to junior Jennifer Halligan for her academic achievements, volunteerism and qualities as a true leader.

Women interested in attending the April event or learning more about the Women in Leadership and Service program should contact Dana M. Raftas '04 M'07 at 610-430-4155 or draftas@wcupa.edu.

A LETTER FROM IRAQ



My name is Jon Kuklis and I am a fourth-year student at WCU. I am also a United States Marine currently serving in Iraq. My unit (MWSS 472) activated in mid-May and trained at Camp Lejeune until our deployment to Iraq in early October.

I am currently serving at Al Asad Air Base in Western Al Anbar Province, Iraq.

We took a commercial flight from the United States all the way to Iraq with a stop in Maine and one in Germany. The ability to fly commercially into a country where planes were once fired upon on a regular basis is a sign things weren't as bad as they were earlier in the war.

I was nervous and anxious when we first landed. It was my first time in a designated "combat zone," and the sight of our first tour around base looked like something out of a sci-fi movie with barbed wire, huge concrete blast walls, and armed guards at every major entrance.

I was surprised to find that a company known as Triple Canopy which contracts security guards from around the world was in charge of several permanent internal checkpoints. Most of the contractors are from Uganda and seem unusually happy when they are greeted with the word "Jambo," which means "Hi." There are many third country nationals or "TCNs" performing various tasks around the base as cooks in the chow halls, drivers for the passenger buses and even barbers.

Our brothers from MWSS 271 were here for a brief time handing over the responsibilities to us. My first time "outside the wire" was about a month after we arrived in the country, and the nervousness set in again. We had a convoy to a small outpost near the town of Nukhayb. It was a totally different experience leaving the protection of thousands of military members and being on your own for a few hours convoy in a few vehicles.

Arriving at Combat Outpost ("COP") Nukhayb during the late night hours and spending the first night on our trucks was something to remember. The small outpost was not designed to permanently hold a lot of Marines so we had to put up tents and sleep on cots with temperatures dropping into the low '40s. At night it becomes slightly uncomfortable, but remembering there is someone else in the world worse off, keeps you going.

Our primary mission at Nukhayb was to provide medical air support to the local population in support of the Haji. Should anybody need to be airlifted to the hospital in a Mass Casualty Incident,

we would be able to do that for the Iraqi people. My responsibility was to provide security for the remote helicopter landing site.

As nervous as I initially was, getting outside the base and performing missions such as that is actually quite rewarding, and a tremendous relief from sitting around in a room passing time reading books or playing cards. Multi National Forces-West Sgt. Major said it best when he came to visit Nukhayb in early December. He came up to me and said that the reason why nothing was happening near the small outpost was because our job was coming to a fast close in Iraq. It's a direct reflection, he said, of the sacrifices our brothers and sister made earlier in the campaign.

Exiting our outpost requires driving past the Iraqi Army or IAs. The IAs at the front gate always seem a little more uptight than the IAs in the guard towers surrounding the compound. A simple gesture as a wave gets a response from the IA in the guard tower but none from the men at the front gate.

The support from my family, friends, and sometimes complete strangers has been tremendous and has helped make my unit's deployment to Iraq a little bit less stressful especially during the holidays.



Semper Fi

LCPL Jon P Kuklis
MWSS 472 MT Company
Incident Response Platoon

Jon plans on completing his degree in computer science with a concentration in Information Assurance in May 2011. Afterwards, the twenty-two-year-old would like to work for the Department of Defense.

During its 23rd annual awards banquet, the Mathematics Department celebrated the achievements of over 25 students with awards totaling over \$18,000. This decades-old tradition of honoring the department's top mathematics students has been made possible through an endowment that began in 1974 with just \$112.00 – the proceeds from a book sale organized by Professors Branton, L'heureux, Morgan and Verno. As a result of annual gifts of all sizes from faculty, staff, students, retired faculty, friends and alumni, the Mathematics Scholarship Fund has grown to more than \$300,000, generating over \$100,000 in awards. Over the years, other endowments and funds have been created, providing awards for students studying mathematics education, elementary mathematics and applied statistics.

THREE NOTABLE ALUMNI HONORED IN THE SPIRIT OF DR. MARTIN LUTHER KING, JR.



(l to r): David T. Lindenmuth '91, Leonard W. Miller '56, President Greg Weisenstein and Kendrick Maurice Mickens Sr. '90

At the University's annual brunch celebrating the life and legacy of Dr. Martin Luther King, Jr., three notable West Chester alumni were named Drum Majors for Justice: David T. Lindenmuth '91, Kendrick Maurice Mickens Sr. '90, and Leonard W. Miller '56.

The term "drum major for justice" comes from a sermon by Rev. Martin Luther King, Jr. in which he raises several themes including seeking greatness through service and love and how he wishes to be remembered, saying, "If you want to say that I was a drum major, say that I was a drum major for justice; say that I was a drum major for peace; I was a drum major for righteousness. . . . I just want to leave a committed life behind."

The brunch is a fundraiser for the Frederick Douglass Society Scholarship Fund, which underwrites book purchases for selected full-time undergraduates who have completed an essay, maintained a minimum 2.5 grade point average, and borne evidence of student leadership. Awards are renewable if students meet these criteria.

David T. Lindenmuth of Woodstown, N.J., achieved success in education and politics as the first African American Superintendent of Oldmans Township (N.J.) School District and the first African American to run for and win election to a county-wide office, serving as a Salem County Freeholder. In addition, he is a former Woodstown Borough Councilman.

After earning his bachelor of science in mathematics education from WCU, he went on to earn a master's in school counseling and a master's in school leadership from Wilmington University.

As Superintendent of the Oldmans Township School District, he chairs the public safety and shared service committee and is a member of the administrative committee. He has overseen the district's achievement of making adequate yearly progress (AYP, as mandated by the No Child Left Behind Law) three years in a row – the first time the school district achieved AYP. He is currently serving his second year as deputy director of the board.

Lindenmuth previously was an administrator, counselor and math teacher in the Salem City School District, where, as head football coach at Salem High School, he led his teams to six straight playoff appearances

and two conference championships in his eight years.

In the community, Lindenmuth is a current member of Rotary International, member of the board of trustees of the Salem County Center for Autism, member of the Salem County Good Scout Selection Team, a member of Morning Star Baptist Church, and a former member of the board of trustees of Calvary Community Development Corporation.

Lindenmuth and his wife Christine have a son and three daughters.

Kendrick Maurice Mickens Sr. had a major impact on the lives of many of West Chester University's multicultural students as the University's former associate director of Multicultural Affairs. He is now helping students achieve academic success at Delaware County Community College as director of their Office of Student Success & First Year Experiences.

A Philadelphia native, Mickens was the first male in his family to earn a bachelor's degree and his success has inspired a large number of students to effectively address academic, career, financial, social and personal issues that might impede student success and goal attainment.

After earning his master's degree at Southern Illinois University at Carbondale, Mickens embarked upon a career in higher education to help college students find success in academics and their respective career fields. A true role model, he then earned his doctoral degree in educational leadership from Wilmington University, modeling behavior he hoped to evoke in his students.

In addition to his role at West Chester and Delaware County, Mickens served at the State University of New York, Cortland Campus (SUNY Cortland), building a wealth of knowledge on student issues, including access, attrition, retention, and most important, degree completion.

Mickens is married to Sherrell (Washington) Mickens '93.

Leonard W. Miller of Washington Crossing, Pa., together with his wife Rose '56, set a record as the first black-owned NASCAR racing team to win a track championship in the organization's history (2007).

Miller founded and co-owns Miller Racing Group, a team that in the past had been recognized as one of the top 60 teams in the world at the international racing level. His book *Silent Thunder* inspired a screenplay (co-written with his son) that received fifth prize overall from 1,700 entries in the 2007 American Screenwriters Association International Screenplay competition. Miller was inducted into the Black Athletes Hall of Fame in 1976.

