# GET TO KNOW THE *TWARDOWSKI* CAREER DEVELOPMENT CENTER

# OUR MISSION:

To educate students and alumni to actively develop and implement their academic and professional goals. We work to cultivate employer relations so that students have access to internship, job, and networking opportunities.

We help students with major exploration, experiential learning, developing resumes, connecting with a professional community, preparing for interviews and so much more.

## HANDSHAKE

#### wcupa.joinhandshake.com

Our virtual career platform is a great way to get connected with the office and to internships, full-time positions, and part-time opportunities.

- Schedule a phone or virtual appointment for assistance with major exploration, resumes, cover letters, graduate school applications, interviewing, and more
- Upload a resume we will review it and send feedback. Turnaround time is 2 business days
- Connect with employers by searching for and applying to job/internship openings or attending virtual events

## RAM NATION

#### ramnation.wcupa.edu

Building a professional network has never been more important. Ram Nation allows students to connect with alumni to:

- Schedule informational interviews
- Develop connections for mentorship in various field
- Participate in discussions on career topics

### **BIG INTERVIEW**

#### wcupa.biginterview.com

This online system is an excellent interview preparation tool that combines practice and online content to help improve interview skills and build confidence.

## Students can connect with us through:

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**30 MINUTE, ONE-ON-ONE APPOINTMENTS** 

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#### DROP-IN HOURS NO APPOINTMENT NEEDED FOR 15-MINUTE ASSISTANCE

Check website for semester schedule

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CDC WEBSITE HOSTS A VARIETY OF RESOURCES (FOR BOTH STUDENTS, ALUMNI & FACULTY)



GET CONNECTED wcupa.edu/cdc cdc@wcupa.edu

# ENCOURAGING UTILIZATION OF RESOURCES

# Faculty are invaluable influencers in our students' career development process

Our students often turn to faculty when they first begin engaging in their career process . Let students know that it is never too early to start planning for their future and they are not alone in pursing their path.

### Show students the value of thier major

The Career Development Center works to collect student post-graduation career outcomes via the First Destination Survey (FDS). The results are available on an interactive dashboard that is a helpful advising tool. It can be used with students to explore options and see where graduates have taken their degree.

#### wcupa.edu/outcomes

### **Fostering Social Capital**

Alumni & Employer Career Events - We collaborate with academic departments to:

- Coordinate career panels to explore options within majors
- Create networking events tailored toward specific industry clusters
- Market the Job & Internship Fair (held each Fall & Spring)

#### Strengthening Employer Relations & Sharing Opportunities

Our office is a central location for employers to promote opportunities and connect with students. We have worked with departments to:

- Engage employers in meetings with faculty or departmental presentations.
- Develop relationships with organizations of interest to students.
- Meet with employers interested in recruiting at WCU and discuss how to promote their organization and opportunities on-campus.

### CONTACT US WITH ANY QUESTIONS!

cdc@wcupa.edu ////// wcupa.edu/cdc ////// 610-436-2501

## Did you know?

Each academic college has a designated liaison in the office. Contact the appropriate liaison by visiting the <u>faculty</u> <u>section</u> of our website.