

## WEST CHESTER UNIVERSITY

## **SUMMARY**

#### February 24, 2020

Active: 27 Organizations: 58
Completed: 41 Student Employees: 60

Pending/Inactive: 9
Total Projects: 77

#### Active (9)

Delicate Designs by Amanda
Dynamic Home Therapy
Middletown Free Library Campaign
Natural Lands
Play Arts
Spire Broadcast Talent
St. Maximilian Kolbe School
WCU Women's Commission & Advocacy
West Chester United Methodist Church

#### **Active - Students Assigned (18)**

ACT in Faith Creative Healing Arts Delicate Designs by Amanda Distat Company East Goshen Township Friends of Everhart Park iSwich Gourmet Little Miss Moffit Rize Pizza Robyn Jewitt Senior Moves St. Maximilian Kolbe School Uncommon Individual Fdtn Rec Studio Uptown Knauer Performing Arts Center West Chester Borough Mayor's Office West Chester Green Team West Chester Green Team/Earth Club West Chester Historical Commission West Chester Historical Commission

## Completed (41)

Align Fitness
Align Fitness
Ancient Wisdom
Chester County 2020
Chester County 2020

Design brochure
Branding, Social Media & Marketing
Digital Marketing
Greening Coatesville Initiative with Brandywine H Fdtn
Video Production
Project Mgt, Talent Management & Social Media
Technical Support – Computer Lab, Faculty & Students
Coordinate & Fund 2 Female Internships, Spring 2020
Strategic Planning, Mission & Vision Assistance

Web site design Marketing Plan, Social Media Graphic Design, Social Media & Marketing Marketing Development Intern 3D Model, Main Street Development Area Develop App Marketing/Continuation of MKT 490 Participation Web Design/Continuation of MKT 490 Participation Local Marketing & Social Media, Videos MKT 490, Spring 2020 Assistance for Special Ed students Videographer/Editor Internship, Spring 2020 Theatre & Videographer Internships Spring 2020 3D Mapping Recycling issues, presentations and tours Video Tape Presentation on 2/14/20 Social Media

Web site design
New business location assistance/social media
Create interactive web site
Accounting & Book Keeping Assistance
Web site Design

Internship – Historical research, web site & Wiki

#### **Completed (continued)**

Chester County ACEs Coalition

Chester County Emergency Services

Collingdale Borough

Community Warehouse Project of CC

Compendium Boutique

Design Life Kids, LLC

East Fallowfield Township

**Entourage Music** 

Friends of Chester Valley Trails

Friends of Everhart Park

Iota Tau Omega Chapter

iSwich Gourmet

Kovarvic, LLC

Little Miss Moffitt

**Localized App** 

Matthews School of Dance Arts

My West Chester

Renew Laser & Aesthetic Medicine

Renew Laser & Aesthetic Medicine

Robyn Jewitt Senior Moves

SASH

SASH

SASH

SASH

SCORE - Chester & Delaware Counties

SCORE – Chester & Delaware Counties

St. Maximilian Kolbe School

The Knight School

VISTA Today

Vitali Workshops & Coaching

**WCU Diabetes Prevention Program** 

WCU Economics & Finance Dept.

West Chester Film Festival

West Chester Free Ride

West Vincent Township

West Whiteland Township

## Pending/Inactive (9)

Align Fitness

CC 2020 Master Planner Program

Chester County Human Services Dept

Chester County Juvenile Probation Office

Kennett Township

Kinetic Physical Therapy

WCU Urban Forestry Conference

West Bradford Township

West Whiteland Township

Social Media, blog posting

**Camp Noah Student Volunteers** 

Admissions Office

Proposal and Grant Writing Assistance

Marketing/Social Media, Event Planning

MKT 490 Fall 2019 - Marketing/Social Media

Retail Market Study/ESRI Report/GIS

Develop business app, market research

Website Re-design & Marketing Assistance

**GPS & Drone Mapping** 

Design Logo

MKT 490 Fall 2019

Develop and implement marketing strategies

MKT 490 Fall 2019 Bus Plan, Pkging & Supply Chain

Code and create app

Students for class participation

Marketing Strategies - 2019 MKT 490/Dr. V. Wang

Marketing, Social Media, Flyer Designs, Blogging

Web site expansion

Videographer

Develop Mobile App

Campus Marketing Ambassador

Website/Graphic Development Intern

Marketing Research

Database updates and marketing strategies

Social Media Manager

Student Tutors - STEM Literary Club

Chess Club Volunteers

Web site expansion, Marketing/Social Media

MKT 490 Fall 2019 Marketing & Planning Strategies

Marketing to Increase Program Participation

Center for Rural PA Grant – Fund Students' Research

Fund Stipend, Student Internship, Spring 2020

New business start-up support, event planning

**Data Archiving** 

GIS Services - Story Map

Develop App

Pending - Transportation Unit Kick Off Spring 2020

Video Production

Student Instructors, Victim/Community Awareness Class

Pending - Research & GIS Assistance Class Project

Pending - LGBTQ Training

Pending - On-site support, marketing/social media

Inactive - Student Intern, GIS Services

GIS Services - Phase II



WEST CHESTER UNIVERSITY

# **Organizations (58)**

- ACT in Faith
- Align Fitness
- Ancient Wisdom
- Boroughs Association
- Brandywine Health Foundation
- Chester County 2020
- Chester County ACEs Coalition
- Chester County Human Services Office
- Chester County Juvenile Probation Office
- Collingdale Borough
- Community Warehouse of Chester County
- Compendium Boutique
- County of Chester/CC Commissioners
- Creative Healing Arts
- Delicate Designs by Amanda
- Design Life Kids, LLC
- Distat Company
- Dynamic Home Therapy
- East Fallowfield Township
- East Goshen Township
- Entourage Music
- Friends of Chester Valley Trail
- Friends of Everhart Park
- Iota Tau Omega Chapter
- Kennett Township
- Kinetic Physical Therapy
- Kovarvic, LLC
- Little Miss Moffitt
- Localized App
- Matthews School of Dance Arts
- Middletown Free Library Campaign
- My West Chester
- Natural Lands