After earning his bachelor of science in secondary education, Miller achieved a number of other "firsts." He was the first black director of education at the New Jersey State Prison in Rahway and the first educator to introduce black history courses into the United States prison system.

Miller was the first black Manpower consultant to the Assistant Secretary of Housing and Urban Development at the federal level. He was the chief of field operations for New Jersey's Rural Manpower Program operating out of the governor's office. He founded Dynamic Programs, Inc., a government consulting firm that grossed up to \$18 million a year with offices in Trenton, NJ, Syracuse, N.Y., and Washington, D.C.

Previously, Miller had served as an educational specialist in the U.S. Army and was a former senior research scientist at the Graduate School of Social Work at New York University.

GOLDEN RAMS STRUT THEIR STUFF BEFORE 100 HIGH SCHOOL BANDS



The West Chester University Golden Rams Marching Band is not a “traditional” marching band, says band director Andrew Yozviak.

“The band has enjoyed a strong reputation not only as a performing ensemble but for maintaining and setting trends throughout its history.”

On Nov. 12 the Golden Rams displayed their versatility as well as their theatricality when they performed in an exhibition at the High School Bands of America Grand National Championships at Lucas Oil Stadium in Indianapolis.

Approximately 100 high schools from around the country participated in the championships. Some present Golden Rams members once competed in the championships when they were students at New Jersey’s South Brunswick High School. Today, South Brunswick’s band director, Mark Kraft is also a West Chester alumnus.

The only other college band performing at the event was from the University of Michigan at Ann Arbor.

Stepping smartly in their crisp purple and gold uniforms the 310-member band gave spectators in the 30,000 seat stadium, a fully choreographed performance.

“We give a unique flavor to our musical programs,” says Yozviak

In the 1970s, under the leadership of former band director James Wells, the band was one of the first to embrace a new style of marching – more flair than John Philip Sousa, but without less fervor.

“We were among the first bands to introduce curved forms and asymmetrical lines and to incorporate a color guard that performs with rifles and sabers,” Yozviak says.

Yozviak credits the students for their input both in performing and the selection of the band’s material.

At Lucas, where the theme was the American West, the Rams 15-minute performance included Jon Bon Jovi’s “Dead or Alive,” the Eagles’ “Desperado” and the whistling theme from “The Good, the Bad and the Ugly.”

“It’s a mini-Western movie,” Yozviak says. “We even have a good guy in a white hat and a bad guy in a black hat.”

Students also do the conducting. Drum majors conduct from podiums placed around the stadium directing the marchers around the field.

“Everything is carefully choreographed and fills the entire field,” Yozviak says.

“It’s a major undertaking, and the students worked very hard. We have great student leaders and a fine staff to pull it off.”

Golden Rams was founded in 1936 with 50 male members when the school was known as the West Chester State Teachers’ College. Over the next few years the “Girls Trumpet Corps” was added.

During World War II the band played at many military ceremonies, including when West Chester University students left for military service

In the 1950s the band earned the reputation as the “best small college band in the country.” By 1970 the band had grown to 200 members including an all-female color guard and band front. In 1977 women were allowed to enter the band proper.

Throughout the year, the Golden Rams perform at home football games and a select number of away games. They have performed at local high school band competitions and at the College Marching Band Festival in Allentown. They have put on special performances before Steelers and Eagles games and this year marched in the West Chester Borough holiday parade.

Yozviak, a former Golden Ram member, has been director since 2007.

“Undoubtedly, the best part of my job is getting to watch the students experience the thrill of performance,” he said.

“It was great to see the looks on their faces when they come out of the tunnel and into the big domed Lucas Oil Stadium. It was quite exciting.”

IS WORKPLACE RUDENESS ALWAYS BAD? NOT NECESSARILY



When workers experience rudeness in the workplace, it can cause decreased job satisfaction, decreased commitment to the organization, and increased turnover. Psychologist Jennifer Bunk should know. She's one of the researchers, nationally, who has documented this phenomenon. But now, Bunk is about to muddy the waters. It turns out that not all incivility is a bad thing.

In November, Bunk, an assistant professor at West Chester, and two of her graduate students in the Industrial Organizational Psychology Master's program—Marc Prine and Brian Klinger—presented their research exploring the positive, as well as the negative, emotions generated by workplace incivility or rudeness at the Work, Stress and Health 2009 conference in Puerto Rico.

"We've shown the negative responses to rudeness, like anger and loss of commitment to the organization," says Bunk. "Those are reactions you'd expect. But we wanted to open this up to explore the range of emotional reactions people might report experiencing, and we actually did find some positive ones."

Bunk and the students found that the most common positive reaction people have is amusement.

"People take the seemingly rude comment or gesture as a joke," Bunk explains. "This is most likely true in work groups where people are close to one another, where they are friendly and also have social relationships."

"They may make comments to each other that seem rude to outsiders, but they're just having fun. It's definitely another piece of the puzzle."

Bunk began researching the effects of workplace rudeness as a graduate student at the University of Connecticut, where she developed techniques for surveying workers to document the prevalence, frequency and effects of incivility. After joining the psychology faculty at West Chester in 2006, she continued investigating the phenomenon, but expanded her work to the causes, as well as the effects, of workplace rudeness.

Retaliation is a frequent reason why workers are rude, Bunk found. "If people are treated rudely, they may feel the need to protect their egos and get back at the person who was disrespectful to them."

But she also has identified organizational power as a potential cause of workplace incivility. The hierarchy in many organizations may allow those in command to demonstrate their superiority through disrespectful actions. The competitive climate of so many organizations only ups the ante for this behavior.

"Organizations have to lead by example," Bunk says. "When leaders adhere to a high standard of behavior, civility is fostered across the board. Other employees may be less cynical and more likely to follow."

And of course, sometimes people take offense at things that were not intended that way. Bunk warns that people can say things and not even realize that they're hurting someone else's feelings.

In addition to consulting with organizations on workplace issues, Bunk has contributed to the University's "Civility Day" programs in the past. She notes that values statements, such as the one in place at West Chester, can have a very positive effect on an organization's culture.

People who make an impact often take leadership roles and have scholarships named after them—like Mildred C. "Mit" Joyner, chair of the University's undergraduate social work department. She recently added to her accolades the title president-elect of the Council on Social Work Education (CSWE), the national accrediting body for graduate and undergraduate schools of social work in the United States, Guam, and the Caribbean.

In honor of Joyner's leadership and vision in gerontology social work education, the Association for Gerontology Education in Social Work created a scholarship—the Mit Joyner Gerontology Leadership Award—in 2005 for undergraduate social work faculty and students to promote leadership in gerontological social work practice through scholarship, best practices and/or community connections.

Joyner currently serves on CSWE's budget and finance committee, strategic issues committee and is chair of the ad hoc strategic planning task force. She is also an advisory board member of the Gero-Ed Center (gerontological education) and a member of the National Association of Social Workers. She is the former president of the Association of Baccalaureate Social Work Program Directors and a site selector for the Association of Baccalaureate Social Workers; executive committee and treasurer of the Institute for the Advancement of Social Work Research; and previous board member of the Institute for Geriatric Social Work.

In the community, she has been on the board of directors for DNB First (previously known as Downingtown National Bank) since 2005. She is also the current chair of Living Beyond Breast Cancer, a national education and support organization whose goal is to improve the quality of life and help all women affected by breast cancer to take an active role in their ongoing recovery or management of the disease.

Co-author of *Critical Multicultural Social Work* (2008), Joyner has also conducted research on child abuse and diversity issues as well as gerontology. A member of West Chester's faculty since 1981, she has chaired the undergraduate social work program for more than 25 years.



AVATARS, EDUCATION AND ETHICS

"Avatar" is a term familiar not only to some moviegoers, but also to progressive professors like West Chester's Joan Woolfrey.

