



# Office of Digital Learning and Innovation Services & Offerings

# Who We Are

The Office of Digital Learning and Innovation (ODLI) focuses on improving access to high quality educational experiences through distance education, digital learning, and creative teaching practices with educational technology.

- Support faculty with instructional technology for all modes of instruction.
- Collaborate with faculty in the development of online/hybrid course and program development.
- Research with innovative, emerging, creative, and transformational technologies, tools, and practices.
- Ensure compliance with federal guidelines and regulations concerning consistent, effective, and efficient distance education programs.
- Coordinate with a variety of other campus stakeholders, units, and offices with online training and instruction.
- And much more...



**Jordan Schugar**  
Assistant Vice  
President (Interim)



**Pat Brander**  
Administrative  
Assistant



**Marc Drumm**  
Senior Instructional  
Designer



**Amber Grove**  
Instructional  
Designer



**Tom Pantazes**  
Instructional  
Designer



**Madison Steinbrenner**  
Instructional Designer



**Jessica Drass**  
Learning  
Technologist



**Connor Goyne**  
Associate  
Instructional Designer

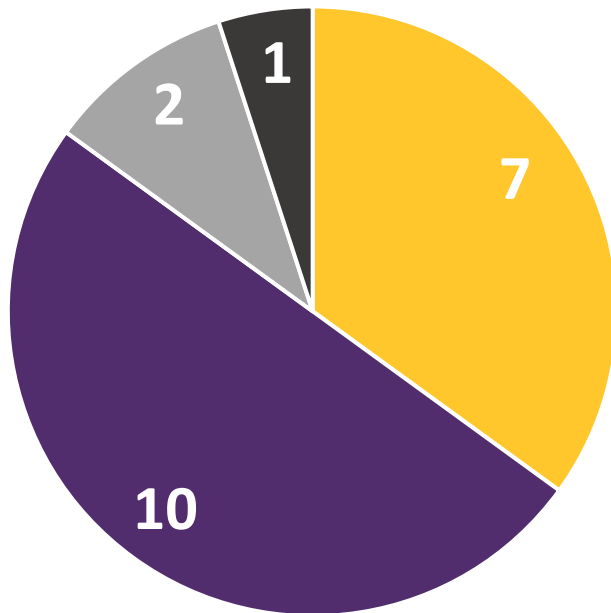


**Brian Carothers**  
Associate  
Instructional Designer



**Hannah Glatt**  
Learning Experience  
& eTextbook Designer

WCU currently  
offers 20  
programs  
100% online



■ Masters ■ Certificate ■ Doctorate ■ Degree Completion

#### College of Arts and Humanities

- ESL Program Specialist Certificate

#### College of Business and Public Management

- Doctor of Public Administration (DPA)
- Master of Business Administration (MBA)
- Master of Public Administration (MPA)
- Master of Science in Human Resource Management (MS)
- Graduate Certificate in Public Administration
- Graduate Certificate in Geographic Information Systems (GIS)

#### College of Education and Social Work

- Master of Education in Special Education (M.Ed.)
- Master of Education in Early Childhood Education (M.Ed.)
- Graduate Educational Technology Certificate
- Post-Baccalaureate Teacher Certification in Special Education
- Post-Baccalaureate Certificate in Universal Design for Learning and Assistive Technology

#### College of Health Sciences

- Doctor of Nursing Practice (DNP)
- Master of Science in Community Nutrition (MS)
- Master of Public Health (MPH)
- RN-BSN
- Graduate Certificate in Adapted Physical Education
- Graduate Health Care Management Certificate
- Graduate Certificate in Gerontology

