# Quality Matters Summer Camp 2025

## About the Quality Matters Summer Camp

The Quality Matters (QM) Summer Camp is a university-wide effort funded by the Teaching and Learning Center that aims to promote online course quality and teaching effectiveness. The goal of the program is for WCU online courses to be certified by [Quality Matters Higher Education Standards](https://www.qualitymatters.org/qa-resources/rubric-standards/higher-ed-rubric). You will receive detailed and valuable feedback on your course from QM certified peer reviewers.

In an effort to streamline the Quality Matters course review and certification process, we are consolidating our year-long initiative into a three-week QM Summer Camp from June 2 to June 20, 2025. Participants are expected to attend all sessions and can anticipate spending about 4 hours per day working on their course.

## Participation Eligibility

1. Must be WCU Faculty.
2. The submitted course must have been previously taught in an online format.

Initiative Requirements

* Work with an instructional designer to align your course with the [Quality Matters Higher Education Rubric, 7th Edition](https://www.qualitymatters.org/sites/default/files/PDFs/StandardsfromtheQMHigherEducationRubric.pdf).
* Attend Quality Matters Boot Camp sessions (virtually on Zoom)
	+ June 2, 3, 4, 5, 10, 11, 12, 17, 18, 20
* Dedicate 30-50 hours over the course of the summer camp to prepare your course for review.

Stipend

Faculty members who obtain Quality Matters Certification for the **first time** are eligible for a stipend of $1,000. Faculty that have earned QM Certification for a WCU course in the past are eligible for a stipend of $500 per course. Faculty may submit one course per summer camp offering.

Application Submission

[Submit an application](https://wcupa.co1.qualtrics.com/jfe/form/SV_6A4v7MYGyERH4km) for the course you would like to submit. Please contact us at tlc@wcupa.edu or 610-430-2948 with any questions. The deadline for applications is April 16th, 2025. Space is limited.