Woolfrey has received a \$299,383 grant from the National Science Foundation to bring ethics to the fore in certain sciences, and she says the virtual world of "Second Life" is the perfect place to practice. And yes, she has an avatar.

"The hands-on and exciting nature of virtual worlds is uniquely suited to maximizing the effectiveness of ethics education," says Woolfrey, a philosophy professor whose research interests include ethical theory and bioethics. She says the virtual world can "increase the ethical engagement of students and faculty."

Second Life is one of the most popular virtual worlds for educators, with hundreds of universities worldwide connecting, sharing ideas and resources, and conducting online meetings and even an annual conference. The free software was released in 2003; basic accounts are free and available for use in any location with Internet access. Schools can purchase private "land" where teachers and students can explore in a safe environment. In fact, West Chester's College of Education is in the process of "renting" a small piece of virtual land for pilot projects and to introduce students and faculty to virtual worlds.

"The use of virtual worlds in the classroom is fast becoming an innovative and exciting way to experience learning," says the College of Education's Larisa Nadolny, one of Woolfrey's co-investigators. Nadolny cites such projects as environmental education, global collaborations, 3-D modeling, STEM projects and more.

Collaborating with Woolfrey and Nadolny are West Chester colleagues Carolyn Sealfon (physics), Seth Kahn (English) and Matthew Pierlott (philosophy).

WCU FOOTBALL RECEIVES HISTORIC CONTRIBUTION

The W. Glenn Killinger Foundation has made the largest gift to an athletic program in the University's history. The Foundation has contributed its endowment of \$589,000 to the WCU Foundation in support of WCU Golden Rams football.

"We are thrilled about this collaboration with the Killinger Foundation, which will give WCU football a significant boost in financial aid to talented football players, as well as create a strong relationship with the WCU Foundation," says Rich Przywara, executive director of the WCU Foundation.

The Killinger Foundation was founded in 1979 by Walter Buechele '55, Jim Holt '65, Bill Iacone '65, Joe Iacone '63, Emil Messikomer, Jr. '35, and John Slawek '65 to contribute to the future success of the West Chester University football program. For more than 30 years, the Killinger Foundation's volunteers raised funds that were given to the University and earmarked as financial aid in the form of scholarships for student athletes in the WCU football program.

Beginning December 2009, the WCU Foundation will assume all fundraising duties that previously have been done by Killinger volunteers.

"This move was a unanimous decision by the Killinger Foundation board of directors," says Harvey Harr '68, Killinger board president. "We are very excited and confident that our investment will be well cared for, and we can now focus our efforts on our prestigious Football Hall of Fame and the social activities that support the WCU football program."

The Killinger Foundation is named after football and coaching legend Dr. W. Glenn Killinger (1898-1988). During a career spanning close to 50 years, Killinger brought national recognition to the University, as well as the respect of his colleagues. A professor on the West Chester State College faculty for 36 years, "Killy," as he is affectionately called by his many friends, was a dedicated and inspiring teacher, dean of men, counselor, and coach until his retirement in 1970. The Killinger residence hall was dedicated in his honor in 1968.



Dr. W. Glenn Killinger



Killinger Foundation Board members (l to r)

Seated: Tom Burrdey, treasurer; Harvey Harr, president; Rodger Auchenbaugh, Tony Aspite

Standing (second row) Dominic Scamuffa, Jack Byrne, Bill Capone, Micky Jones, Bill Blystone, Fred Mc Konly

(third row) Jim McFadden, Joe Walsh, vice president; Randy Ireson, Emil Messikomer, Mike Willard, Jack Sweeney

Transforming WCU

As a result of the generosity of over 2,000 alumni, friends, corporations and foundations, the University's Campaign for Excellence has surpassed its goal of \$35 million by more than \$500,000. This remarkable milestone had a tremendous impact on the campus. A sampling of projects made possible by Campaign contributions are highlighted on the following pages.

School of Music Building and the Performing Arts Center

Gifts exceeding \$7 million supported the development of this 80,000 square-foot building which includes expanded instructional space for the School of Music, the 375-seat Madeleine Wing Adler Theatre and 120-seat Gates Family Recital Hall, and the Knauer Art Gallery. This facility has made WCU the region's cultural center. More than 500 music majors and faculty use this facility daily, while 20,000 people attend concerts and other performing arts events in the building. Among the key supporters of this

accredited Information Assurance Center. The building's lower level – the Kershner Student Service Center – provides new space for an array of campus services including financial aid, the registrar and the bursar. The Center was named in honor of former WCU faculty member Ammon Kershner and his wife, Loretta, in recognition of their \$1 million campaign gift.

Endowment

Over \$4.7 million in commitments have been made to the University's general endowment. Of that total, \$1.5 million has



The Knauer Art Gallery where a variety of exhibitions are on display throughout the year

The Campaign for Excellence

project were the Presser Foundation, Carol Ware Gates, Maury and Joyce Hoberman, Vivian and Oscar Lasko, Student Services, Inc., and alumni Rita Fox, John Goodman, John and Frances Kane, Nancy and David Knauer, and Eleanore Matey.

Information Technology Center (25 University Avenue)

This building renovation – the beneficiary of \$3 million in campaign support – provides much-needed room to expand mathematics and computer science offerings as well as a home for the National Security Agency-

created endowments to support the WCU Poetry Center. And among those gifts, was a generous contribution from Kean Spencer, a successful businessman and benefactor of the arts, to endow the Iris N. Spencer Poetry Awards. The awards honor his mother, Iris N. Spencer, and recognize the important role of arts and letters in American life. In addition, Poetry endowments help support the nation's largest annual poetry conference. Other examples of major endowment support include gifts from Tom and Joanne Fillippo for intercollegiate athletics and Esther Weil to establish a School of Music endowment.



The Kershner Student Service Center, the lower level of 25 University Ave. houses financial aid, the registrar and the bursar.



(L to R): Director of the Poetry Center Michael Peich; Swarthmore College student William Welsh, the 2006 Iris N. Spencer Undergraduate Poetry Award winner; West Chester University student Luke Bauerlein, runner-up for the 2006 Iris M. Spencer Undergraduate Poetry Award; winner of the Donald Justice Poetry Prize Kate Light; Kyle Spencer; Iris N. Spencer; Kean Spencer; and R.S. Gwynn judge for the Justice Prize

Community and Cultural Outreach

Gifts to this goal enable the University to extend its cultural offerings to the community. For example, ARAMARK, Paul and Susan Vanscovich, First National Bank of Chester County, and Aqua America are among the many donors who provided substantial support for campus arts and service programs.



Susan Vanscovich

“Over the past 15 years, the University has greatly expanded its cultural arts program. Since my husband, Paul, is an alum, we were especially proud to support the work being done to bring such enriching and wonderful cultural experiences to the Delaware Valley.”

— Susan Vanscovich

WEST CHESTER UNIVERSITY OF PENNSYLVANIA CAMPAIGN FOR EXCELLENCE – EXTENDED CAMPAIGN

GIFT REPORT BY CAMPAIGN PROJECTS

GOAL: \$35 Million | 12/31/09

Project	Goal	Total Amount Pledged	Percent of Goal (12/31/09)
Music Building & Performing Arts Center	\$ 7,000,000	\$7,018,057	100%
Business Center	10,000,000	3,927,482	39%
Information Technology Center	3,000,000	3,016,933	100%
Scholarship Endowment	4,500,000	6,991,120	155%
General Endowment	5,000,000	4,736,890	94%
Facilities Improvements	1,000,000	2,588,548	258%
Program Development & Resources	2,000,000	3,742,903	187%
Community & Cultural Outreach	500,000	362,432	72%
Administrative & Academic Equipment	2,000,000	3,142,909	155%
TOTALS	\$ 35,000,000	\$35,527,374	101%





(L to R): Gary Daniels, founding partner of Creative Financial Group with Creative Financial Group Entrepreneurial Scholarship recipients senior Rosemary Kolmus, junior Miles Maus and Jesse Daniels

Program Development and Resources

The need for instructional resources and venture funds for new programs and services is constant. Gratefully, over \$3.7 million has been contributed to launch new initiatives to support student success. One example is the annual \$50,000 grants from State Farm Insurance to provide student leadership programs. More than 5,000 students have benefited from this leadership training since the program's inception in 2005. Significant gifts have also supported the Institute for Educational Excellence and Entrepreneurship, College of Health Sciences programs to combat childhood obesity, and the Pennsylvania Writing Project.

