# West Chester University B.A. in Media and Culture Honors College Advisement Sheet

Effective for students entering Spring '26 and later.

***Indicate all the courses you have taken at WCU or transferred for credit. For completed courses, also list the grades. Mark an asterisk (*) beside courses you are currently taking.***

The grade of C- or better is necessary in the 202 level of foreign language or in the 102 level and all culture cluster courses. A grade of C or better is required in all major courses.

**I. MEDIA & CULTURE (18 credits)**

**A. Major Requirements**

MDC 250____ (Intercultural Communication) +
MDC 251 ____ (Media Technology)+
MDC 252____ (Media Writing)
MDC 253____ (Media Literacy)
MDC 254____ (Media & Culture Theory)
MDC 255____ (Mass Communication Research Methods)

+ NOTE: Pre-rec to all upper level MDC courses

**B. Media & Culture Concentrations (18 credits)**

Students will work with their advisors to select six appropriate courses from the three concentration areas: Culture, Production, and Strategic Communication. At least three courses must be from one of the concentrations. The remaining courses can be from that same concentration or either of the other two concentrations.

**Culture Concentration**

MDC 314 ___ (Games Culture and Theory)
MDC 316 ___ (Mediated Communication: The Internet, Culture, and Society)
MDC 322 ___ (Culture and Organizations)
MDC 350 ___ (Advanced Cultural Communication)
MDC 360 ___ (African American Culture and Communication)
MDC 420 ___ (Mass Media and Social Project)
MDC 422 ___ (Consulting for Careers in Media and Culture)
MDC 470 ___ (Intercultural Communication Training)
MDC 490 ___ (Special Topics Seminar in Culture)
MDC 493 ___ (Directed Studies in Media and Culture)

**Product Concentration**

CSW 131 ___ (Introduction to Web Design)
MDC 203 ___ (The Philadelphia Media Experience)
MDC 211 ___ (Introduction to Sports Media Production)
MDC 217 ___ (Introduction to Video Production)
MDC 308 ___ (Multimedia Performance)
MDC 317 ___ (Advanced Video Production)
MDC 320 ___ (Communication on Television and Radio)
HON 320 ___ (Honors Seminar: Global Issues)
MDC 365 ___ (The Science and Media Connection: Producing and Communicating Science)
MDC 411 ___ (Advanced Sports Media Production)
MDC 491 ___ (Special Topics Seminar in Production)
MDC 493 ___ ( Directed Studies in Media and Culture)

**Strategic Communication Concentration**

MDC 311 ___ (Communication Professions in Sports)
MDC 321 ___ (Search Engine Optimization Management)
MDC 323 ___ (Media Audiences)
MDC 325 ___ (Strategic Social Media)
MDC 355 ___ (Introduction to Public Relations)
MDC 370 ___ (Event Production sing Media)
MDC 375 ___ (Communicating Through Risk and Crisis)
MDC 421 ___ (Content Strategy)
MDC 423 ___ (Media Campaigns)
MDC 460 ___ (Communication and Advertising)
MDC 492 ___ (Special Topics Seminar in Strategic Communication)
MDC 493 ___ (Directed Studies in Media and Culture)

**C. Capstone Requirement (3 credits)**

MDC 494 ___ (Internship in Media and Culture) *
OR
MDC 495 ___ (Media and Culture Capstone Practicum) **

NOTES:
* min. one upper-level MDC class and instructor consent 15 total credits but only 3 count towards major
** min. 15 credits of MDC, instructor consent, and min. GPA of 2.8 required

**II. FOREIGN LANGUAGE (0-15 credits)**

Option 1: Meet the level of Intermediate II, one course at the 202 level (or higher). NOTE: min. C- in 202 course.
Option 2: Complete a course at the 102 level (with a min. C-) and 3 approved Culture Cluster Courses (CCCs) in the same language area. CCCs must come from a minimum of two different prefix areas, the 201 level of the language may count as a culture cluster.

**III. HONORS COLLEGE CORE SEQUENCE for GEN ED (27 credits)**

HON 100 _____ (Self Awareness)
HON 211 _____ (Public Discourse)
HON 212 _____ (Ethics & Technology)
HON 310 _____ (Community Change)
HON 311 _____ (Stewardship/Civic Responsibility)
HON 312 _____ (Educational Systems)
**or**
HON 322 _____ (Leader. With ELLs)
HON 313 _____ (Public Opinion)

HON 314 _____ (Environ. Systems)
HON 315 _____ (Community & Arts)
SCIENCE ____ __x___
MAT ___ __x___

**IV. ADDITIONAL HONORS COLLEGE REQUIREMENTS (9 credits)**

A) Two HON seminars at the 320 level or above (except 322)

HON _____ _____
HON _____ _____

B) Capstone Project^

HON 490 _____

^NOTE: ***Enrollment upon core completion***: ideally 6th or 7th semester.

**V. DIRECTED ELECTIVES**

Take enough directed electives to complete 120 credits. The actual number of electives required will vary depending upon (among other things) the option to complete a minor(s) and the number of courses the student must take to complete the foreign language requirement.

***Bring this sheet with you whenever you meet with your advisor about scheduling or course planning!***

(Revised Spring 2026)