**Intro to GIS I**

# Target Audience:

Faculty interested in gain understanding of spatially projected data and students

# Description:

Experience how your data can be projected in space using ArcGIS software. You will gain a basic understanding of GIS tools and map design.

# Prerequisite:

An understanding of Windows and basic internet navigation skills

# Course Includes:

* ArcGIS Business Analyst interface
* Data View and Layout View
* Data Collection
	+ Study Area
	+ Business Listing and NAICS coding
	+ Creating Data
	+ Online Data: Census, PASDA, Chester, Philadelphia, etc.
	+ Extracting Data
	+ Exporting Data
* Working with tools
	+ Selecting
	+ Identifying
	+ Zoom in and zoom out
* Symbology
	+ Colors and design
	+ Categories and quantities