Equipment

Gifts to purchase equipment have exceeded \$3 million and provided state-of-the-art teaching tools for faculty and students across the campus. Among the equipment gifts was support from Cephalon to match funds from the National Science Foundation to purchase an advanced Nuclear Magnetic Resonance Spectrometer for the Chemistry Department. This research tool advances learning and research for dozens of students and faculty every semester. In addition, Charles Knott contributed a remarkable collection of 16,000 compact discs for the new Music School library; a gift that effects the quality of music education for hundreds of WCU students.

"I bought my first record when I was six or seven, and over the years, I developed a great love for all types of music. West Chester was the type of school where I wanted to donate my collection. It was important to me that the school be able to accept the entire collection so that students could hear successful, professional musicians and their different interpretations of all types of music. I feel like I've passed something along to others who equally enjoy music."

— Charles Knott



Charles Knott, shown with just a few examples of the many musical genres and styles – concert, pop, rock, jazz, New Age, blues, international, soundtrack and Country Western – represented in the disk collection he contributed to the University

Facilities Improvements

Over the past five years, nearly \$2.6 million in commitments have been received to enhance University facilities. A sampling of gifts includes \$100,000 from QVC to create the library's Information Commons, \$50,000 from the McLean Contributionship to renovate nursing labs, and a \$1 million gift from Dick and Jeannette Merion to provide property and funds for campus improvements.

Scholarships

Providing resources for exceptional students, those in need, student athletes, and persons underrepresented in higher education is critical to the University's future. Since the beginning of the Campaign, donors have created nearly 100 scholarship endowments benefiting nearly every College and activity. For example, alumnus Nancy Knauer created an endowment to support elementary education teachers, Centocor established scholarship endowments to assist nursing and pharmaceutical product development students, alumnus Gary Daniels created a scholarship to support business entrepreneurs, and John and Liz Gontarz created a scholarship endowment for music students.

"Our exposure to the University began when we enrolled in one of its language classes. We were so impressed with the students that we eventually approached the school to establish scholarships to help students complete their studies. West Chester students don't feel entitled, and I found in my career as a manager, that often those individuals who have struggled somewhat to achieve their goals were often the most successful in their lives. We're pleased to know that the scholarships we provide have made a difference."

— John Gontarz

A Time To Redouble Our Efforts

While the Campaign has enjoyed considerable success, one key Campaign goal remains unmet; the undergraduate business center (UBC). Mark Pavlovich, vice president for Advancement noted that "although the University community can be proud that the Campaign's original project targets have been exceeded, often by substantial amounts, we must still secure another \$6.1 million to ensure that the UBC is built." So while the overall campaign is now complete, efforts to raise funds for the UBC will continue.

To date, the UBC project has raised \$3.9 million toward its \$10 million objective.

Based on funds raised and current construction costs, the University is moving ahead with the building's design. However, construction will not begin until additional commitments are secured.

While the challenging economy has had a considerable impact on fundraising for this project, Pavlovich is confident that the resources can be found to reach the goal. "We must now redouble our efforts to complete the undergraduate business center and provide students with a facility that will ensure their success and the University's future excellence."



John and Liz Gontarz



The QVC Information Commons

“We were very honored to be the first company awarded Legacy of Leadership recognition. As part of our long-standing commitment to education and student leadership development, State Farm began its investment in West Chester University in 2005. The result has been a rewarding partnership of resource sharing and engagement that places State Farm in front of a talented group of exceptional students. Students who, in turn, have become extraordinary State Farm employees and agents.”

— Dave Phillips
State Farm Insurance representative



Legacy of Leadership class of 2009 (l to r): State Farm Insurance representatives Dave Philips and Quincy Stephens' 94; Ryan Lombardi' 97; State Farm rep. Lisa Nolan'88; Dawn Reitz' 91; West Chester University associate professor and chair of marketing, Paul Arsenaault; alumni Vonetta Rector' 98 and Dwayne Wharton' 93; Kevin Dean, director of the University's Honors College and professor of communication studies; and Ted Blankenship'92

ALUMNI WEEKEND



Alumni Association president John Stoddard addresses alumni at the Annual Meeting.



WCU president Greg Weisenstein and Sandra Weisenstein pose with Dick Yoder '59 (center), one of the 2009 Distinguished Alumni Award recipients.



Plaques display the names of the 2009 Distinguished Alumni Award recipients.

ALUMNI WEEKEND

April 30, May 1, 2, 2010

SCHEDULE OF EVENTS

FRIDAY, APRIL 30

8 a.m. to 4 p.m.

The campus bookstore will be open with a 15 percent discount for alumni on WCU clothing and insignia items. (Discount coupons will be available for alumni in the Alumni House.)

5 p.m. to 8 p.m.

Alumni Wine and Cheese Reception

All alumni are invited to join us for live music, wine and appetizers. Wear your best Kentucky Derby attire!

Veterans Memorial Alumni House

806 S. Church St.

West Chester University

SATURDAY, MAY 1

8 a.m. to 3 p.m.

Veterans Memorial Alumni House is open to visitors and houses memorabilia from years past.

8 a.m. to 9 a.m.

Continental Breakfast for WCU Alumni

Veterans Memorial Alumni House

9 a.m. to 10 a.m.

Annual Alumni Association Business Meeting

Open to all graduates of West Chester University.
Veterans Memorial Alumni House

10 a.m. to 11:00 a.m.

"Herb's Bus Tours"

Join us for four wonderful 30-minute tours of West Chester University's campus. The tours, named in memory of Dr. Herbert Lee '59, will be guided by Alumni Association Board of Directors. There are many exciting changes and construction projects taking place which will be covered by the tour. Seats are limited, so please register in advance (see registration form).

12 p.m. to 2 p.m.

Distinguished Alumni Luncheon

Sykes Student Center Ballrooms, West Chester University
West Chester University Alumni Association will recognize Dr. Nicole Melander '83 and Congressman Joseph Pitts M'73. Advance reservations are required. Cost: \$10pp.



Above: Members of the Alumni Weekend Committee (left to right): Carmen Evans Culp '52/M'64, Frank Green '72, Kathryn Rossman Green '72/M'02, Judi Kaplan Ivins '77

Right: Dr. Greg Weisenstein, WCU president, greets alumni at the 2009 Distinguished Alumni Award Luncheon.



12 p.m.

Class of 1945 65th Anniversary Luncheon

Philips Autograph Library

Cost: \$25pp. Please contact the Alumni Office (610-436-2813) for information on registration.

6 p.m. to 11 p.m.

Class of 1960 Cocktail Hour followed by Reunion Dinner Dance

Best Western Concordville Hotel, Route 322 & US Route 1, Concordville, PA. Registrations are required. Cost: \$60pp. Class members should have received registration packets in the mail.

SUNDAY, MAY 2

Noon to 2 p.m.

"Golden and Beyond" Anniversary Luncheon

Traditions Dining Hall, Lawrence Hall, West Chester University
All reunion year alumni who have celebrated a 50th Anniversary are invited to this special luncheon honoring All reunion year alumni. Cost: \$20pp. Seats are limited.

WCU at the Zoo

Join the Alumni Association at the Philadelphia Zoo. Please visit www.wcualumni.org for information and registration.

