West Chester University Accelerated B.A. in Media and Culture to M.A. in Communication Studies Program Honors College Advisement Sheet

Effective for students entering Spring '26 and later.

Indicate all the courses you have taken at WCU or transferred for credit. For completed courses, also list the grades. Mark an asterisk (*) beside courses you are currently taking.

The grade of C- or better is necessary in the 202 level of foreign language or in the 102 level and all culture cluster courses. A grade of C or better is required in all major courses.

I. MEDIA & CULTURE (18 credits)

A. Major Requirements

MDC 250____ (Intercultural Communication) +
MDC 251 ____ (Media Technology)+
MDC 252____ (Media Writing)
MDC 253____ (Media Literacy)
MDC 254____ (Media & Culture Theory)
MDC 255____ (Mass Communication Research Methods)

+ NOTE: Pre-rec to all upper level MDC courses

B. Media & Culture Concentrations (18 credits)

Students will work with their advisors to select six appropriate courses from the three concentration areas: Culture, Production, and Strategic Communication. At least three courses must be from one of the concentrations. The remaining courses can be from that same concentration or either of the other two concentrations.

Culture Concentration

MDC 314 ___ (Games Culture and Theory)
MDC 316 ___ (Mediated Communication: The Internet, Culture, and Society)
MDC 322 ___ (Culture and Organizations)
MDC 350 ___ (Advanced Cultural Communication)
MDC 360 ___ (African American Culture and Communication)
MDC 420 ___ (Mass Media and Social Project)
MDC 422 ___ (Consulting for Careers in Media and Culture)
MDC 470 ___ (Intercultural Communication Training)
MDC 490 ___ (Special Topics Seminar in Culture)
MDC 493 ___ (Directed Studies in Media and Culture)

Product Concentration

CSW 131 ___ (Introduction to Web Design)
MDC 203 ___ (The Philadelphia Media Experience)
MDC 211 ___ (Introduction to Sports Media Production)
MDC 217 ___ (Introduction to Video Production)
MDC 308 ___ (Multimedia Performance)
MDC 317 ___ (Advanced Video Production)
MDC 320 ___ (Communication on Television and Radio)
HON 320 ___ (Honors Seminar: Global Issues)
MDC 365 ___ (The Science and Media Connection: Producing and Communicating Science)
MDC 411 ___ (Advanced Sports Media Production)
MDC 491 ___ (Special Topics Seminar in Production)
MDC 493 ___ (Directed Studies in Media and Culture)

Strategic Communication Concentration

MDC 311 ___ (Communication Professions in Sports)
MDC 321 ___ (Search Engine Optimization Management)
MDC 323 ___ (Media Audiences)
MDC 325 ___ (Strategic Social Media)
MDC 355 ___ (Introduction to Public Relations)
MDC 370 ___ (Event Production sing Media)
MDC 375 ___ (Communicating Through Risk and Crisis)
MDC 421 ___ (Content Strategy)
MDC 423 ___ (Media Campaigns)
MDC 460 ___ (Communication and Advertising)
MDC 492 ___ (Special Topics Seminar in Strategic Communication)
MDC 493 ___ (Directed Studies in Media and Culture)

C. Capstone Requirement (3 credits)

MDC 494 ___ (Internship in Media and Culture) *
OR
MDC 495 ___ (Media and Culture Capstone Practicum) **

NOTES:
* min. one upper-level MDC class and instructor consent 15 total credits but only 3 count towards major
** min. 15 credits of MDC, instructor consent, and min. GPA of 2.8 required

II. FOREIGN LANGUAGE (0-15 credits)

Option 1: Meet the level of Intermediate II, one course at the 202 level (or higher). NOTE: min. C- in 202 course.
Option 2: Complete a course at the 102 level (with a min. C-) and 3 approved Culture Cluster Courses (CCCs) in the same language area. CCCs must come from a minimum of two different prefix areas, the 201 level of the language may count as a culture cluster.

III. HONORS COLLEGE CORE SEQUENCE for GEN ED (27 credits)

HON 100 _____ (Self Awareness)
HON 211 _____ (Public Discourse)
HON 212 _____ (Ethics & Technology)
HON 310 _____ (Community Change)
HON 311 _____ (Stewardship/Civic Responsibility)

HON 312 _____ (Educational Systems)
or
HON 322 _____ (Leader. With ELLs)
HON 313 _____ (Public Opinion)
HON 314 _____ (Environ. Systems)
HON 315 _____ (Community & Arts)
SCIENCE ____ __x___
MAT ___ __x___

IV. ADDITIONAL HONORS COLLEGE REQUIREMENTS (9 credits)

A) Two HON seminars at the 320 level or above (except 322)

HON _____ _____
HON _____ _____

B) Capstone Project^

HON 490 _____

^NOTE: ***Enrollment upon core completion***: ideally 6th or 7th semester.

V. DIRECTED ELECTIVES

Take enough directed electives to complete 120 credits. The actual number of electives required will vary depending upon (among other things) the option to complete a minor(s) and the number of courses the student must take to complete the foreign language requirement.

VII. ACCELERATED PROGRAM (12 credits)

Any Media and Culture major with a 3.0 cumulative GPA or higher who has completed at least 84 credits may substitute up to 12 credits to be applied to the required core and the 15 credit hours required from departmental offerings towards the undergraduate degree. Those credits will also apply toward the M.A. program in Communication Studies.

A. Required Courses

COM 501 ___ (Theoretic Perspectives On Human Communication)
COM 502 ___ (Communication Research Methods)

B. Elective Courses

Select up to 6 credits from the following:

COM 500 ___ (Communication & Leadership)
COM 503 ___ (Communcation & Persuasive Influence)
COM 505 ___ (Rhetoric & Leadership)
COM 506 ___ (Communications in Small Groups)
COM 508 ___ (Special Topics Seminar)
COM 509 ___ (Communication & Conflict Resolution)
COM 510 ___

Bring this sheet with you whenever you meet with your advisor about scheduling or course planning!

(Revised Spring 2026)