#### College of Science and Mathematics

- Graduate Certificate in Industrial/Organizational Psychology



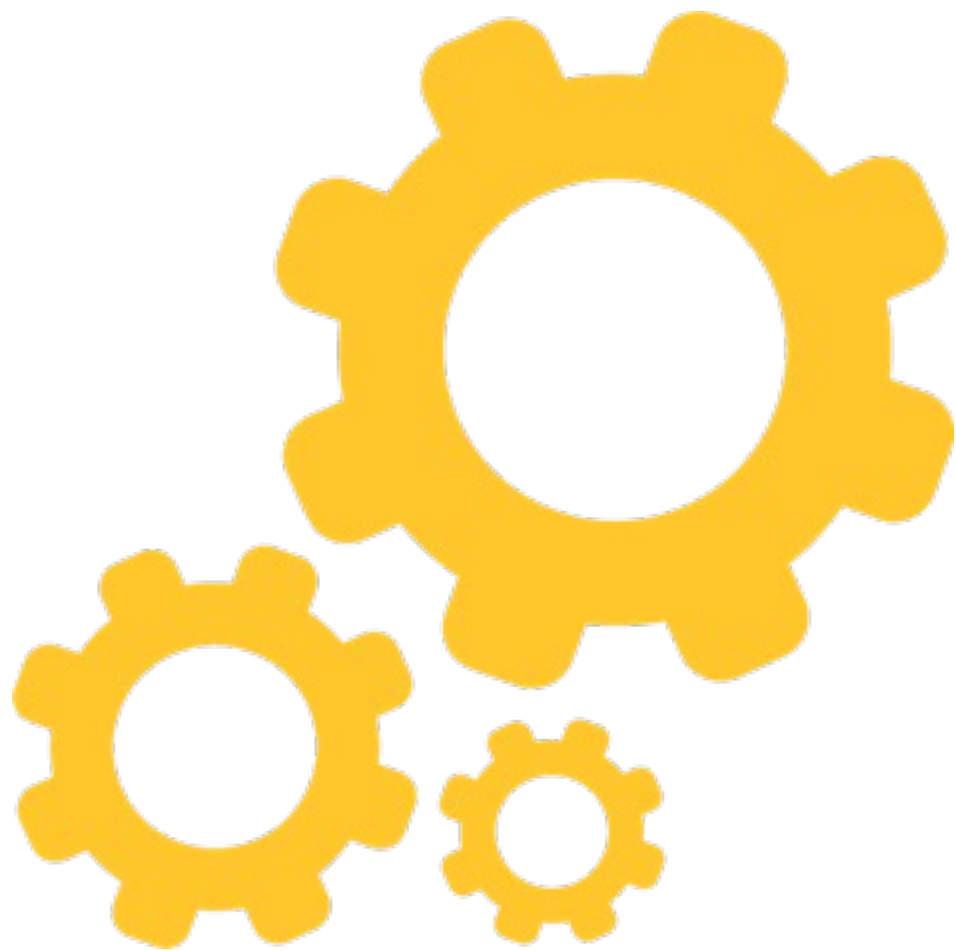


# Instructional Design Services

# Meet Your Instructional Design Team!



- You have your own instructional designer!
- 1-on-1 consultation
- Curriculum design support
- Technology training and support
- D2L course site design and development
- CAPC course proposal support
- Much more...



# Training Offerings

# CAPC Distance Education Training Requirement

- All online faculty are required to satisfy the CAPC distance education training requirement
- Distance education training requirement needs to be renewed every five years
  - Online Faculty Development Program (OFD)
  - QM training
  - QM certification

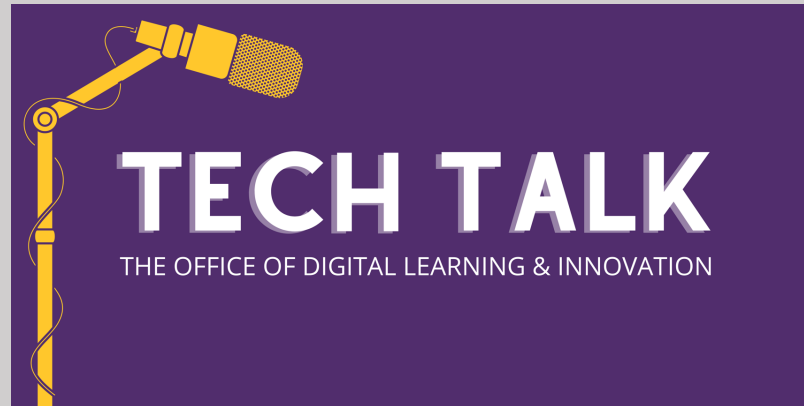
<https://www.wcupa.edu/distanceEd/renewal.aspx>