Boxed with dotted lines

ALUMNI WEEKEND REGISTRATION FORM

Please place a check mark in the boxes next to the events you plan to attend and complete all necessary information. Then mail this form along with any payments to: Alumni Office, Veterans Memorial House, 806 S. Church St., West Chester, PA 19383.

OR: Register online at www.wcualumni.org

OR: Call the Alumni Office at **610-436-2813**

*Class of 1960: Please RSVP using the registration form mailed to you.

Name Class Year

Address

Phone Email

☐ Alumni Wine & Cheese Reception (Friday, April 30, 5-8 p.m.) # Attending

☐ Continental Breakfast (Saturday, May 1, 8-9 a.m.) # Attending

☐ Alumni Association Annual Business Meeting
(Saturday, May 1, 9-10 a.m.) # Attending

☐ "Herb's Bus Tours" (Saturday, May 1, 10-11:00 a.m.) Seating is limited.
Attending

☐ Distinguished Alumni Awards Luncheon
(Saturday, May 1, 12-2 p.m.) \$10pp. # Attending

☐ Golden and Beyond Anniversary Luncheon
(Sunday, May 2, 12-2 p.m.) \$20pp. # Attending

☐ Philadelphia Zoo – visit www.wcualumni.org for registration details.

A message from the Alumni Director



The last several months have been about reconnecting with our graduates, and I thank those alumni who tirelessly volunteer, attend events, and have contacted our office with suggestions, comments and general feedback. We love to hear from you!

Alumni events were held in California, Florida, Washington, D.C., and of course, in and around West Chester. Another successful Homecoming Weekend occurred in October for alumni and their families, and the Alumni Association coordinated annual events focused around current students which were also celebrated last fall. More events are in the works, so please check www.wcualumni.org frequently to stay current on events and activities.

It's been great to work more closely with our existing Alumni Chapters and also to assist groups of graduates interested in forming new chapters. In the last few months, alumni in Delaware County (PA) have mobilized and are meeting regularly. Alumni in the Washington, D.C. area have also moved forward with requesting formal chapter status from the Alumni Association. If you would like information on starting a chapter in your area, please contact me at the number or email address below. Information on the chapters is available at www.wcualumni.org ("Groups" tab).

I encourage all WCU alumni to register for the online community that is available, free of charge, 24 hours a day to keep you connected to West Chester. Membership includes subscription to a monthly e-newsletter, opportunities to search and contact fellow graduates, a business networking site, discounts on events and advance/VIP registration to events and activities. It also houses information regarding special benefits and group discounts available to you. Additionally, please visit www.wcualumni.org to vote for the 2010 Alumni Board of Directors and changes to the Alumni Association Bylaws.

Please do not hesitate to contact the Office of Alumni Relations with ideas, suggestions, or questions at 610-436-2813 or email me at mcantalupo@wcupa.edu

Megan C. Cantalupo
Director, Alumni Relations

*We have Fan and Group pages on Facebook:
West Chester University Alumni & Friends.*

1940s

Dr. Richard Costa '43 of New Hartford, NY, delivered his memoir "Up At the Villa: A Morning to Remember" on Sunday, September 6, 2009 at the Unitarian Church, Utica, N.Y. He reminisced about his interview with renowned author W. Somerset Maugham 50 years earlier. Costa was a newspaper columnist and reporter for newspapers in upstate New York until age 40. He then began work towards his Ph.D., which he completed in 1969.

1950s



Former classmates from the class of 1950 have been getting together several times a year since their graduation in 1950. Pictured from left to right: Jane Hogland Darling of Holland, Pa., Janet Eichorn Marchant of Warminster, Pa., Renee Kinsey Slemmer and Jean McIntire Flagg of Barnegat, N.J., Betty Nolfie Talley of Limerick, Pa., Louise DeBatin Schmidt of Middletown, Del., and (seated) Fern Kulp Freed of Bally, Pa. Rose Marie Flood Kulp '50 was not able to attend the get together this time.

1960s

Ross Care '63 of Ventura, Calif., recently wrote the program notes for the October 20, 2009 Disney Symphonic Legacy concert at the Walt Disney Concert Hall in Los Angeles. Care is a frequently published authority on classic studio era Hollywood music. Care is a composer and his original incidental score for the Tennessee Williams' *The Glass Menagerie* was used in an October production in Ojai, Calif. In a review of a previous production the LA Times called his music "enormously effective."



Dr. L. James Kiscaden '65, M'73 of Strasburg, Pa., received the Lampeter-Strasburg School District's Distinguished Alumni Award at the district's annual "Teacher of the Year" recognition banquet on May 15, 2009. Kiscaden graduated from L-S and spent 14 of his 37 years in education teaching social studies at L-S before becoming a secondary school administrator in the Solanco School District. He eventually became superintendent of the Harmony Area School District where he retired in 2002.

1970s

Grace Ovelman '70 of West Chester, Pa., was honored on her 85th birthday for her life of volunteer service by Rep. Andrew Dinniman and Mayor of West Chester, Richard Yoder '59, on August 15, 2009. Grace was an RN for 18 years before returning to school to earn her bachelor's degree.



Kathy Consaley Davis '73 of Ambler, Pa., celebrated the 20th Anniversary of her company, Kathy Davis Studios, which has successfully grown from a humble corner of her bedroom to a flourishing art studio headquartered in Ambler, Pa. Now comprising a portfolio of more than 20,000 designs and three distinct brands (Kathy Davis®, The Studio at Kathy Davis® and Portfolio – Kathy Davis Studios™), the company has sold in excess of 100 million greeting cards worldwide throughout its history.

Robert Ahrens '75 of Dunellen, N.J., recently accepted a position at Middlesex County Board of Social Services in New Brunswick, N.J. as a social service aide. He successfully completed a 90-day working test period and was certified in his position as a social service aide in October 2009.

Nancy Stevens '76 of Mansfield Center, Conn., became only the second Division 1

coach to reach 500 wins in field hockey on November 8, 2009. She is currently the head field hockey coach at the University of Connecticut. Her UConn Huskies have won 22 Big East Conference titles and have played in four NCAA Final Fours. She has also coached the U.S. Under-21 National Team and the U.S. Under -19 National Team. Nancy was inducted into the West Chester University Athletics Hall of Fame in 2004.

Michael T. Trio '79

of Newtown Square, Pa., has joined Pennoni Associates West Chester, Pa. office. Pennoni Associates is an award-winning consulting engineering firm headquartered in Philadelphia, Pa., Trio will serve as a senior planner in Pennoni's Civil/Site/LA technology.



1980s

Richard London '80 of Matthews, N.C., has published his first book, entitled *A Handbook for Life* based on his seminar series of the same name. London has faced many health challenges and overcome them and shares his concepts and ideas in his seminars and his book. London has built several computer companies and is an active real estate investor. He has earned his third degree black belt and has his commercial pilot's license. He also received many awards for his efforts as a volunteer search and rescue pilot for the Civil Air Patrol (USAF Auxiliary) where he holds the rank of Major.

Matthew

McDaniel '89 of Winter Springs, Fla., has been named the editor of two magazines published by Newcastle, UK-based Perspective International Ltd. The magazines are *Perspective* and *Owners Perspective*. Matt plans, produces and manages content each month for print and online editions of the publications as well as



overseeing staff and consults on public relations. McDaniel is a principal of McDaniel Communications, an editorial and public relations consulting business whose clients include Disney Press and Canada's National Post. He also focuses on ministries, having produced material for Campus Crusade for Christ, Ligonier Ministries and Man in the Mirror. Matt serves as chairman of the Mission Committee at Willow Creek Church in Winter Springs, Fla., where he and his wife, Laurie, and their three teenage children attend.

