



Council of Trustees  
West Chester University  
West Chester, Pennsylvania 19383

UNANIMOUSLY APPROVED  
BY THE  
COUNCIL OF TRUSTEES  
NOVEMBER 11, 2010

[www.wcupa.edu](http://www.wcupa.edu)

**REGULAR MEETING OF THE COUNCIL OF TRUSTEES  
WEST CHESTER UNIVERSITY OF PENNSYLVANIA  
PHILIPS 3<sup>rd</sup> FLOOR BOARD ROOM  
PHILIPS MEMORIAL BUILDING  
SEPTEMBER 23, 2010 - 7:30 PM**

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on September 23, 2010, at West Chester University in the Philips Memorial Building, West Chester, PA.

**AGENDA ITEM I – CALL TO ORDER:**

Vice Chair Whitlock called the meeting to order at 7:30 p.m. with the Pledge of Allegiance. Council Members present were Members Carrozza, Dozor, Matlawski, Miller, Moskowitz, Silberman, Thomas and Tomlinson. Absent but accounted for were Members Fillippo and Lewis.

**AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING  
AS DISTRIUBTED TO THE COUNCIL OF TRUSTEES:**

The minutes of the May 6, 2010, meeting were approved as presented.

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**MOTION (CARROZZA/MOSKOWITZ):**

**APPROVAL OF MINUTES OF THE MAY 6, 2010, MEETING AS  
PRESENTED.**

**MOTION UNANIMOUSLY APPROVED.**

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**AGENDA ITEM III – PUBLIC COMMENT (LIMIT OF 10 MINUTES):**

Mr. Len Alteri, SGA President and PASSHE Board of Governors Member, was recognized. Mr. Altieri thanked members of the Council of Trustees and the administration for their advice, support, and assistance during the application process to the Board of Governors. He indicated that he was very proud to be serving the students of WCU and PASSHE in this role.

**AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:**

Vice Chair Whitlock reminded those present of the new format of the Council of Trustees meeting which included the receipt of committee reports and reports of the President's Cabinet members prior to the meeting. She indicated that there was very positive feedback received as result of this format being used at the May 6, 2010, meeting.

Vice Chair Whitlock called upon Member Richard Miller to report on activities of the SGA and other issues and activities important to students.

Member Miller reported on the first home football game which began with the dedication of the Michael Horrocks statue, which was a very moving and inspirational event. Over 1200 students attended the first home game which is an excellent beginning to the season.

Member Miller reported that Shana Mason, representing the Student Activity Council (SAC), and Hans Von Mole, representing (Off Campus Commuter Association (OCCA) both gave excellent reports which are outlined in the Student Affairs Committee summary. Member Miller also announced

the upcoming Preview Day where perspective students and their families will learn more about WCU.

Member Miller reported on the selection process for the next student member of the Council of Trustees, which will be taking place this fall. He shared copies of a new brochure which he developed and announced that for the first time, the nomination/application process had gone paperless with the necessary forms being posted on the web.

Member Miller also distributed a rendering of the approved mural that will be placed on the east wall of the Hollinger Building. This mural will be done under the supervision of Mr. John Baker, Chair of the Art Department.

**AGENDA ITEM V – REPORT OF THE UNIVERISTY PRESIDENT AND CABINET:**

Vice Chair Whitlock recognized President Weisenstein who gave the following report.

President Weisenstein distributed the following items:

- 1) The annual tuition and fees card for reference when out in the community. He reminded those present that WCU has been ranked by the Kiplinger Foundation as one of the best valued public schools in the country.
- 2) Copies of his fall State of the University address which he recently presented to the University Community.

- 3) Copies of the nationally published Education Executive Magazine article on WCU and President Weisenstein.
- 4) The article on Marian Moskowitz in the recent Chester County Business Journal.

President Weisenstein reported that he had received a letter from Governor Rendell indicating he was releasing 18 million dollars of Commonwealth funding in support of the Undergraduate Business and Public Affairs Building. This 18 million dollars matched with donor dollars will allow us to move forward immediately with planning and constructing this facility which will house all of the Undergraduate Business and Public Affairs units.

President Weisenstein announced some institutional reorganizations as follows:

- 1) Office of International Programs under the leadership of the Assistant Vice President of International Programs interimly being filled by Dr. Gopal Sankaran.
- 2) The Office of Sponsored Research will now report directly to the Vice President for Advancement. This move will provide for better support for pre and post awards services. This will enable those faculty interested in pursuing grants and contract competitions to be more competitive.
- 3) We are busy laying the foundation for a viable Distance Education Program. Our initial focus will be on graduate programs, certifications

and professional development. Eventually, we plan to move to some hybrid undergraduate programs in order to better serve more students.