- Party Arts
- Renew Laser & Aesthetic Medicine
- Rize Pizza
- Robyn Jewitt Senior Moves
- SASH
- SCORE
- Spire Broadcast TalentTal
- St. Maximilian Kolbe School
- The Knight School
- Uncommon Individual Foundation
- Uptown Knauer Performing Arts Center
- VISTA Today
- Vitali Workshops & Coaching
- WCU Diabetes Prevention Program
- WCU Economics & Finance Department
- WCU Women's Commission
- West Bradford Township
- West Chester Borough Mayor's Office
- West Chester Film Festival
- West Chester Free Ride
- West Chester Green Team
- West Chester Historical Commission
- West Chester United Methodist Church
- West Vincent Township
- West Whiteland Township

# Center for COMMUNITY SOLUTIONS

**WEST CHESTER UNIVERSITY** 

## **University Collaborations**

#### **Admissions Office**

Borough of Collingdale

## **College of Arts & Humanities**

Art & Design

Communication & Media

**English Department** 

**History Department** 

Chester County Human Services office - video production

Delicate Designs by Amanda

Iota Tau Omega Chapter - logo design

Matthews Dance Arts – Student volunteers

Spire Broadcast Talent

Uncommon Individual Foundation – Editor/Videographer

UPTOWN! Knauer Performing Arts Center – Social media, videographer, set design & Intern

West Chester Film Festival – Stipend, Student Internship Spring 2020

West Chester Green Team with Earth Club - Videographer

West Chester Historical Commission

## College of Business & Public Management

**Cottrell Entrepreneurial Center** 

**Criminal Justice Department** 

**Economics & Finance** 

Center for Rural PA Grant

Chester County Juvenile Probation Office

**Dynamic Home Therapy** 

Entourage

Kovarvic

Localized App

SASH

SCORE - Social Media Manager

SCORE – Database Management

**VISTA Today** 

West Chester Free Ride

## Geography & Planning Dept. – GIS & Spatial Analysis Center

Chester County 2020

East Fallowfield Township

East Goshen Township

Friends of Everhart Park

**Kennett Township** 

**Natural Lands** 

West Bradford Township

West Chester Borough Mayor's Office

West Chester Historical Commission

West Vincent Township

West Whiteland Township

## Marketing Department

Compendium Boutique

Design Life Kids – MKT 490, J. Hess, Fall 2019

Distat Company – Marketing Development Intern

Dynamic Home Therapy

iSwich Gourmet - MKT 490, J. Hess, Fall 2019

Little Miss Moffitt – MKT 490, J. Hess, Fall 2019

My West Chester - Marketing Plan - Dr. V. Wang, MKT 490, Summer 2019

Robyn Jewitt Senior Moves- MKT 490, Spring 2020

Vitali Workshops & Coaching – J. Hess, MKT 490, Fall 2019

Public Policy and Administration Graduate Program – Dr. A. Turner West Chester United Methodist Church – Strategic Planning

## **College of Health Sciences**

Kinesiology Department

WCU Diabetes Prevention Program - Dr. M. Reed

### **Digital Media Center**

**Creative Healing Arts** 

Friends of Chester Valley Trail

Rize Pizza

### **Honors College**

St. Maximilian Kolbe School – Student Tutors

St. Maximilian Kolbe School – Technical Support

#### Office of Sustainability / WCU Foundation

West Chester Green Team with Chester County Environmental Alliance

West Chester Green Team with Earth Club

## WCU Women's Commission & Advocacy

Fund two student internships, Spring 2020

# Center for COMMUNITY SOLUTIONS

**WEST CHESTER UNIVERSITY** 

## **Student Employees (60)**

- Mohamed Afifi
- Alexis Bocelli
- Brooke Bodensteiner
- Courtney Bodle
- Cameron Bosserman
- Britney Brooks
- Scott Broomall
- Hope Brown
- Tristan Bruecks
- Aaron Campbell
- Gary Clark
- Matthew Della Donna
- Jordan Engel
- Sean Faux
- Tatyana Flory
- Ryan Gehman
- Brent Griffin
- Mark Gutierrez
- Paul Harootunian
- Keith Hazen
- Tyler Johnson
- Julia Kennedy
- Matthew Krayowski
- Gabrielle Long
- Jordan Lopez
- Kristen Loughlin
- Destiny Mack
- Kirsten Magas
- Bridget Marley
- Ethan Mazer
- Kayla McFadden
- Colin McNutt
- John Paul Meehan
- Brett Miller

- Delaney Miller
- Maria Morresi
- Brian Mulcahy
- Dominic Murphy
- Ben Nein
- Christian Orlando
- Callye Phillips
- Grace Piznar
- Courtney Purdy
- Adam Rapsinski
- Michelov Rhau
- Kaylee Richard
- Joyce Romero
- Morgan Sapia
- Sarah Sharpe
- Olivia Smith
- Erin Spencer
- Junika Thompson
- Patrick Thompson
- Kara Thorpe
- Gabriella Velazquez
- Paige Vermeulen
- Bailey Welsh
- Elenor Wentz
- Colby Yaller
- Nke Sebastien Yapo

