



**Girls Incorporated[®]
of Greater Philadelphia
& Southern New Jersey**

About Girls Inc. of Greater Philadelphia and Southern New Jersey

Girls Incorporated of Greater Philadelphia and Southern New Jersey is a nonprofit organization whose mission is to inspire all girls to be strong, smart, and bold. We achieve this mission by addressing the unique needs of girls through advocacy, education, and direct services, including the development of mentoring relationships.

Girls Inc. programs for girls ages 6 - 18 focus on leadership and community service; science, technology and math; financial literacy; sports; culture and heritage; promoting health lifestyle and decision making; and media literacy.

Girls Inc. of Greater Philadelphia and Southern New Jersey serves approximately 1000 girls and their families in Philadelphia and Montgomery Counties.

Programs

- **Girls Inc. Operation SMART[®]** builds girls' skills and interest in science, technology, engineering, and mathematics.
- **Girls Inc. Economic Literacy[®]** introduces girls to basic economic and financial concepts, including money management, investments, and global economics.
- **Girls Inc. Leadership and Community ActionSM** builds leadership skills and creates lasting social change by partnering girls and women in community action projects chosen by girls.
- **Girls Inc. Sporting Chance[®]** builds movement and athletic skills, cooperative and competitive spirit, health awareness, and interest in all sports as girls explore the benefits of an active lifestyle.
- **Girls Inc. Project BOLD[®]** strengthens girls' abilities to lead safer lives by developing strategies for self-defense, seeking out caring adults to help with personal violence, and advocating on violence issues.
- **Girls Inc. Preventing Adolescent Pregnancy[®]** bolsters girls' communication and skills as well as their motivation and resources for being in charge of their sexual health and avoiding teen pregnancy.
- **Girls Inc. Friendly PEERsuasion[®]** builds girls' skills for resisting pressure to use harmful substances such as alcohol, tobacco, household chemicals, and other drugs.
- **Girls Inc. Media Literacy[®]** encourages girls to think critically about media messages and fosters their awareness of the power of the media and its effects on girls.



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Girls Incorporated[®] is a nonprofit organization that inspires all girls to be strong, smart, and boldSM. With local roots dating to 1864 and national status since 1945, Girls Inc. has responded to the changing needs of girls through research-based programs and public education efforts that empower girls to understand, value, and assert their rights. In 2007, Girls Inc. reached over 900,000 girls through Girls Inc. affiliates, our website, and educational publications.

AGENCY GOALS

Inspiring girls to be strong, smart & bold. Enable all girls to reside in positive, nurturing environments by providing services that increase the level of functioning in the family.

Empower all girls, especially those in at-risk situations, to become independent constructive adults by helping them to develop self esteem and the skills to make positive life choices.

Enable all girls, especially those in at-risk situations and their families to maintain family stability and prevent foster care or residential care placement by providing intensive services to the whole family.

Girls Inc. of Greater Philadelphia and Southern New Jersey provides services to girls and their families living throughout Philadelphia its surrounding counties including Southern NJ. Use the links on the left to learn more about us, and the services we provide, and the programs we offer.

The vision of Girls Incorporated[®] is:

"Empowered girls and an equitable society."

The mission of Girls Incorporated[®] is:

"To inspire all girls to be strong, smart and bold"