WCU Points of Pride



Taylor McCahan, '18, left, and Kaitlin Clark, '16, helped develop and execute Can the Quad.

"Can the Quad" Supports Vets at the Holidays

On December 12, the Quad felt a bit like a grocery store, with cans of vegetables and boxes of pasta and cereal lined up neatly on the perimeter of the "Great Lawn." By the end of the day, more than 800 food items and a bin of scarfs, gloves and coats were displayed on the Quad, all donated by the University

community and local community to support Philadelphia Veterans Comfort House. Monetary donations also were collected.

The fundraiser was the brainchild of Melissa Rudolph, WCU's web marketing & communications specialist and web marketing interns Kaitlin Clark, '16, and Taylor McCahan, '18.

Although the day started out rainy, by the time the event kicked off in mid-morning, the skies had cleared. Students who were headed to finals or final study sessions stopped by with cans of food, as did employees from Graduate Studies, Admissions, the Office of the President and local organizations, including Fame Fire Co. Even Rammy took time to make a donation.

"It was an exciting and thrilling day and I am overjoyed to say that we lined the entire Quad," says Rudolph.

Kappa Pi & the Fiorentino Family Decorate Tanglewood



Diana Fiorentino, '14, left, and Emily Kotarski, added a festive touch to the exterior of Tanglewood.



Kappa Pi members worked their decorating magic on the Tanglewood tree.

Volunteers led by Sue Fiorentino ('86) decorated Tanglewood for the holidays on Nov. 28. This team was comprised of Fiorentino family members, including Diana Fiorentino ('14), Beth Kotarski ('86) and Emily Kotarski; longtime WCU volunteer Sally Smith, and the Kappa Pi art honorary society.

Broadway Cares Raises Record-Breaking \$10,000+



This year's Broadway Cares/Equity Fights AIDS benefit concert, held at WCU Dec. 9-11, was the most successful in the 17-year history of the event. According to student producer Megan Fitzwater, '17, \$10,376.83 was raised -- more than twice what was raised last year and far surpassing the previous record of \$6,000.

Broadway Cares/Equity Fights AIDS at WCU is a completely student-run event under the auspices of University Theatre. Monies raised go to Broadway Cares/Equity Fights AIDS to help impacted individuals nationwide receive health care, medicine, counseling and emergency assistance. Some WCU 125 students dedicated their time to perform and raise awareness for a cause they care about.

Dave Timmann Recognized by Peers



Dave Timmann, left in purple shirt, with fellow Sykes Student Union employees.

It's a place to grab a cup of coffee or linger over lunch with friends. It's a place students flock to "after dark" on Friday nights to enjoy comedians, live music and dances. It's a place students can borrow a laptop, make copies, get a new student ID, or see a weekend movie. It features a multicultural center, a campus store, a lounge and meeting rooms. And it's used by a

whopping 30,000 people a week -- not just students but also WCU faculty, staff and members of the local community.

"It" is, of course, Sykes Student Union, and it's long been the hub of the campus community. One reason that Sykes is thriving is because of the creative and enthusiastic director at its helm – Dave Timmann. Recently, the Association of College Unions International, Region VII, recognized

Timmann with its Edgar A. Whiting Award, "for exceptional contribution and commitment to the college union and student activities movement."

Timmann credits his "incredible staff" for the success of Sykes but we suspect he has something to do with it, too.