1990s

Joyclyn Faust

'90 of Royersford, Pa., has been named media director for Harmelin Media. Harmelin Media is a \$350-million media agency located outside of Philadelphia, Pa., that specializes in strategic media solutions. Faust joined Harmelin Media 12 years ago. At Harmelin Media she is co-manager of Panzano & Partners agency relationship. Her primary responsibilities include managing the Macerich Malls account with more than 75 mall locations across the U.S. Prior to joining Harmelin Media, Faust worked at Allied Advertising and WPHL-TV.



Renee Kutz Blomstrom '91 of Collegeville, Pa., joined Perkiomen Valley Chamber of Commerce as the new director of public relations. She will report directly to the PVCC Board of Directors and will provide valuable support to the over 500 member businesses. Prior to joining PVCC, Blomstrom served as senior account executive for a national UNIX based solutions provider. She lives with her husband, Tom '93, and their two children.

In September, **John L. Scott '92** of Bensalem, Pa. was sworn in as the 20th International Grand Vice-Polaris of Iota Phi Theta Fraternity, Inc. Scott has been tasked with handling the operations of a movement that exists on college campuses across the country and in places such as Iraq, Afghanistan, South Korea and Japan. In less than 50 years, Iota Phi Theta has grown into a viable force within the African-American community through innovative programming and leaders in athletics, politics and academia. A banker for more than 16 years, Scott is currently an assistant

vice-president/credit analyst with Citizens Automobile Finance, Inc., where he manages an annual budget of nearly \$200 million.

Thomas Blomstrom M'93 of Collegeville, Pa., was inducted at the 2009 National Recreation and Park Association Congress and Exposition as chair of the Mid-Atlantic Regional Council of the NRPA. Thomas has served as the NRPA Mid-Atlantic Regional Council treasurer since 2005. Prior to his term as treasurer, he served as the NRPA Professional Representative from the Commonwealth of Pennsylvania to the Mid-Atlantic Regional Council. The National Recreation and Park Association is a national not-for-profit organization dedicated to advancing park, recreation and conservation efforts that enhance quality of life for all people. He lives with his wife Renee '91 and their two children.

Eric Milou '94 of Sewell, N.J., received the Max Sobel Outstanding Mathematics Educator Award from the Association of Mathemat-



ics Teachers of New Jersey. The award recognizes an educator in the state who has provided distinguished service to the AMTNJ and to New Jersey mathematics education. Milou is a

Rowan University mathematics professor and a former president of AMTNJ. He is principal investigator and program director of the South Jersey Math Partnership, an intensive professional development project designed to improve the quality of mathematics and science instruction by middle school teachers.

Timothy Wilkinson '96 of Flemington, N.J., was named Executive Director of the Northeast Greek Leadership Association Board of Directors in August, 2009. Wilkinson has been a member of the Board of Directors since 2004, serving in various roles such as Values Institute Coordinator and Conference Staff Coordinator. Wilkinson is entering his tenth year as a professional in the field of fraternity/sorority advising. He is currently the Director of Fraternity and Sorority Affairs at Lehigh University in Bethlehem, PA. He has previously worked with fraternities and sororities at The College of New Jersey, East Stroudsburg University and Rider University.

Thomas Silicato '99 of Wilmington, Del., received an associate in civil engineering from Delaware Technical in December 2009. He recently accepted a position at Corrado Construction located in New Castle, Del., as a surveyor. He is also a licensed Delaware and Pennsylvania realtor.

2000s

Joseph Rattigan '04 of Orwigsburg, Pa., joined the law firm White and Williams as an associate in the subrogation department and practices exclusively in the field of insurance subrogation. Rattigan represents property and casualty insurers on a national and regional basis in matters concerning complex commercial and residential property losses involving fire, water, negligence and products liability.

Kelly Kremer '09 of Chadds Ford, Pa., joined the firm of Belfint, Lyons and Shuman, P.A. as a staff accountant. Prior to coming to the firm as a full-time employee she was a summer intern with the firm in 2008.

Melissa Rapp '09 of E. Greenville, Pa., recently deployed to begin work on her first service project of the year with the National Civilian Community Corps, an AmeriCorps program. Founded in 1994, AmeriCorps NCCC is a residential national service program that supports disaster relief, the environment, infrastructure improvement, energy conservation and urban and rural development. As a Corps member, Rapp will be responsible for completing a series of six to eight week-long service projects as part of a 10-to-12 person team.

IN MEMORIAM

1927	Winifred Johnson Ringlaben
1939	Pauline Lumis Keller
1940	Lucy Eddinger Daugherty
1941	B. McClain Cochran
1941	Donald Gochnour
1942	Jean Ray Crawford
1943	Isaiah Zimmerman
1948	J. Lewis Reynolds
1949	Francis H. Eaves
1949	Lorraine Rubino Ingaglio
1949	Charles Law
1949	Dorothea "Dolly" Davison Newport
1949	Martha Willis Stiteler
1951	Joan Kear Wright
1957	John H. Lyons
1957	William Murphy
1958	Joan L. Powers
1960	James H. Baxter
1960	Nancy Santangelo Coyle
1961	Barry Remley
1962	Nancy Hale Swiencki
1972	Beverly Baublitz Kahn
1973	Barbara Martella
1978	Patrick Mclane
1990	James Vellanti
1999	Trisha Cadieux

MARRIAGES



Anthony Holly '08 to Gabrielle Cushman on May 24, 2009.
(left)

(right)
Robert Gardner '91 to Dana Catania on October 10, 2009.

Ruth Sarbaugh '49 to Joseph Dellorefice on June 26, 2009.



FUTURE ALUMNI

Elizabeth Youngblood Powell '93 and Greg of Hamilton, Va., a daughter, Maggie Grace, on October 1, 2009.

Brenda Cooper '02, M'07 and **Richard Zavacki '02, M'07** of Downingtown, Pa., a son, Roman David, on September 15, 2009.

Class of 1960

50th Golden Reunion – April 30-May 2, 2010

The weekend of events will take place in conjunction with the University's annual Alumni Weekend on campus and at the Best Western Concordville Inn in Concordville, PA.

We hope to see you at the Reunion!

Registration packets were mailed to the class in January, but you can register online at: www.wcualumni.org – Click on the "Groups" tab, then click on the "1960 Class Reunion Page," or contact the Alumni Office at (610) 436-2813.

*The 50th rendezvous will be the best yet.
Don't miss it!*

Upcoming Events

March 25 – Victory Brewing Event #3

April 29 – Delaware County Alumni Event

April 30-May 2 - Alumni Weekend

May 2 – WCU Day at Philly Zoo

May 7 – Young Alumni Event in West Chester

July 24 – Rams in the Sand 3, Avalon, NJ (Windrift Hotel)

Fall 2010 – Alumni Tailgate Competitions at all WCU Home Football Games

Oct 1-3 – Homecoming Weekend
Information and registration is available at www.wcualumni.org!

2010-2013 West Chester University Alumni Board of Directors Election

The Nominating Committee of the West Chester University Alumni Association is pleased to announce the 2010 WCUAA Board of Directors ballot. Six members will be elected to serve a three-year term of office beginning on July 1, 2010. The results of the election will be published in the fall issue of the West Chester University magazine.

To cast your ballot via e-mail, follow the instructions below:

Go to **www.wcualumni.org**

Click on: **Board of Directors 2010 Ballot**

Follow the on-screen voting instructions.

You may also complete the Ballot Sheet in this issue of the magazine and mail it to the Office of Alumni Relations. Please include only one ballot per envelope.

All ballots must be received by Friday, May 28, 2010 at 4:00 p.m.

Verification of the names, addresses, and class years on ballots received by the deadline will be conducted. Ballots will be counted by a committee appointed by the Alumni Association president.

The background information on each nominee for the 2010-2013 term is printed on the following pages. Please note that nominees are listed in the same order that they appear on the ballot. Questions regarding the election should be directed to the Office of Alumni Relations at **610-436-2813**.