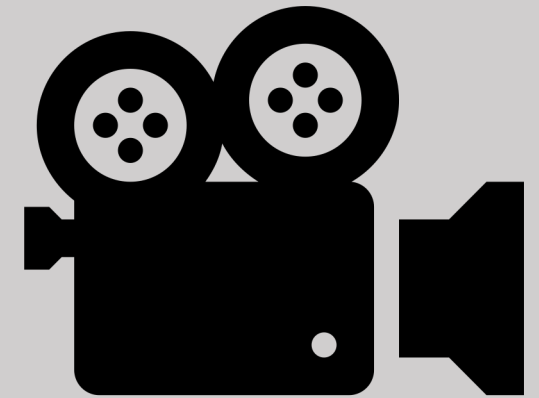
# Workshops and Trainings



Equitable Course Design



Tech Talk



Video in a Day/Week



# Navigating Digital Learning

A collection of short tutorials covering basic competencies for digital tools and skills.

## D2L Basics

- Discussions
- Downloading Files & Submitting Assignments
- Google Sites – Portfolio Basics
- Quizzes

## Exam Proctoring

- Examity
- Proctorio

## For Online Courses

- Creating a Weekly Schedule
- Digital Accessibility
- Library Resources for Distance Education Students
- Reading and Taking Notes Online
- Ready for Online Learning
- Student Services

## Special Tools

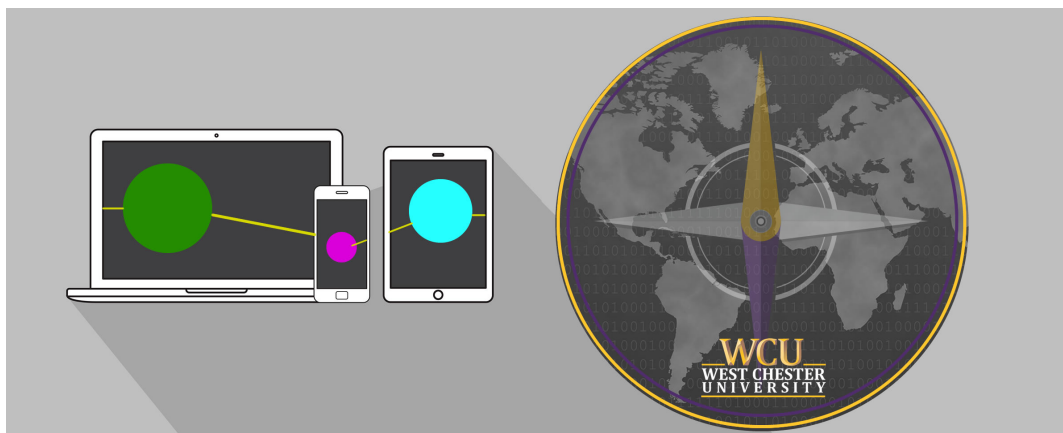
- Microsoft Office 365
- Panopto
- VoiceThread
- Zoom Meeting

## Other Training

- COVID-19 Student Module
- D2L ePortfolio Introduction
- Evaluating Online Sources

## Required Training

- 2022-2023 Student Cybersecurity Awareness





# Initiatives

- Quality Matters
- eTextbook
- PA-ADOPT
- Active Learning Initiative

# Quality Matters Initiative



Certificate of Course Recognition  
is hereby granted to

**Shannon Mrkich**

for successfully meeting the Quality Matters Rubric standards  
in a course review of:

**WRT 205 Critical Writing: Investigating Experience**

April 2, 2019 - West Chester University of Pennsylvania



Course Overview and Introduction



Learning Objectives



Assessment and Measurement



Instructional Materials



Learning and Learner Activities Interaction



Course Technology



Learner Support



Accessibility and Usability

# eTextbook Initiative

Constance Case

## COSTUME CONSTRUCTION

Basic Theatrical Sewing Techniques

**WCU**  
WEST CHESTER  
UNIVERSITY  
ONLINE





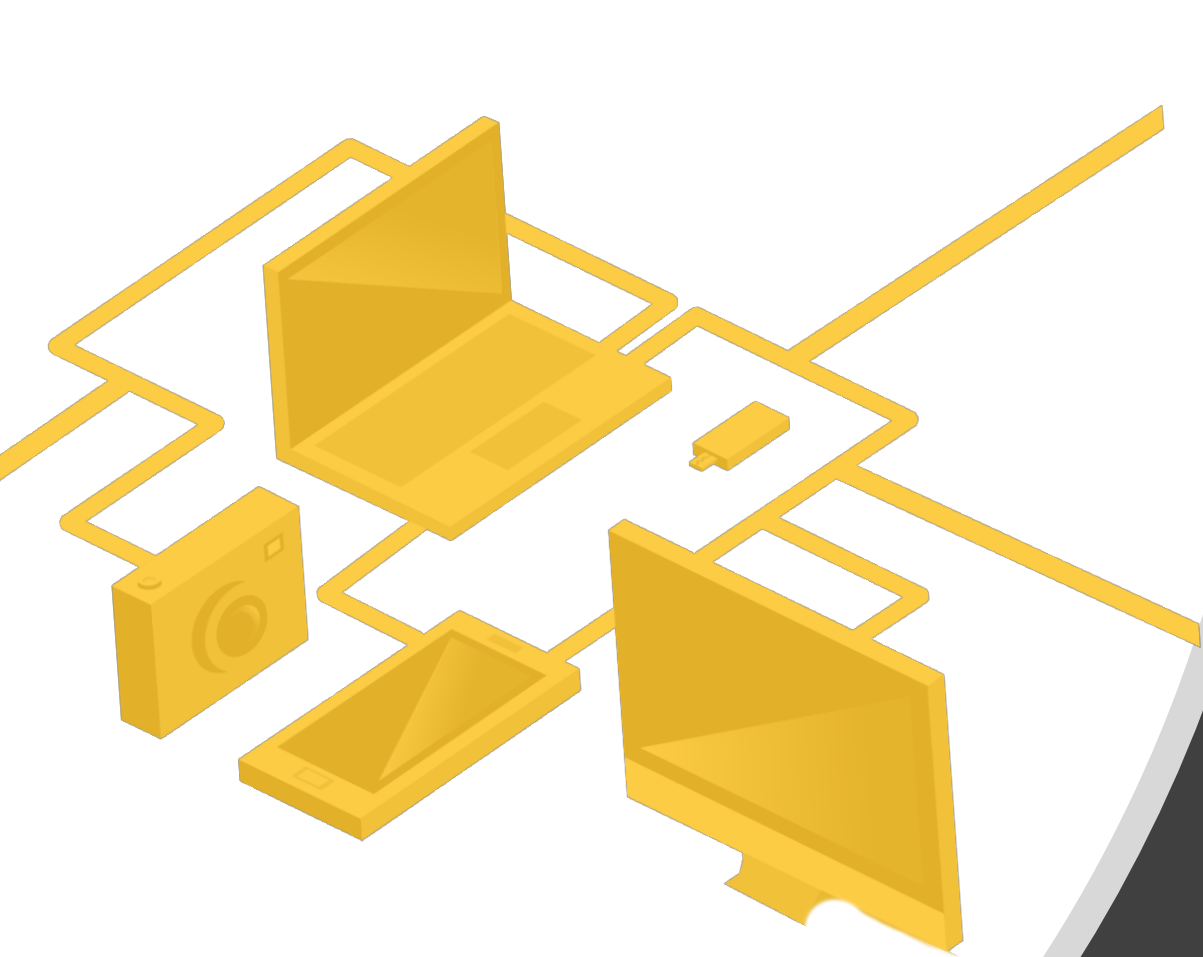
# PA-ADOPT

The Pennsylvania Alliance for Design of Open Textbooks



# Active Learning Initiative





# Tech Tools and Equipment



# One-Button Studio / Recording Booth





# Podcasting Equipment



# VR Collection and AR Opportunities



## Enter the Virtual Exhibition

A screenshot of a virtual exhibition interface. The background is purple with a large '150' and 'WCU' logo. The title 'WCU 150: History and Heritage' is prominently displayed. Below the title, there is a grid of small portrait photos of people. To the right of the grid, there is a navigation panel with a plus sign icon and the text 'Navigation Instructions'. Below that, there is a right arrow icon and the text 'Select to enter the exhibit'. At the bottom left, there is an information icon 'i'. At the bottom right, there is a 'Reuse' button with a circular arrow icon. The text on the page describes the university's sesquicentennial anniversary and invites visitors to explore its history and heritage.