President Weisenstein presented the following statistics from the beginning of the 2010-2011 Academic Year:

- We have received 21,000 plus applicants for this academic year
- The average applicant's SAT score is 1115
- The average applicant's GPA is 3.38
- The average applicant is in 64th percentile
- Our total enrollment rose from 14,500 to 14,600 (up about 3%)
- The new student orientation had 2,900 participants
- We have 23 new faculty hires along with 3 active searches for this year.

President Weisenstein announced the following upcoming initiatives and activities:

- 1) As part of our continued commitment to a safe, clean environment, WCU has signed on the American University and College President's Climate Commitment.
- 2) WCU student athletes continue to perform at outstanding levels on and off the field with 358 students out of 560 recognized in national Athletic Directors Honor Role.
- 3) On October 7<sup>th</sup> at 8:00 pm WCU's Golden Rams will take the field against Shippensburg University in front of a national audience on the CBS

College Sports Network. Also featured prominently in the programming will be our nationally recognized WCU Marching Band.

- 4) We continue to strengthen our Town/Gown relationships with the assistance and partnership of Mayor Comitta and members of the Borough Council with such programs as the Borough University Officials Group (BUOG), the CCC, the Joint Task Group on Sustainability, Partners in Safety (a community watch program), our students volunteering 233,512 hours and 135 courses utilizing the service learning model.
- 5) On November 5<sup>th</sup>, Mayor Comitta and I will join West Chester Police Chief Bohn as we walk the Borough from midnight to 3:00 a.m.
- 6) We continue to move forward with work on the Shared Vision planning for WCU's future.
- 7) Results will soon be ready for study from the recent Campus Climate Survey. That information will be shared with you soon.
- 8) We are finalizing our draft document in preparation for our March, 2011 Middle States Association Accreditation visit.

President Weisenstein introduced Dr. Mark Pavlovich, Vice President for Advancement, who gave a presentation regarding our marketing plan. Dr. Pavlovich introduced two videos which were prepared as an integral part of our marketing plan. These videos will be featured on October 7, 2010, during the

nationally televised CBS Sports Channel presentation of the WCU vs. Shippensburg football game.

President Weisenstein asked for approval of Purchase Orders and Contracts in excess of \$5,000 during April, May, June and July, 2010.

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**MOTION (MATLAWSKI/DOZOR):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING APRIL, MAY, JUNE, AND JULY, 2010, FOR THE PURCHASE OF EQUIPMENT, SERVICES AND SUPPLIES.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded President Weisenstein's report.

**AGENDA ITEM VI – REPORT OF THE EXECUTIVE COMMITTEE:**

None.

**AGENDA ITEM VII – REPORTS OF STANDING COMMITTEES:**

Academic Affairs

Member Dozor reported that the committee had met and asked that the summary report focusing on "Access and Opportunities" be added to the minutes.

This concluded the report of the Academic Affairs Committee.

Student Affairs

Member Thomas reported that the committee had met and asked that the summary report of the committee meeting be added to the minutes.

This concluded the report of the Student Affairs Committee.

#### Advancement

Member Silberman reported that the committee had met and asked that the summary report of the committee meeting be added to the minutes.

This concluded the report of the Advancement Committee.

#### Campus Development and Facilities

Member Matlawski reported that the committee had met and asked that the summary report of the committee meeting be added to the minutes.

Member Matlawski reported that the committee had a resolution for consideration and action by the Council of Trustees.

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#### **MOTION (MATLAWSKI/DOZOR):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY RECOMMENDS TO THE BOARD OF GOVERNORS THAT THE BOARD APPROVE THE PURCHASE OF THE PROPERTY KNOWN AS 805 ROSLYN AVENUE IN WEST GOSHEN TOWNSHIP, PENNSYLVANIA; GRANTS AUTHORITY FOR THE UNIVERSITY TO CONTINUE THE PROCESS TO PURCHASE SAID PROPERTY IN ACCORDANCE WITH REQUIREMENTS AS OUTLINED IN THE PASSHE FACILITIES MANUAL VOLUME VII-C (INCLUDING REQUIREMENTS RELATED TO THE FINAL AGREEMENT OF SALE AND THE APPROVAL OF SAID AGREEMENT BY PASSHE LEGAL COUNSEL); AND SEEK APPROVALS FROM THE BOARD OF GOVERNORS AND PENNSYLVANIA OFFICE OF THE ATTORNEY GENERAL.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded the report of the Campus Development Committee.



### Information Technology

Member Moskowitz reported that the committee had met and asked that the summary report of the committee meeting be added to the minutes.

This concluded the report of the Information Technology Committee.