"After serving two terms on the WCUAA Board of Directors and taking a year to rejuvenate, I am seeking another term. I believe I have previously demonstrated my leadership capabilities on the Board and was an active, participating member of that organization. I possess numerous political and leadership skills that I have employed during my career as an educator and community leader and plan to utilize those skills in assisting the WCUAA in its mission."

Richard T. Loughery '06

Education: WCU, B.A., Political Science, 2006; WCU, MSA, Public Administration, Expected Graduation 2010

"After graduating in 2006, I've continued my involvement within our local community. Currently the administrative analyst to Chester County Commissioner Terence Farrell and pursuing an MSA in Public Administration at West Chester University, I also serve on the Board of the Schuylkill River Heritage Center and was recently re-elected as township auditor for Schuylkill Township. If elected to the Board, my goal is to help our alumni stay connected to our university and the community."

Judi K. Ivins '77

Education: WCU, B.S., Health and Physical Education, 1977

"I have been privileged to serve on several committees of the WCU Alumni Association since 2004, and honored to be a past member of the WCUAA Board of Directors, serving from 2005 through 2008. My enthusiasm and great pride in being a WCU alum has grown since graduating, and will continue. I am interested in being part of a great Board that will provide much to you – fellow WCU Alumni!"

Patrick Gonzalez '79

Education: WCU, B.S., Business Administration: Economics

"For the past three years, it's been my privilege to serve on the WCU Alumni Association Board of Directors. During this time, I've had the opportunity to participate in many exciting events conducted by the Association: Homecoming, Alumni Weekend, Senior Day, Scholarship Brunch. I've seen first-hand the positive impact the Alumni Association has had on the WCU Community. It would be an honor for me to continue my service to the Board and WCU."

Nick D. Polcini '00, M'05

Education: WCU, BSED, Special Education; Minor: Theatre Arts, 2000; WCU, MED, Special Education (High Incidence Disabilities), 2005

"I would like to run again for the WCUAA Board of Directors because, from my past service on the Board, I understand the role of the Alumni Association to work collaboratively with the University and our alumni. I am proud of my alma mater and want to continue to serve and implement good programs that outreach to all alumni and work hand in hand with our great university at West Chester!!"

WCUAA BOARD OF DIRECTORS ELECTIONS

Francis J. "Frank" Green, Jr., '72

Education: WCU, B.S., Education, 1972; WCU, Teaching Certificate (Provisional), 1972; WCU, Teaching Certificate (Permanent), 2002; WCU, Teaching Certificate (Safety/Driver Ed), 2003; E. Stroudsburg U, MED, Secondary Education, 2005

"Three years ago, I pledged to serve the University in order to repay a long overdue debt if elected to the WCUAA Board of Directors. While humbly serving in that capacity for the last three years, I have become aware that the debt I owe to WCU can never be considered "paid in full." Therefore, I am seeking a second term on the Board so as to continue that service and repayment."

Kathryn M. Rossman Green '72, M'02

Education: WCU, B.S., Secondary Education, 1973; WCU, Education Technology Certificate, 2002; WCU, MBS, Secondary Education, 2002; Eastern University, Principal Certification, 2005; Penn State University, Differentiated Instruction Certificate, 2007

"I began my service on the WCUAA Board of Directors three years ago with the goal of improving alumni participation, expanding our Affinity programs, and providing opportunities for a variety of alumni events. Although progress has been made, I want to continue my service on the Board of Directors to accomplish these goals."

John Pino M'93

Education: Immaculata University, Business Administration: Economics; WCU, M.A., Philosophy, 1993

"Since receiving my two degrees in my late 40's, including a Masters in Philosophy from WCU, I owe much to WCU for giving me the opportunity I did not have in my youth. It is my greatest desire to join the WCUAA so that I can give back to the University and be an outspoken advocate for the humanities because it is my strong belief that this curriculum is at the core of life itself."

Giancarlo Brugnolo '08

Education: WCU, B.A., Political Science, 2008

"As a freshman at WCU, the importance of being involved in campus was stressed to me and I would like to continue that involvement. I was involved in Wayne Hall's RHA, held various positions with the Political Science Club, was a Resident Assistant in Goshen, and had my most influential experiences as a Student Director at Sykes Student Union and with Friars Society. As an alumnus, I believe my contributions to WCU should continue."

Dr. L. James Kiscaden '65, M'73

Education: WCU, B.S. Social Studies, 1965; WCU, M.A., History, 1973; Temple University, Doctorate in Educ. Admin., 1989

WEST CHESTER UNIVERSITY ALUMNI ASSOCIATION BOARD OF DIRECTORS 2010 BALLOT

The following alumni have been nominated for election to the Board of Directors upon the recommendation of the WCUAA Nominating Committee. Each has agreed to serve if elected. Please check the circle next to the name of the candidate(s) of your choice. **You may vote for a maximum of six (6) candidates.** Couples who are both WCU graduates should both use this ballot. The Office of Alumni Relations will verify the name(s), class year(s) and address on each mailing envelope as requested by Nominating Committee. The order of names on the ballot was determined by lot.

FOR THIS BALLOT TO BE CONSIDERED VALID:

1. Each voter must sign and complete the name, class year and address section of the ballot. Please print or type.
2. The ballot must be received by mail no later than 4 p.m. on Friday, May 28, 2010.

Candidate for Board of Directors

Voter 1

Voter 2

Francis J. "Frank" Green, Jr., '72
Kathryn M. Rossman Green '72, M'02
John Pino M'93
Giancarlo Brugnolo '08
Dr. L. James Kiscaden '65, M'73
Richard T. Loughery '06
Judi K. Ivins '77
Patrick Gonzalez '79
Nick D. Polcini '00, M'05

Signature of Voter 1

Voter 1 Name/Year

Signature of Voter 2

Voter 2 Name/Year

Street

City

State

Zip

Telephone (with area code)

E-mail

Please seal the ballot in an envelope, one ballot per envelope. Clearly write your name(s), class year(s) and address on the outside, and mail to: WCUAA Nominating Committee, Office of Alumni Relations, Veterans Memorial Alumni House, West Chester, PA 19383.



Join us 'Down the Shore' for the 3rd Annual Rams in the Sand!
Saturday, July 24, 2010 at The Windrift Hotel, Avalon, NJ
Advance online registration: www.wcualumni.org



ABBÉ SOCIETY

The Abbé Society Alumnae Chapter got into the holiday spirit by volunteering at the annual "Hanging of the Greens" in downtown West Chester. Pairing with active Abbé sisters from the University, the girls enjoyed catching up with each other while decorating storefronts for the holiday season.

Our chapter continues to grow! If you are an Abbé Society Alum, please contact Andrea Pavone '07, aep157@comcast.net, to learn more about our group and reconnect with your sisters.

BLACK ALUMNI CAUCUS

In 1965, the Black Alumni Chapter was established to keep black alumni connected with West Chester University. The chapter continues to do so by extending opportunities to current students and alumni by providing a

variety of events for reconnecting. The current BAC Board includes President: Latifah Fields '02, Vice President: Melveetia Tarry '04, Secretary: Stacey Thomas '02, Treasurer: Tyrone Patton '91, Past President: Aubria Nance '02, Advisor: Mark Barnes '93.

Stay tuned: Midnight Madness Bowling Party – April. Congratulations and welcome to the Class of 2009! Interested in taking your membership to the next level? Link in with us on Facebook – WCU BAC to find out how.

CHESTER COUNTY CHAPTER

The Chester County Chapter sponsors events for all alumni and funds three scholarships for deserving students. Please join us for a meeting or event in 2010. Check out our Chapter page on the University web site, or contact an officer if you have questions or need information. Volunteers always welcome!

Officers: President/Membership - Jacqueline Sowa Colyer '94, 610-383-4794, alnwyck@verizon.net; Vice-President, Vince Suppan '47, 610-264-1452; Treasurer - Joseph Kienle '72, M'74, 610-696-5645, joseph.kienle@morganstanley.com; Secretary/Newsletter - Angela L. Morris, 610-757-4660, angelaloudmorris@gmail.com; Program Chairperson - Carmen Culp '52, M'64, 610-644-3284, lculp77101@aol.com.

