



GRADUATE CERTIFICATE IN INDUSTRIAL/ORGANIZATIONAL PSYCHOLOGY

Professionals with an understanding of Industrial/Organizational Psychology principles continue to be in high demand in the workplace. West Chester University is excited to offer an online certificate program in Industrial/Organizational Psychology. Students in the program acquire business, leadership, and psychology skills to help them advance their career in management or human resources.

In the certificate program, individuals interested in the scientific study of employees and organizations will learn to apply psychology to the workplace, use research methods to solve problems, and improve quality of work life. Students will explore topics such as workplace motivation and attitudes; employee selection, training, and evaluation; leadership, group and organizational behavior; organizational culture and change management; people analytics; and human resource management. Graduates from this I/O certificate program help drive positive change in organizations, motivate teams, and increase employee productivity.

The certificate is offered in 100% online format. All courses are taught by members of the West Chester University faculty who are dedicated and experienced in online instruction.

ADMISSION REQUIREMENTS

The I/O Psychology certificate program requires that you have a bachelor's degree, but it doesn't have to be in psychology — anyone with an interest in I/O Psychology can enroll in the program.

A complete application to the Graduate Certificate in Industrial/Organizational program consists of the following:

1. Completed application
2. Official transcripts of all coursework from each undergraduate and graduate institution attended.
3. A personal statement outlining your professional goals and educational objectives for attending the program.
4. Two letters of recommendation.

Applicants may apply online at www.wcupa.edu/applynow.

Choose code C257 for the online I/O Psychology certificate program

FOR MORE INFORMATION

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PROGRAM HIGHLIGHTS

- 4 courses (12-credits)
- 100% online for busy professionals, learn on your time
- Flexibility to begin the program in Fall or Spring
- Occupations related to I/O Psych are projected to grow by 14.3% through 2026
- Median salary of \$96,270

OUTCOMES

Our graduates work in the areas of

- management
- consulting
- human resources
- recruiting
- training
- selection and placement
- organization development
- employee relations
- occupational health & safety
- leadership development



\$96,270

median salary for
Industrial/Organizational
Psychologists in 2020



8%

projected growth
through 2029 for
Management Analysts



2.5%

projected growth
through 2029 for
industrial psychologists

Statistics according to bls.gov



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West Chester University
Graduate School