### Finance and Budget Committee

Member Carrozza reported that the committee had met and asked that the summary report of the committee meeting be added to the minutes.

Member Carrozza announced that the committee had several resolutions for consideration and action by the Council of Trustees.

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#### **MOTION (CARROZZA/MILLER):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE 2010-2011 OPERATING BUDGET FOR WEST CHESTER UNIVERSITY AS IT IS PROPOSED.**

**MOTION UNANIMOUSLY APPROVED.**

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#### **MOTION (CARROZZA/MATLAWSKI):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE DISTRIBUTION OF THE REVENUE GENERATED FROM BOTH THE UNDERGRADUATE AND GRADUATE EDUCATIONAL SERVICES FEES ASSESSED DURING THE 2010-11 FISCAL YEAR ACCORDING TO THE ALLOCATION OUTLINED BELOW:**

Category	Original Allocation	Proposed Allocation
Instructional Expenses to Promote Educational Programs	10.00%	10.00%
Library Books, Periodicals and Similar Electronic Media	18.00%	19.00%

Academic Computing Expenses to Serve Student Needs	9.00%	9.00%
Information Technology	17.00%	17.00%
General Fund	46.00%	45.00%
	<u>100.00%</u>	<u>100.00%</u>

**BE IT FURTHER RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY REAFFIRMS ITS PREVIOUS APPROVAL THAT \$102.68 GENERATED FROM THE EDUCATIONAL SERVICES FEE ASSESSED EACH GRADUATE STUDENT BE USED TO SUPPORT FACILITIES IMPROVEMENTS AND ENERGY SUSTAINABILITY.**

**MOTION UNANIMOUSLY APPROVED.**

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**MOTION (CARROZZA/SILBMERMAN):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE IMPLEMENTATION OF DISTANCE EDUCATION ACCESS FEES EFFECTIVE THE SPRING SEMESTER 2011 TO BE USED TO SUPPORT THE EXPANSION OF THE UNIVERSITY'S DISTANCE EDUCATION PROGRAM. THESE FEES WILL BE ASSESSED IN LIEU OF THE UNIVERSITY'S GENERAL FEE FOR ALL STUDENTS ENROLLED IN DISTANCE EDUCATION COURSES AND WILL BE UP TO 20% OF THE COST OF TUITION FOR EACH COURSE.**

**MOTION UNANIMOUSLY APPROVED.**

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**MOTION (CARROZZA/TOMLINSON):**

**BE IT RESOLVED THAT BERNARD J. CARROZZA AND CHRISTOPHER A. LEWIS ARE HEREBY INDIVIDUALLY AUTHORIZED AND EMPOWERED ON BEHALF OF THE COUNCIL OF THE TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA, FORMERLY KNOWN AS WEST CHESTER STATE TEACHERS COLLEGE AND WEST CHESTER STATE COLLEGE, TO BUY, SELL, ASSIGN AND TRANSFER, AND TO EXECUTE ANY AND ALL ASSIGNMENTS FOR THE TRANSFER OR SALE OF STOCKS, BONDS, OR ANY OTHER REGISTERED SECURITY HELD BY SAID UNIVERSITY, AND ALSO TO EXECUTE SUCH POWERS OF ATTORNEY, PROXIES, OTHER PAPERS AS MAY BE REQUIRED IN REFERENCE TO SECURITIES SO HELD.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded the report of the Finance and Budget Committee.

**AGENDA ITEM VIII – REPORTS OF SPECIAL COMMITTEES:**

None.

**AGENDA ITEM IX – REPORTS OF LIAISON PERSONS TO  
CONSTITUENCIES:**

Vice Chair Whitlock stated that each Council member will receive a memo with their liaison assignment and constituency group contact information.

PACT

Member Silberman encouraged everyone to consider attending the upcoming PACT conference to be hosted by Kutztown University on October 14, 2010.

**AGENDA ITEM X – OLD BUSINESS:**

None.

**AGENDA ITEM XI – NEW BUSINESS:**

Vice Chair Whitlock led a brief discussion regarding the proposed revision to the Council of Trustees By-Laws.

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**MOTION (DOZOR/MATLAWSKI):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST  
CHESTER UNIVERSITY HEREBY APPROVES OF THE REVISIONS OF  
THE COUNCIL OF THE COUNCIL OF TRUSTEES BY-LAWS AS  
PRESENTED.**

**MOTION UNANIMOUSLY APPROVED.**

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**AGENDA ITEM XII – ADJOURNMENT:**

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**MOTION (TOMLINSON/MILLER):**

**MOTION TO ADJOURN AT 8:40 PM**

**MOTION UNANIMOUSLY APPROVED.**

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Respectfully submitted,

Bernard J. Carrozza, Ed.D.

Secretary