DANCE PRODUCTION WORKSHOP CHAPTER

The DPW Alumni Dance Chapter recently celebrated our Second Annual Winter Dance Festival on January 23, 2010 in Emilie K. Asplundh Concert Hall. The event brought together dancers from the local area and WCU alumni to raise funds for the chapter as well as for the Barbara J. Lappano '67 scholarship. We



are very proud of the success of this show and are already looking forward to next year! For more information on the chapter, please contact dpwalumni@yahoo.com.

DELAWARE COUNTY CHAPTER

Alumni have held two interest meetings and are currently working on bylaws and organizing a spring event. To join this group or view its upcoming events, visit www.groups.yahoo.com and search "wcudelcoalumni" or contact Kevin Viola '07 at wcudelcoalumni@yahoo.com.

FRIARS CHAPTER

Friar Alumni gathered at the winter Friar Inductions ceremony. The Friars' Society Alumni Association (FSAA) ended 2009 by continuing a longstanding tradition of partnering with the active members of the Friars' Society in the 2009 Holiday Family project. This is a joint effort in which active Friars team up with alumni Friars in adopting family in need. Friars and their alumni counterparts raise all the money and then use the funds to purchase presents for the family, as well as set up a dinner in mid-December. Unfortunately, weather conditions prohibited the dinner from taking place, but all presents were delivered.

In addition, several alumni Friars attended the Friars' Society winter 2009 induction ceremony to witness the addition of its newest honorary member, University President Dr. Greg Weisenstein.

Finally, the FSAA awarded its annual \$500 scholarship to Brett Cooper, an active and well accomplished Friar at WCU. He is majoring in accounting and will graduate this May. We wish him and other graduating Friars all the best and look forward to welcoming them back as new FSAA members.

Spring 2010 inductions will be held on April 10, 2010. Keep up with the latest by visiting www.friarsalumni.com.

WASHINGTON, D.C. CHAPTER

Next event: March 31. Please join Yahoo Groups: WCUCAPAREA for more information.

YORK COUNTY CHAPTER

Please check the WCU Online Community for more information on this chapter at www.wcualumni.org.

If you are interested in starting an alumni chapter in your area or in a particular area of interest, please contact Megan Cantalupo, Director of Alumni Relations at 610-436-2813 or alumni@wcupa.edu.

HONORING DISTINGUISHED ALUMNI

Each spring, the West Chester University Alumni Association hosts the Distinguished Alumni Awards luncheon during Alumni Weekend. These awards are presented to University graduates who have provided a great service to society, have received outstanding acknowledgement in their profession, and have positively affected a large number of people. This year the WCUAA Awards Committee will recognize **Dr. Nicole Melander '83** and **Congressman Joseph Pitts M'73 (R-PA)**.

We are proud to honor this year's recipients of the Distinguished Alumni Awards, not only for their professional achievements, but for the outstanding service they have provided to their communities and their alma mater. All graduates are welcome to attend the Distinguished Alumni Awards Luncheon on Saturday, May 1, 2010 in the Sykes Student Center on the campus of West Chester University. If you are interested in purchasing luncheon tickets (\$10pp), please contact the Office of Alumni Relations: 610-436-2813 or visit www.wcualumni.org for more details.



Nicole M. Melander received her bachelor's degree in computer science from West Chester University in 1983. She spent her sophomore summer in Boulder, Col., as one

of eight students selected for the competitive IBM internship program. She went on to receive a master's degree from Johns Hopkins University and, in 1999, was awarded a Ph.D. from George Mason University. After a lengthy process, her Ph.D. research resulted in a patent that was issued in 2009. A recognized leader in a field led predominately by men, Dr. Melander excels professionally and elects to give back to her community through her volunteer involvement.

Dr. Melander led an illustrious and prolific career at Oracle Corporation, based in

Redwood Shores, Cal., where she held a variety of positions in consulting, education, sales, and operations. As a managing principal, she used Oracle products to manage consulting efforts related to business applications, business intelligence and multimedia and development tools. Her application development experiences were documented in a book, *Guide to Oracle*, published by McGraw-Hill in 1990. She also helped design, develop and deploy the Workforce Development Program and the Oracle Internet Academy.

In the position of vice president for Oracle's ThinkQuest programs she oversaw all aspects of the program including partner management, product development, operations and support. She also directed the international roll-out of the "Think.com" collaborative environment and implemented the Oracle Academic Initiative for Higher Education in the United States, Europe, Middle East and Africa (EMEA), and Asia-Pacific markets. Because of her expertise and passion for education, thousands of school-age children around the world were provided with learning opportunities that previously did not exist.

She has been a writing coach and writing coach coordinator for College Summit, a non-profit organization based in Washington, D.C., that supports low income students who will become the first in their family to go to college. She also volunteers frequently at The Children's Inn (Bethesda, Md.), a residential facility at the National Institutes for Health for sick children and their families.

Currently, Dr. Melander serves as Executive in Residence for American University's Kogod School of Business in Washington, D.C. She is the 2008 recipient of American University's "Teaching with Technology Award" for her creative and innovative use of technology in the classroom. Her teaching focus is collaboration and social software including blogs, wikis, and many other Web 2.0 technologies. She speaks on these topics at conferences and seminars and she consults with organizations including *USA Today*, Deloitte Consulting, and *National Geographic*.



Joseph R. Pitts was born in Lexington, Kentucky and graduated from Asbury College in 1961. He served in the United States Air Force and later received a master's

degree in science from West Chester University (then, State Teachers College) in 1973. His public service spans 47 years and the list of honors he has achieved exceeds 40. He is a member of 27 community service, non-profit and special interest groups related to tourism, international causes, children's advocacy and economic development.

Joe began his career teaching science, mathematics and English at both the elementary and high school levels in Kentucky and Pennsylvania. He volunteered to serve his country in three tours in Vietnam as an electronic warfare officer on B-52s, completing 116 combat missions. He earned the Air Medal with five oak-leaf clusters.

In 1972 he was elected to the Pennsylvania House of Representatives where he served as Chair of the Labor Relations Committee and the Appropriations Committee. Twenty-five years later, he was elected to U.S. Congress, where he continues to serve his constituents. He has served on the Budget Committee, Transportation and Small Business Committee, House Armed Services, and International Relations Committee, to name a few. He currently serves on the House Energy and Commerce Committee.

Congressman Pitts is recognized as a respected voice on international human rights issues such as religious freedom, trafficking in persons, refugee issues, HIV/AIDS relief and foreign aid. He founded the "Adopt-A-Country Caucus" and has led successful efforts to preserve farmland in Chester and Lancaster counties.

West Chester University
West Chester, PA 19383-7401

The West Chester University Magazine is published three times a year for the alumni, friends and family of West Chester University of Pennsylvania by the Office of Public Relations, West Chester University, West Chester, PA 19383-7401.

Postmaster: Send address changes to
P.O. Box 541, West Chester, PA 19381

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and win great prizes while you're at it!!!**

**Three easy ways to win from the WCU Alumni Association –
Visit WWW.WCUALUMNI.ORG to get started!**

1

Register with the WCU Online Community during March 2010 and you are automatically entered to win a one-night stay at the Hilton Garden Inn, Kennett Square, a spa package, and full breakfast at the hotel!

2

Register with the WCU Online Community during April 2010 and you are entered to win a one-night stay at the Hilton Garden Inn, Kennett Square, 2 wine passes to an area winery, 2 wine glasses, and full breakfast at the hotel!

3

Update your existing profile during March or April 2010 and you are automatically eligible to win a one-night stay at the Hilton Garden Inn, Kennett Square, a pass to Longwood Gardens and a full breakfast at the hotel!