Academic Success Program Strategic Plan

2025 - 2028

Mission

The Academic Success Program (ASP) is a specialized academic program designed to prepare students for the rigors of college life and beyond.

Vision

ASP develops students' academic skills in literacy, writing composition, and mathematics. It also provides academic advising, tutoring, mentoring, learning support, academic monitoring, experiential learning and mental health and wellness.

Core Values (CARE^2)

Compassion: Displaying concern for students' life experiences and how they impact academic pursuits.

Attention: Focusing on academic needs and overall well-being.

Reinforcement: Establishing plans to support growth and academic success.

Empowerment: Motivating students to be self-directed learners who apply critical thinking inside and outside the classroom.

Empathy: Demonstrating respect for individual differences through diversity and inclusion.

Goal Key

	Innovation
	Student Learning
	Research and Funding
	Partnership & Communication

PREPARED AND REVIEWED BY:

ASP Team 2024/2025

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ASP Strategic Goals

3 Year Overview

Goal 1: Academic Excellence:

Improve quality through innovative programming

Actions:

1. Revise and update the summer program.
2. Increase interdisciplinary collaboration.
3. Foster faculty and staff development through training and mentoring.
4. Enhance student engagement through programming.
5. Expand support services for upper-level ASP students

Key Performance Indicators (KPIs):

- Improved academic performance for all ASP students.
- Increased engagement with academic departments across campus.
- Increased eligibility for Chi Alpha Epsilon National Honor Society.
- Improved student feedback mechanisms.
- Updates to ASP course offerings across all semesters (ex. Study Abroad and/or other experiential learning tied to credit).
- Positive faculty and staff satisfaction and professional growth metrics.

Goal 2: Student Success & Engagement:

Enhance student learning experiences and outcomes

Actions:

1. Strengthen advising and mentoring systems.
2. Expand opportunities for internships, research, and experiential learning.
3. Develop new academic and co-curricular support services.
4. Strengthen community across cohorts and among ASP alumni
5. Increase ACT 101 student enrollment to 300 by 2028.

Key Performance Indicators:

- Increased retention and graduation rates among ACT/Non-ACT 101 students.
- Higher student satisfaction survey scores (summer, fall, spring of Year 1 and beyond).
- Employment and graduate school placement rates post-graduation.
- Increased participation in new academic and co-curricular support services and in experiential learning opportunities.

Goal 3: Research & Development

Increase research productivity and funding

Actions:

1. Align research priorities with departmental needs and strengths.
2. Foster interdisciplinary and external partnerships.
3. Pursue internal and external grants and funding opportunities.
4. Encourage staff and faculty to pursue professional development opportunities.

Key Performance Indicators:

- Increased number of research grant applications and awards.
- Increased scholarly activity (ex. conference presentation)
- Published works and citation counts.
- Growth in interdisciplinary research projects.

Goal 4: Community Engagement & Outreach

Strengthen partnerships with stakeholders

Actions:

1. Develop partnerships with local businesses,, nonprofits, and government organizations.
2. Strengthen existing relationships with non-academic departments on campus.
3. Offer information sessions about ASP for the community
4. Encourage faculty an student participation in service projects.

Key Performance Indicators:

- Increase in community partnerships.
- Attendance and feedback from public events.
- Participation rates in outreach initiatives.

S.W.O.T. Analysis

Strengths:	• Dedicated faculty and unique program offerings. • Strong reputation for supporting student success.
Weaknesses:	• Limited funding and outdated technology • Gaps in program scalability • Limited space for students to congregate which limits ability to build community among ASP students
Opportunities:	• New partnerships with industry and educational institutions. • Expansion into emerging fields and trends. • Leveraging alumni. • Fundraising.
Threats:	• Budgetary constraints. • Increased competition from similar programs. • U.S. Department of Education being eliminated.

Resource Allocation and Budgeting

Staffing Needs: Focus on recruiting and retaining qualified staff.	**Facilities & Equipment:** Upgrade technology and expand learning spaces.
Funding Sources: Target departmental funds, grants, and donations.	**Annual Budget:** Create a three-year budget for operational and strategic initiatives.

Implementation Plan

Year 1	Year 2	Year 3

Priorities:

- Revise summer program.
- Enhance advising services.
- Rollout experiential learning, mental health and wellness and upper-level student support.

Initiatives:

- Expand academic and co-curricular support services and research collaborations.

Goals:

- Evaluate outcomes and prepare for the next strategic plan.

Evaluation and Performance Monitoring

Progress Reviews: Regular quarterly or annual assessments.	**Feedback Mechanisms:** Use surveys and student focus groups for continuous improvement.
KPIs Monitoring: Track performance indicators to gauge success.	**Adjustments:** Make data-informed changes to initiatives.

Risk Management

Risks: Declining enrollment, budget limitations, and program challenges.
Mitigation Strategies: Develop contingency plans and seek alternative funding sources.

Communication Methods

Internal Communication: Keep faculty, staff, and students informed through newsletters, social media and meetings.

External Communication: Engage stakeholders and alumni through outreach events and reports.

Conclusion

The ASP's mission is to empower students through rigorous academic preparation and support. Collaboration among faculty, staff, and students is critical to achieving this vision and for making ASP successful!