**WCU 150: History and Heritage**

The 2021-2022 school year marks West Chester University's sesquicentennial anniversary, 150 years of excellence in scholarship, community, and academic engagement.

Learn what it is to be a Golden Ram by exploring our rich history—from our origins as a public Normal School forming elementary teachers, to a state teacher's college in the roaring 20s, to the largest comprehensive, public liberal arts university in Pennsylvania.

Discover our heritage through hundreds of artifacts that showcase the people and events that have made WCU what it is today, focusing on teaching and learning, student life and culture, and diversity and inclusion.

And leave your own mark by depositing your favorite objects that speak to today's experiences in an interactive time capsule that will be opened on our next big anniversary!

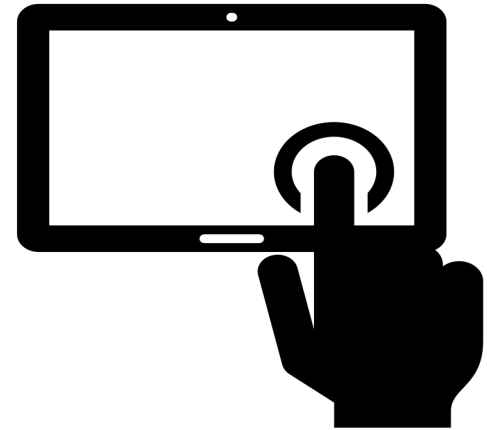
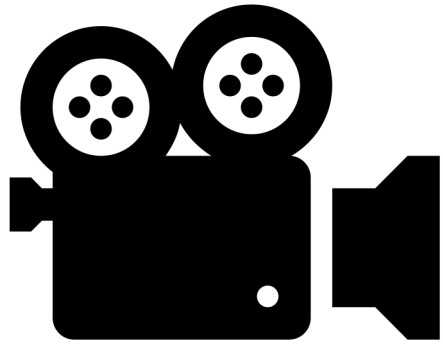
Like our society in which we live, West Chester University has changed significantly in the past 150 years. But what hasn't changed is our dedication to student success, the cultivation of inquisitive minds, our dedication to human expression, and our formation of engaged citizens of tomorrow.

**Navigation Instructions**

Select to enter the exhibit

**Reuse**





# Loaner Equipment

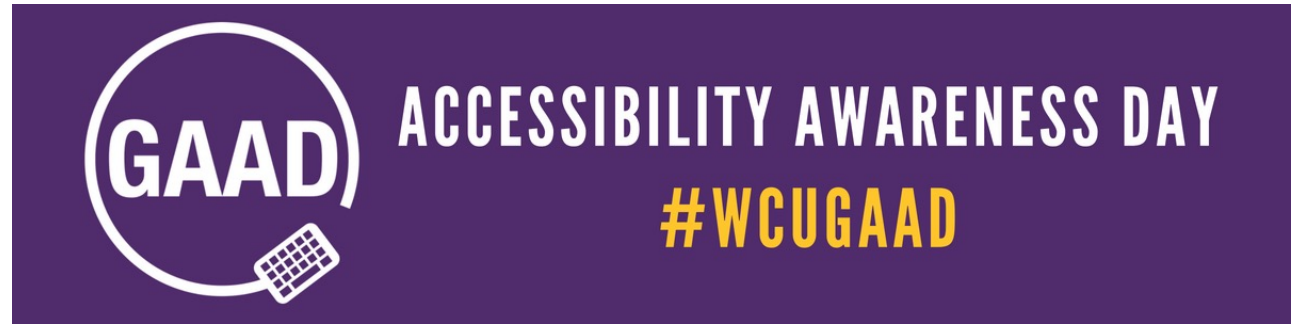
If you are interested in borrowing any available equipment from our department, contact Jessica Drass at [jdrass@wcupa.edu](mailto:jdrass@wcupa.edu).



Software Packages We Administrate

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# Sharing Ideas with the Community





# Social Connections



@WCUOnline



@WCUPAOnline



@WCUOnline



@WCUDistanceEd



# Questions?

610-436-3373

[Distanceed@wcupa.edu](mailto:Distanceed@wcupa.edu)

Dr. Jordan Schugar

Interim AVP

Digital Learning & Innovation

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